



Commission Workshop

April 11, 2024

# ULDC CHAPTER 5 – SIGN REGULATIONS

PZAB

April 18, 2024

# CHAPTER 5

## SIGN REGULATIONS

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I. Administration &  
Enforcement

II. Sign Types

III. Sign Standards

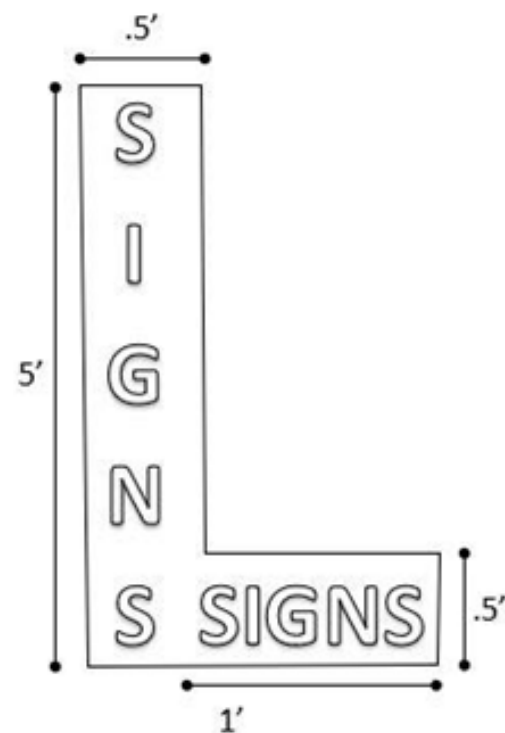
IV. Variances

# Article I

## Administration & Enforcement

### What's New?

- Substitution of Speech
- Content Neutrality
- Government Exemption
- Definitions
- Rules of Measurement
- Approval Process
  - Certificate of Zoning Compliance
  - Building Permit Exemptions
- Maintenance Required
- Removal Required



Sign Area = 3 s.f.



Sign Area = 32 s.f.



Total Sign Area =  
84.37 S.F.

## **Exceptions to building permit.**

- Building mounted signs less than or equal to 32 square feet with less than 1-1/2-inch projection; Signs comprised of foam or vinyl letters, or signs on awnings (provided awnings require a separate permit and engineered drawings for the awning itself);
- Signs painted on walls;
- Sign panel changes for existing, previously permitted or legally existing signs (face change).
- Cleaning, painting, or comparable general maintenance or repair of a sign that does not alter any regulated feature of such sign; and

# Article II

## Sign Types

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### What's New?

- Matrix of Allowable Signs by Zoning District
- Prohibited Signs

ABBREVIATION	MEANING
A	Accessory to Legally Improved Site
P	Primary (Allowed on Improved or Vacant Site)
X	Prohibited
-	Not Applicable

<b>SIGN TYPE</b>	<b>AG</b>	<b>R-1</b>	<b>R-2</b>	<b>R-3</b>	<b>MH</b>	<b>C</b>	<b>CT</b>	<b>COR</b>	<b>I-1</b>	<b>I-2</b>	<b>GU</b>	<b>EC</b>
<b>Abandoned Sign</b>	X	X	X	X	X	X	X	X	X	X	X	X
<b>Address Sign</b>	A	A	A	A	A	A	A	A	A	A	A	A
<b>Animated Sign</b>	X	X	X	X	X	X	X	X	X	X	X	X
<b>Awning Sign</b>	X	X	X	X	X	A	A	A	A	A	A	X
<b>Balloon Sign</b>	X	X	X	X	X	X	X	X	X	X	X	X
<b>Banner</b>	X	X	X	X	X	A	A	A	A	A	A	X
<b>Beacon Lighting</b>	X	X	X	X	X	X	X	X	X	X	X	X
<b>Canopy Sign</b>	X	X	X	X	X	A	A	A	A	A	A	X
<b>Changeable Copy Sign, Manual</b>	A	X	X	X	X	A	A	A	A	A	A	A
<b>Channel Letter Sign (see wall sign)</b>	-	-	-	-	-	-	-	-	-	-	-	-
<b>Digital Display</b>	X	X	X	X	X	A	X	A	A	A	A	X
<b>Directional Sign</b>	A	A	A	A	A	A	A	A	A	A	A	A
<b>Externally Illuminated Sign</b>	X	A	A	A	A	A	A	A	A	A	A	A
<b>Feather or Teardrop Flag</b>	X	X	X	X	X	A	A	A	A	A	X	X



[illegible]

# Article III

## Sign Standards

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### What's New?

- Limited duration signs
- Allowable signage based on linear front footage
- Standards for individual signs vs. multi-tenant signs
- Regulations not based on content

Limited Duration Sign: An informational display, banner, or other advertising device constructed of cloth, vinyl, canvas, fabric, corrugated plastic, polystyrene, or other temporary material with or without a structural frame; a non-permanent sign that is displayed on private property for more than 30 days, but not intended to be displayed for an indefinite period. Once displayed for more than 180 days, limited duration signs are considered permanent signs and must comply with permanent sign regulations herein.

<b>Linear Feet of Structural Frontage</b>	<b>Square Feet/Linear Feet of Structural Frontage</b>	<b>Maximum Area</b>
≤100 Linear Feet	2 Square Feet	100 Square Feet
>100 Linear Feet to ≤300 Linear Feet	1 Square Foot	200 Square Feet
>300 Linear Feet	.75 Square Feet	300 Square Feet

In the event a building is located on a lot that does not abut a public street, the frontage shall be measured along the publicly dedicated parking lot or platted alley that the lot fronts

**Freestanding Sign**

**Individual businesses or entities**

Sign square footage calculations are based on street frontage (linear feet)

100 feet or less	30 square feet
101-200 feet	40 square feet
201-300 feet	52 square feet
301+ feet	65 square feet
Height (feet):	15
Site with less than 500 linear feet abutting a single street	1
Site with 500 or more linear feet abutting a single street	2

# Freestanding Signs

# Multiple business or entity sites

Sign square footage calculations are based on street frontage (linear feet)

100 feet or less

50 square feet

101—200 feet

64 square feet

201—300 feet

80 square feet

301+ feet

100 square feet

Height (feet):

15

Maximum Number:

Site with less than 500 linear feet  
abutting a single street

1

Site with 500 or more linear feet  
abutting a single street

2

# Article IV

## Variances

### What's New?

- Minor Variances & Criteria for approval

20% increase in area;

10% increase in height;

Decrease the distance  
between freestanding  
signs.

# CONSENSUS ITEMS

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# Nonconforming Signs

Sunset date?

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# **F.S. 479 Outdoor Advertising**

- One thousand five hundred feet from any other permitted sign on the same side of the highway
- Maximum Height 65-Feet
- Maximum Area 950 Square Feet

[illegible]

Hey Students,  
Need a Summer Job?  
Date a **SUGAR DADDY**

ArrangementFinders.com

Van Wagner

1525



# CAFE RISQUE

Open 24 Hours • Adult Toys & DVD's

**WE BARE ALL!**  **EXIT NOW**

Calvin Klein Jeans



"I did WHAT  
with my sister?"

Jack Daniel's  
Tennessee  
Whiskey



Because the best job  
is a b w job

Olson





**GOD DIDN'T WRITE  
THE BIBLE. PEOPLE DID.**

ROMANS 1:1

godbreathedbook.com • PAID FOR BY ZACK HUNT

**YOU ARE NOT  
GOING TO HELL**

JOHN 3:17

godbreathedbook.com • PAID FOR BY ZACK HUNT

**ABORTION IS A BLESSING.**

*"My decision to have an abortion was guided by my faith  
and my love for my family."*

LILITHFUND.ORG/BLESSING

PAID FOR BY LILITH FUND

LAMAR

If God doesn't matter  
to him, do you?

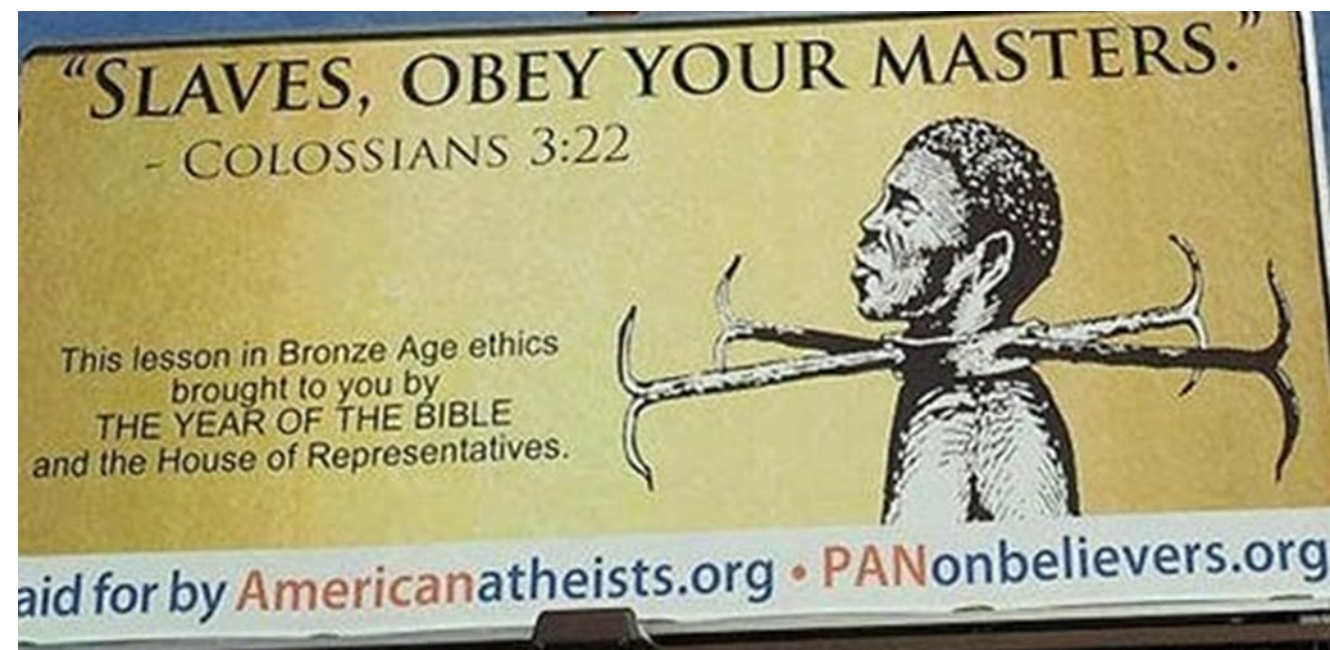
www.answersingenesis.org

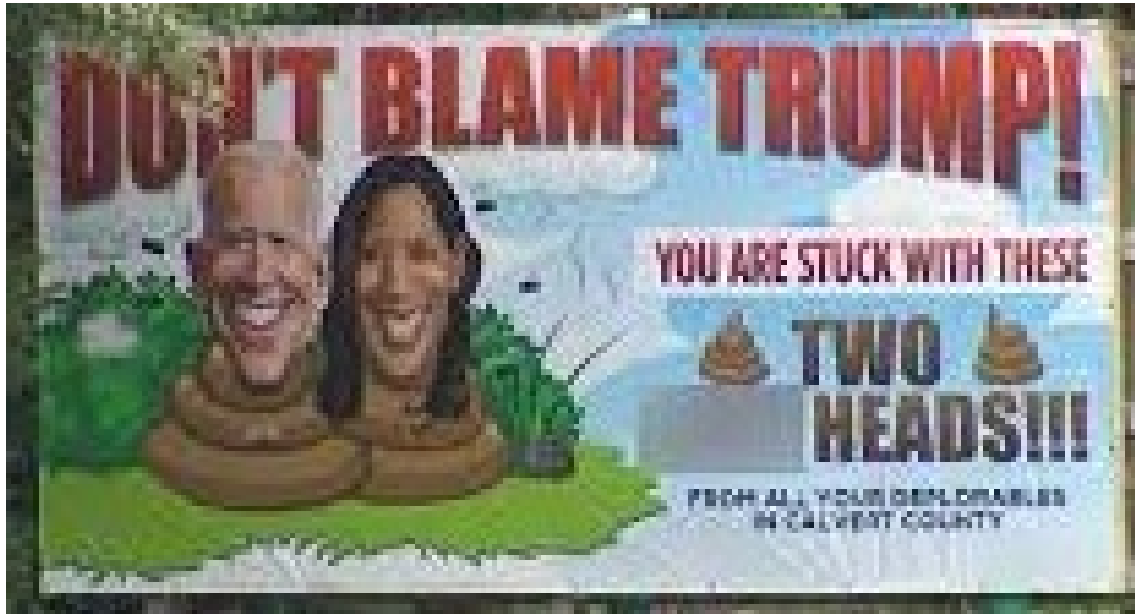
KELLER

**RACISM**  
is **NOT** the problem

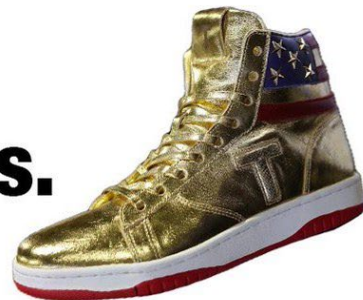
.co.za







**4 Indictments.  
91 Criminal Charges.  
Ugly Shoes.**



Paid for by MadDogPAC.com



# Staff Recommendation

## Billboards

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Allow continuance of 15 existing billboards.

Protect the public health, safety, and welfare by disallowing additional billboard signs.







**QUESTIONS AND COMMENTS**