

NP2 North Port and Nonprofits United

Six Month Impact Statement – North Port Chorale

Mission Statement/Goals

Our mission is to provide high quality musical performances for our audiences in the North Port community and the south county areas, to instill a greater love and enjoyment of music, and continue to be an active addition to the cultural life of the North Port community and the south county areas.

Indicator Used to Measure Impact

Ticket sales are the single most important measurement of success. We are happy to report that we sold 370 tickets to our “Home for the Holidays” performance on December 14, 2024. In comparison, ticket sales for our previous season spring and holiday performances were approximately 250 and 300 respectively.

Our ticket sales exceeded pre-covid levels from which we have earnestly been trying to recover over the past several seasons. We attribute this in no small part to the efforts of our Artistic Director in providing the foresight to turn the chorale into a performance group highlighting resident talent in the group and complementing our traditional chorale performances.

It was our director who suggested the purchase of the lavaliers which gave us the ability to diversify our performances with solos, duets and small groups. The performers were able to freely traverse the stage and elevate the performance to a new level of theatrical professionalism.