



# North Port

FLORIDA



# **City of North Port Honor Banner Program**

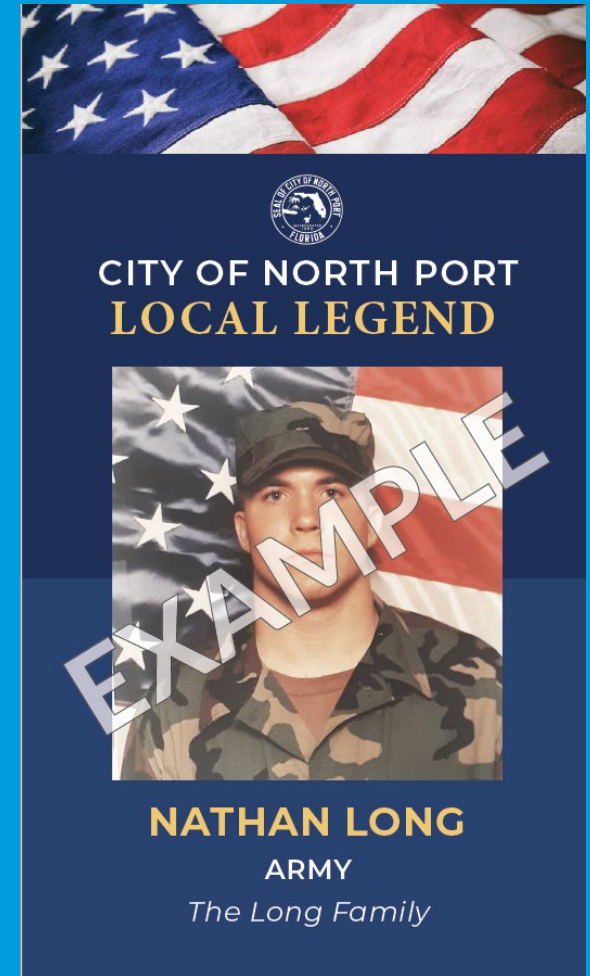
# Existing Programs

- City can opt to utilize an established and copyrighted/trademarked program:
  - Hometown Heroes
    - Past and Present Military Members
    - Banner Price varies by quantity
  - Military Tribute Banner Program
    - Past, Present and Committed to Future Service Military Members
    - \$139\* / 30" x 60" Banner – Paid by Sponsor
    - \*additional fees may apply
  - Create a City of North Port Specific Program

# North Port Specific Program Options

- Options for a Program Name:

- Local Legends
- Community Champions
- Neighborhood Stars
- North Port Stars
- Homegrown Heroes
- Other?





# Honoree Qualifications

- Options on Residency:
  - Honoree lives / lived in North Port for greater than one year.
  - Honoree works / worked in North Port for greater than one year.
  - Honoree's immediate family lives / lived in North Port for greater than one year.



# Honoree Qualifications, cont.

- Options on Standing:
  - Past or Present United States Military Personnel
  - North Port Police Department Staff or Members
  - North Port Fire Rescue Staff or Members
  - North Port Public Works First Responder
  - Doctors or Nurses
  - Teachers and Education Administrators
  - Local Leaders (i.e., Non-Profits and similar)

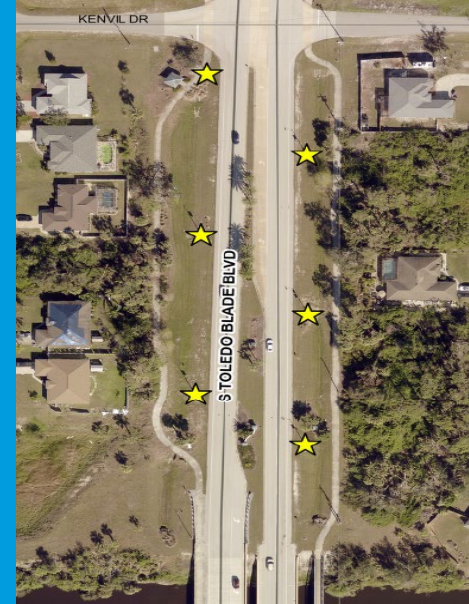
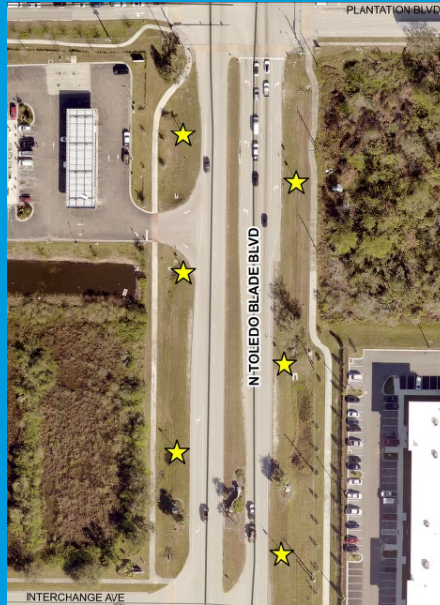


# Streetlight Pole Locations

- 28 currently equipped Poles:
  - N. Sumter Boulevard: 8
  - S. Sumter Boulevard: 8
  - N. Toledo Blade Boulevard: 6
  - S. Toledo Blade Boulevard: 6
  - Additional locations available if needed
- Staff will determine best display location from list of available equipped poles
- Banner will be displayed for one year
- Following display, banner will be returned to the sponsor
- Option - Local Legend Banners could be removed and replaced with holiday banners during the holidays



# Existing Streetlight Pole Locations







# Banner Program Management

- Banner Management and Cost Options:
  - City collects fee to cover direct costs
  - City collects fee to cover direct costs and provide revenue to support ongoing recognition efforts
  - Select a non-profit to run program as a potential fund raiser
  - Waive fee for Gold Star Families



**Questions?**