

City of North Port
Brand Refresh

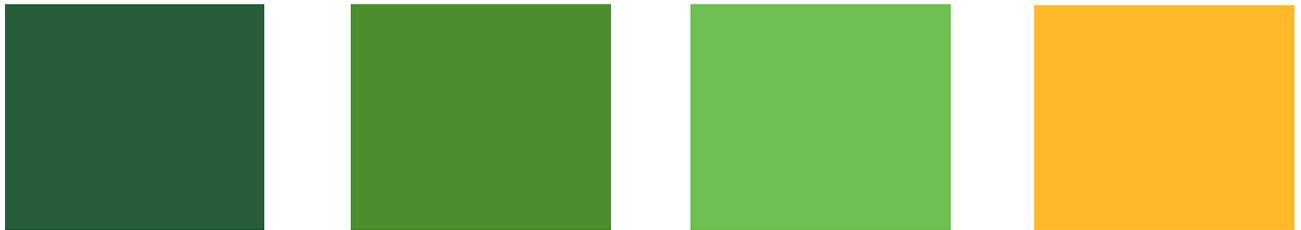
2.10.26

Commission Meeting



Proposed palettes

1



2



Logo options submitted for resident feedback

1a



NORTH PORT
FLORIDA

1b



NORTH PORT
FLORIDA

2a



NORTH PORT
FLORIDA

2b



NORTH PORT
FLORIDA





Proxima Nova

Tucked beneath a thick oak and pine canopy, the City of North Port is rich with archeological history,

Lora

Tucked beneath a thick oak and pine canopy, the City of North Port is rich with archeological history.







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Tucked beneath a thick oak and pine canopy, the City of North Port is rich with archeological history.







Raleway

Tucked beneath a thick oak and pine canopy, the City of North Port is rich with archeological history,

Lora

Tucked beneath a thick oak and pine canopy, the City of North Port is rich with archeological history, beautiful natural springs and more than 80 miles of freshwater canals.







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Feedback/
discussion