



Agency Name: NORTH PORT CHORALE

## Twelve Month Impact Statement

Define your non-profits missions/goals?

**Our mission is to provide high quality musical performances for our audiences in the North Port Community and the south county areas, to instill a greater love and enjoyment of music, and continue to be an active addition to the cultural life of the North Port community and the south county areas.**

Indicators or methods used to measure impact?

**Ticket sales are the single most important measurement of success. We are happy to report that we sold 370 tickets to our "Home for the Holidays performance on December 14, 2024, and over 400 tickets to our "Broadway Revue" performance on April 5, 2025. In comparison, ticket sales for our spring holiday performances in the previous season were approximately 250 and 300 respectively.**

**Our ticket sales exceeded pred-covid levels from which we have earnestly been trying to recover over the past several seasons. We attribute this in no small part to the efforts of the Artistic Director in providing foresight to turn the chorale into a performance group highlighting resident talent in the group and complementing our tradition chorale performances.**

**It was our director who suggested the purchase of the lavaliers which gave us the ability to diversify our performances with solos, duets and small groups. The performers were able to freely traverse the stage and elevate the performance to a new level of theatrical professionalism. We are purchasing three more lavaliers for the 2025/2026 season as a result of the success of our last season.**

**We would have applied for an additional grant from the city of North Port to subsidize some of the cost. Unfortunately our non-profit was not made aware of the filing period by the city of North Port until after the deadline passed.**

Fiscal Year: 6/1/24 - 5/31/25