

# Presentation to the City of North Port Commission

Regular Meeting
Tuesday, November 14, 2023

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### 2021 Study | 2023 Update

- ➤ On April 13, 2021, the Commission accepted the Economic Development Market Feasibility Study.
- In August 2022, the Economic Development Division requested Camoin Associates conduct an updated return on investment (ROI) analysis on four development areas on Toledo Blade Boulevard.
- Appendix VII Study Area:

North Port Gardens – 495 acres

Toledo Village | Star Farms Village at North Port – 2,086 acres

Toledo Blade 320 – 320 acres

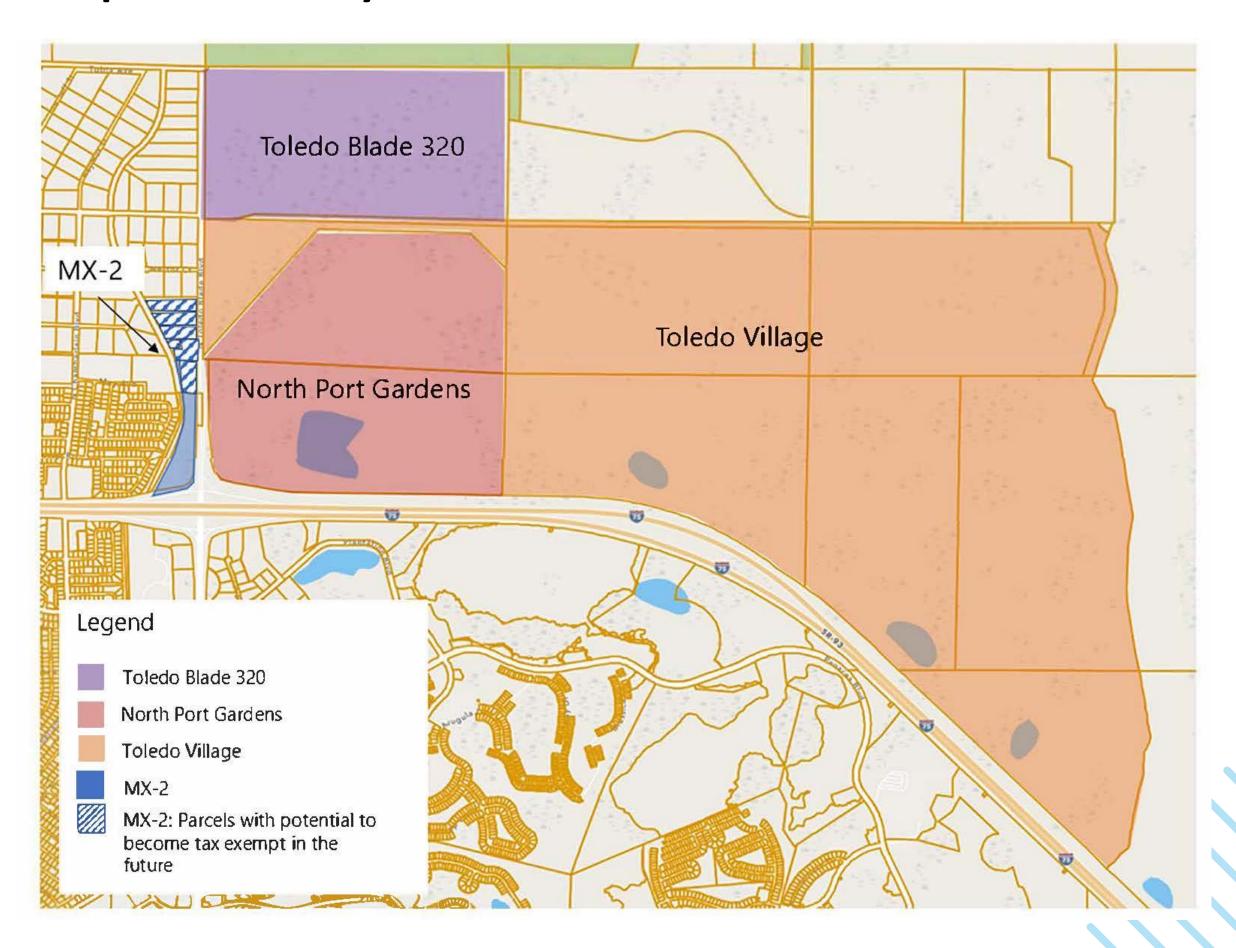
MX 2 - 15 acres

MX 2 - 20 acres (with potential to become tax-exempt)





## **Map of the Study Area**





#### **Innovation Corridor – Revised Return on Investment (ROI)**

- > Adjusted inputs based on development updates
- > Used same methodology for analysis
- Assigned use types
- Estimate the Assessed Value and Annual Property Tax Revenue
- Estimate impact fees
- Estimate new job creation

## Innovation Corridor – Revised Return on Investment (ROI)

- ➤ Increase in value and revenue driven by:
- Higher development density than prior scenarios
- Additional parcels added to the study area

Feasibility Study Version/Scenario	Return on Investment (ROI)	Jobs Produced by Development
2021 Accepted Study	\$290 for every \$1 invested in utility extensions	4,774 -18,178 jobs (low –high build out intensity)
Status Quo Scenario in Appendix VII	\$383 for every \$1 invested in utility extensions	3,031 jobs
MX-2 Re-Zone Scenario	\$430 for every \$1 invested in utility extensions	5,008 jobs





## **Innovation Corridor – Implications**

- Intentional land use regulations are necessary to encourage non-residential development
- ➤ If land is not explicitly zoning for commercial activity, developers will likely pursue residential development
- ➤ With current zoning, MX-2 parcel is a missed opportunity for substantial economic development

## Questions