



## SPONSORSHIP APPLICATION

### CONTACT INFORMATION

Contact Name:

Alternate Contact Name:

Business/Organization/Individual Name (as you wish it to appear in promotional materials):

Description of products or services provided:

Address:

City:

State:

Zip:

Telephone No.:

Cell No.:

Email:

### SIGNATURE EVENTS:

Select a sponsorship level for the Signature Event you wish to sponsor:

#### FREEDOM FESTIVAL

Presenting Sponsor \$6,000

Feature Firework Sponsor \$3,200

Feature Kid Zone Sponsor \$1,800

Tier One \$1,000

Tier Two \$500

Tier Three \$350

#### TRICK OR TREAT AT CITY CENTER

Presenting Sponsor \$3,000

Tier One \$1,000

Tier Two \$500

Tier Three \$350

#### POINSETTIA PARADE & FESTIVAL

Presenting Sponsor \$4,000

Feature Kid Zone Sponsor \$1,800

Tier One \$1,000

Tier Two \$500

Tier Three \$350





## SPONSORSHIP APPLICATION

*Submission of this Sponsorship Application acknowledges the applicant's receipt and acceptance of the City's Resolution No. 2026-R-10; receipt and acceptance of the Sponsorship Policy for City Events, Activities, Programs and Designated Public Spaces; and that the person submitting this Application is authorized to make the above pledge in the name of the Sponsor. Information regarding City-provided marketing and sponsorship opportunities is available at [NorthPortFL.gov/sponsor](http://NorthPortFL.gov/sponsor). Any questions regarding sponsorship opportunities can be directed to Parks & Recreation at 941-429-PARK (7275) or at [Parks@NorthPortFL.gov](mailto:Parks@NorthPortFL.gov).*

### RESPONSIBILITIES

#### A. City's Responsibilities

The City will provide the Sponsorship Opportunity corresponding to the sponsorship level chosen by a Sponsor on its sponsorship application and approved by the City. If for any reason the City is unable to provide a proposed Sponsorship Opportunity, the City will notify the Sponsor as soon as reasonably possible. The City and Sponsor may agree in writing to adjust, substitute, or provide a comparable Sponsorship Opportunity.

#### B. Sponsor Responsibilities

Each Sponsor must accept and comply with the terms and conditions contained in the Sponsorship Policy for City Events, Activities, Programs and Designated Public Spaces. A Sponsor must make full payment of the amount pledged or deliver the pledged in-kind donation as identified on its sponsorship application within the deadlines identified in this policy. A Sponsor must provide the City with any branding, product, name, logo, or other materials requested for approval before such materials may be displayed. The timeframe for submission of materials will be determined by the production requirements of the medium on which the materials will appear. If a Sponsor fails to provide the requested information or materials within the required timeframe, the City reserves the right to substitute text copy where appropriate.

**ACKNOWLEDGMENT:** By checking this box, I acknowledge that I have received, read, and agree to the complete Sponsorship Policy for City Events, Activities, Programs and Designated Public Spaces; that I am authorized to submit this application on behalf of the Sponsor; and that all information provided is true and accurate.

**ELECTRONIC SIGNATURE AUTHORIZATION:** By checking this box, I acknowledge that the electronic submittal of this application form is the same as submitting a signed form.

**HANDWRITTEN SIGNATURE**

(required if not submitting electronically):

Date: