

Six Month Impact Statement

Define your non-profit's missions/goals?

In partnership with community stakeholders, Laurel Civic is dedicated to building resilient futures by delivering programs that empower children and families to lead successful lives. The Adult Empowerment Program directly contributes to this goal by providing education, training, and support that cultivate self-sufficiency and greater independence within our communities. Through our Workforce Readiness workshops, clients gain the practical skills necessary to thrive in the contemporary workforce. Moreover, through our Financial Education workshops, Laurel Civic actively works to disrupt the cycle of poverty by offering critical financial management skills and resources, believing that financial literacy fosters family stability, mitigates individual and familial stress, and enables proactive future planning.

Indicators or methods used to measure impact.

While we are still developing robust measures for all our programs, we considered the following indicators in the context of our recent Financial Education Workshop and our broader work addressing housing instability:

1. Community Need: We used the United Way ALICE report's statistics of 33% of households in Sarasota County living below the ALICE threshold as a key indicator of the significant need for financial stability resources in our community. When added to the statistics for Central/South Sarasota County, which includes Laurel/Nokomis, Venice, Englewood, and North Port, the percentage of ALICE and poverty level households jumps to 45% of households. This highlights the potential population we aim to serve and impact.

2. Demand for Services: Data was retrieved from those who had received housing stability (rental/mortgage) or utilities assistance in the first quarter of FY 25, which reflects those receiving assistance in October and December of 2024. This would create a contact list adjacent to the start of the event (see Six Month Data form). In looking at our data and in meetings with the Society of St. Vincent de Paul, it became clear to us that a financial literacy program was needed as a wraparound service. We believed that having such a program would empower clients to take greater ownership of their personal/family budget and reduce the need for assistance in the future. Laurel Civic re-tooled our financial education workshop, using the material provided through the grant from the North Porth Non-Profits United Program. A workshop was held on Saturday, 01 February 2025.

3. Program Implementation and Evaluation: The initial workshop's attendance rate was lower than anticipated. While 13 individuals confirmed their participation, only 4 were present. During an After-

Action Review, the following areas for improvement were uncovered.

- Participant feedback has highlighted a crucial need to restructure the workshop schedule to better align with the significant time pressures our clients face. The original format was a comprehensive 4.5-hour session designed to provide an in-depth overview of financial management principles. While attendees acknowledged the value and informativeness of the content, a key takeaway was that the extended duration and the sheer volume of information presented proved to be overwhelming for our target audience, specifically grasping fundamental concepts effectively.

In response to this valuable insight, we are implementing a significant modification to the workshop structure. The revised session will be reduced to a one-hour session. This strategic adjustment aims to broaden our reach and increase participant engagement by offering a more accessible time commitment, without sacrificing the essential elements and core knowledge areas the workshop intends to convey. Our objectives for this change are twofold and strategically designed to cater to a wider range of client needs:

- **Enhanced Accessibility and Foundational Learning:** We aim to deliver the fundamental principles of financial literacy in a concise format suitable for individuals with demanding schedules or those who require a more focused introduction to the subject matter. This shorter duration will make the workshop more appealing and manageable for a larger segment of our potential client base.
- **Second, Scalable Learning and Further Engagement:** By offering a shorter, introductory workshop, we also create an opportunity to introduce a second, more advanced workshop. This expanded offering would cater to clients who wish to delve

deeper into financial management concepts and explore more complex strategies. This two-tiered approach allows individuals to build their financial literacy progressively, starting with the essentials and advancing further based on their individual needs and interests."

4. Geographic Accessibility: To broaden outreach across Sarasota County and better serve diverse audiences, particularly those in the northern and southern regions, future workshops should offer flexible delivery options. This includes the potential to conduct sessions at various agency locations and participant sites, rather than requiring attendance solely in Nokomis. This approach directly addresses accessibility for a specific vulnerable population.

Conclusion: Drawing from the compelling statistics highlighting the significant financial instability within Sarasota County, especially the elevated need in the Central and South Sarasota regions, the necessity for accessible financial resources is evident. Although the inaugural financial literacy workshop experienced lower than anticipated attendance, the subsequent After-Action Review yielded critical insights that are directly shaping program evolution. By strategically adapting the workshop structure to a more manageable one-hour session and proactively exploring geographically flexible delivery methods across Sarasota County, Laurel Civic is strategically positioned to broaden its reach, deepen participant engagement, and ultimately empower a greater segment of the community toward lasting financial resilience. This adaptive and data-informed approach underscores a strong commitment to effectively addressing the identified community need and maximizing the transformative potential of financial literacy education.

NP2 Six Month Data Analysis

Number	Client Last Name	Client First Name	# of Individuals in Household	Total Family Income	Race	Ethnicity	Service Received?	Amount (if applicable)	ZIP	Employed	Receiving Government assistance?	Is client a Senior/ Veteran?	Other
627450			4	\$ 19,320	Black/African American	None	Utilities	\$ 723.98	34234				
623889			5	\$ 51,000	Black/African American	None	Utilities	\$ 507.65	34234				
576471			1	\$ 10,968	Caucasian	None	Utilities	\$ 234.21	34275				
627512			4	\$ 41,520	Caucasian	None	Utilities	\$ 413.53	34235				
625539			2	\$ 63,000	Caucasian	None	Utilities	\$ 341.00	34243				
623979			1	\$ 24,600	Caucasian	None	Utilities	\$ 544.29	34232				
627518			3	\$ 46,320	Black/African American	None	Utilities	\$ 277.88	34288				
623070			5	\$ 38,000	Caucasian	None	Utilities	\$ 895.00	34234				
626461			2	\$ 36,000	Caucasian	None	Utilities	\$ 1,034.00	34232				
494768			7	\$ 26,629	Black/African American	None	Utilities	\$ 929.73	34275				
554015			3	\$ 29,120	Black/African American	None	Utilities	\$ 516.44	34232				
629934			4	\$ 32,640	Black/African American	None	Utilities	\$ 209.70	34289				
625968			2	\$ 48,000	Caucasian	None	Utilities	\$ 856.00	34232				
628607			5	\$ 49,485	Black/African American	None	Utilities	\$ 454.13	34234				
623983			5	\$ 86,940	Caucasian	None	Utilities	\$ 727.71	34285				
623976			5	\$ 39,156	Caucasian	None	Utilities	\$ 544.29	34237				
627233			2	\$ 60,000	Caucasian	None	Utilities	\$ 650.00	34285				
521902			1	\$ 15,000	Caucasian	Hispanic	Utilities	\$ 1,904.60	34285				
629302			6	\$ 53,800	Caucasian	None	Utilities	\$ 1,157.97	34234				
627475			3	\$ 16,032	Caucasian	None	Utilities	\$ 387.90	34293				
625200			4	\$ 29,000	Caucasian	Hispanic	Utilities	\$ 244.00	34287				
628590			1	\$ 40,320	Black/African American	None	Utilities	\$ 242.87	34243				
574537			4	\$ -	Caucasian	None	Utilities	\$ 301.00	34234				
528422			3	\$ 31,200	Caucasian	None	Rental Assistance	\$ 1,950.00	34241				
627468			3	\$ 52,392	Caucasian	None	Rental Assistance	\$ 1,866.00	34233				
623990			2	\$ 47,040	Caucasian	None	Rental Assistance	\$ 2,000.00	34238				
623071			1	\$ 31,000	Caucasian	None	Rental Assistance	\$ 1,750.00	34234				
623993			1	\$ 48,672	Caucasian	None	Rental Assistance	\$ 1,698.00	34232				
623988			3	\$ 47,280	Caucasian	None	Rental Assistance	\$ 3,000.00	34234				
629312			1	\$ 17,300	Black/African American	None	Rental Assistance	\$ 1,200.00	34237				
629932			1	\$ 2,492	Caucasian	None	Rental Assistance	\$ 450.00	34237				
623885			1	\$ 43,968	Caucasian	None	Rental Assistance	\$ 1,900.00	34286				
623706			6	\$ 50,000	Caucasian	Hispanic	Rental Assistance	\$ 1,145.00	34231				
628788			2	\$ 28,000	Caucasian	None	Rental Assistance	\$ 956.00	34234				
623989			2	\$ 50,604	Caucasian	None	Rental Assistance	\$ 1,625.00	34286				
627247			2	\$ 39,996	Caucasian	None	Rental Assistance	\$ 1,533.00	34275				
628927			1	\$ 23,000	Caucasian	None	Rental Assistance	\$ 1,343.63	34285				
627238			1	\$ -	Caucasian	None	Rental Assistance	\$ -	34275				
627459			5	\$ 42,120	Caucasian	None	Rental Assistance	\$ 1,450.00	34287				
566389			5	\$ -	Black/African American	None	Rental Assistance	\$ 2,095.00	34236				
625966			5	\$ 42,000	Black/African American	None	Rental Assistance	\$ 1,850.00	34242				
627208			2	\$ 54,000	Black/African American	None	Rental Assistance	\$ 2,000.00	34291				
627241			3	\$ 60,000	Black/African American	None	Rental Assistance	\$ 2,000.00	34288				
623992			1	\$ 44,854	Caucasian	None	Rental Assistance	\$ 1,599.00	34288				
630335			1	\$ 29,760	Caucasian	None	Rental Assistance	\$ 1,200.00	34285				
630527			2	\$ 54,336	Caucasian	None	Rental Assistance	\$ 1,522.70	34288				
627519			4	\$ 17,000	Caucasian	None	Rental Assistance	\$ 1,488.00	34288				
627520			1	\$ 48,000	Black/African American	None	Rental Assistance	\$ 900.00	34234				
626323			2	\$ 46,000	Caucasian	None	Rental Assistance	\$ 2,000.00	34234				
627523			2	\$ 3,432	Other	None	Rental Assistance	\$ 1,639.00	34275				
623987			3	\$ 62,052	Black/African American	None	Rental Assistance	\$ 2,700.00	34287				
629221			4	\$ 36,000	Caucasian	Hispanic	Rental Assistance	\$ 2,000.00	34286				
623073			4	\$ 40,000	Black/African American	None	Rental Assistance	\$ 1,990.00	34292				
629933			1	\$ 33,600	Caucasian	None	Rental Assistance	\$ 1,850.00	34275				
620571			5	\$ 33,600	Caucasian	None	Rental Assistance	\$ 1,999.00	34286				
628595			2	\$ 34,292	Black/African American	None	Rental Assistance	\$ 1,500.00	34234				
510130			3	\$ 17,162	Black/African American	None	Rental Assistance	\$ 2,900.00	34234				
625201			2	\$ 35,000	Caucasian	None	Rental Assistance	\$ 2,500.00	34275				

623977	1	\$	23,208	Black/African American	None	Rental Assistance	\$	1,727.00	34236
628602	4	\$	46,080	Caucasian	Hispanic	Rental Assistance	\$	1,999.00	34288
576161	2	\$	36,000	Caucasian	None	Rental Assistance	\$	2,000.00	34286
623897	5	\$	63,360	Black/African American	None	Rental Assistance	\$	3,000.00	34288
629214	2	\$	45,992	Caucasian	None	Rental Assistance	\$	1,146.50	34287
630282	1	\$	43,980	Caucasian	None	Rental Assistance	\$	2,000.00	34287
628587	2	\$	57,996	Caucasian	None	Rental Assistance	\$	1,660.00	34238
561889	2	\$	43,600	Caucasian	None	Rental Assistance	\$	1,210.00	34237
629219	2	\$	63,400	Caucasian	None	Rental Assistance	\$	3,000.00	34223
628630	2	\$	96,000	Black/African American	None	Rental Assistance	\$	1,650.00	34234
627511	2	\$	38,400	Black/African American	None	Rental Assistance	\$	1,756.00	34232
629291	2	\$	26,400	Other	None	Rental Assistance	\$	1,070.00	34285
624079	1	\$	29,000	Caucasian	None	Rental Assistance	\$	1,283.00	34288
627462	1	\$	25,440	Caucasian	None	Rental Assistance	\$	2,000.00	34240
561893	2	\$	33,600	Black/African American	None	Rental Assistance	\$	1,579.00	34236
627525	2	\$	34,000	Caucasian	None	Rental Assistance	\$	1,700.00	34286
621841	2	\$	48,000	Black/African American	None	Rental Assistance	\$	1,559.00	34237
625202	2	\$	50,000	Caucasian	None	Rental Assistance	\$	1,300.00	34287
623731	4	\$	42,000	Caucasian	None	Rental Assistance	\$	1,850.00	34286
623155	1	\$	30,000	Caucasian	None	Rental Assistance	\$	700.00	34237
625205	7	\$	48,000	Caucasian	None	Rental Assistance	\$	573.00	34235
630279	3	\$	69,837	Caucasian	None	Rental Assistance	\$	1,597.66	34232
627515	1	\$	19,200	Caucasian	None	Rental Assistance	\$	1,695.00	34232
617811	2	\$	41,000	Black/African American	None	Rental Assistance	\$	1,500.00	34234
620313	2	\$	48,000	Caucasian	None	Rental Assistance	\$	1,557.00	34232
623906	4	\$	42,660	Black/African American	None	Rental Assistance	\$	1,780.00	34289
620314	1	\$	28,224	Caucasian	None	Rental Assistance	\$	700.00	34237
627503	5	\$	69,120	Caucasian	None	Rental Assistance	\$	2,038.00	34232
628930	3	\$	60,000	Caucasian	None	Rental Assistance	\$	2,961.00	34239