



MEMORANDUM
City Manager's Office

TO: A. Jerome Fletcher II, ICMA-CM, MPA, City Manager
CC: Jason Bartolone, Communications Manager/PIO
FROM: Michael White, Service Desk Tech/Administrative Support Specialist
THROUGH: Juliana B. Bellia, Assistant City Manager

SUBJECT: Ribbon Cutting for Artwork on First Floor Action Item
DATE: May 2, 2024

In December 2023 the City Commission approved the Art Advisory Board's recommendation to place a mural on the first floor of City Hall to be funded from the General Fund Public Art account. The piece by local artist Clare Harvey was created at the North Port Art Center and has now been installed in the first-floor City Hall lobby.

A member of the Art Advisory Board and representative of the North Port Art Center made a motion and the motion passed to request assistance from City staff in organizing and promoting a ribbon-cutting ceremony for the artwork. The member has proposed that the new installation be celebrated at 4 p.m. on May 22 at City Hall.

The staff liaison is currently coordinating with the City's Facilities team and the Communications Division on event logistics and support, which would include a media advisory, an event posting on the City website/social media and graphic design for an invitation. The Communications team would also assist with talking points for City speakers and photos/videos the day of the event. These are the same in-house resources we would provide for similar City-hosted ribbon-cuttings and events.

The board member/requestor has expressed a desire to use this event as an opportunity to promote the Arts Advisory Board and the public art the City provides to the community, attract new board members and show appreciation to the artist. She also hopes to organize similar future events for art projects at the North Port Aquatic Center and the North Port Senior Center.