



## Legislation Text

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**File #:** 16-0721, **Version:** 1

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**TO:** Honorable Mayor & Members of the North Port Commission

**FROM:** Jonathan R. Lewis, ICMA-CM, City Manager

**TITLE:** Discussion and possible action regarding the capture of social media accounts by the City.

### **Recommended Action**

Instruct the City Manager to begin the process of capturing the Commission's Social Media.

### **Background Information**

The City currently uses multiple social media sites to brand itself and communicate with the citizens of our City. With the average age of our City being just over 40 years old, most of which are on and using some form of social media, it is one of the best resources we as Commissioners have to communicate with our constituents.

### **Strategic Plan**

N/A

### **Financial Impact**

N/A

### **Procurement**

Attachments:

1. E-mail request from Commissioner Hanks
2. Example of Sarasota County's Policy
3. Florida Attorney General Advisory Legal Opinion of questions asked by Coral Springs City Attorney April 23, 2009.

**Prepared by:** Patsy Adkins for Commissioner Hanks

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