



Legislation Text

File #: 18-913, **Version:** 1

TO: Honorable Mayor & Members of the North Port Commission

FROM: Peter D. Lear, CPA, CGMA, City Manager

TITLE: Update on Communications Initiatives and Discussion and Possible Action regarding the City's 60th Anniversary Logo

Recommended Action

Provide feedback and/or direction regarding the Communications Division's recent and future initiatives.

Background Information

Based on recent City Commission conversations and directives the City Communications team is presenting an update on four topics of which three are Commission-driven. The agreements and letters attached are examples only and have not been vetted by any City staff or legal review.

Strategic Plan

N/A

Financial Impact

N/A

Procurement

N/A

Attachments:

1. 2018 Sponsorship Policy
2. Banner Agreement CGI
3. Banner Letter
4. Communications PowerPoint
5. Video Agreement CGI
6. Video Letter

Prepared by: Madison Heid

Department Director: Pete Lear