



Legislation Text

File #: 19-0043, **Version:** 1

TO: Honorable Mayor & Members of the North Port Commission

FROM: Peter D. Lear, CPA, CGMA, City Manager

TITLE: Strategic Plan for the Economic Development Division

Recommended Action

Discussion and possible action related to the Strategic Plan for the Economic Development Division

Background Information

I have mentioned a couple of times, even in public meetings, that I believe the time is right for us to proceed with having a strategic plan done for our economic development division. I do not feel we need to put this off as there are 3 factors that make it relevant to proceed now... the hiring of Mel Thomas, as our E.D. manager, the re-write of the ULDC, and the drafting of a new inter-local for the Sarasota County EDC. With all of these converging at the same time, it is logical that we would set the course for the next 5 years for this division.

Financially, the savings from just the monies budgeted for this division would pay for a \$50,000 plan to be done, this year. There would simply be a redirecting of the funds already budgeted for this year. Instead of budgeting \$50,000 for a strategic plan next year, money could be placed in the budget for other items, if needed for this department, if we find through these events converging, that it be dictated.

Strategic Plan

Efficient and Effective Government

Financial Impact

\$50,000 will be transferred from personnel to operating in the Division budget.

Procurement

N/A

Attachments:

1. Email from Commissioner Luke

Prepared by: Pete Lear for Commissioner Luke

Department Director: Pete Lear