



## Legislation Details (With Text)

**File #:** 18-913      **Version:** 1      **Name:**  
**Type:** Presentation      **Status:** Agenda Ready  
**File created:** 12/17/2018      **In control:** City Commission Special Meeting  
**On agenda:** 1/3/2019      **Final action:** 1/3/2019  
**Title:** Update on Communications Initiatives and Discussion and Possible Action regarding the City's 60th Anniversary Logo

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. 2018 Sponsorship Policy, 2. Banner Agreement CGI, 3. Banner Letter, 4. Video Agreement CGI, 5. Video Letter, 6. Communications Powerpoint

Date	Ver.	Action By	Action	Result
1/3/2019	1	City Commission Special Meeting	consensus	
1/3/2019	1	City Commission Special Meeting	consensus	
1/3/2019	1	City Commission Special Meeting	consensus	
1/3/2019	1	City Commission Special Meeting	consensus	
1/3/2019	1	City Commission Special Meeting	consensus	
1/3/2019	1	City Commission Special Meeting	consensus	

**TO:** Honorable Mayor & Members of the North Port Commission

**FROM:** Peter D. Lear, CPA, CGMA, City Manager

**TITLE:** Update on Communications Initiatives and Discussion and Possible Action regarding the City's 60<sup>th</sup> Anniversary Logo

### Recommended Action

Provide feedback and/or direction regarding the Communications Division's recent and future initiatives.

### Background Information

Based on recent City Commission conversations and directives the City Communications team is presenting an update on four topics of which three are Commission-driven. The agreements and letters attached are examples only and have not been vetted by any City staff or legal review.

### Strategic Plan

N/A

### Financial Impact

N/A

**Procurement**

N/A

**Attachments:**

1. 2018 Sponsorship Policy
2. Banner Agreement CGI
3. Banner Letter
4. Communications PowerPoint
5. Video Agreement CGI
6. Video Letter

**Prepared by:** Madison Heid

**Department Director:** Pete Lear