



## Legislation Details (With Text)

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**File created:** 1/14/2019      **In control:** City Commission Regular Meeting  
**On agenda:** 1/22/2019      **Final action:** 1/22/2019  
**Title:** Strategic Plan for Economic Development Division  
**Sponsors:**  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. Email from Commissioner Luke

Date	Ver.	Action By	Action	Result
1/22/2019	1	City Commission Regular Meeting	motion to approve	Pass

**TO:** Honorable Mayor & Members of the North Port Commission

**FROM:** Peter D. Lear, CPA, CGMA, City Manager

**TITLE:** Strategic Plan for the Economic Development Division

### Recommended Action

Discussion and possible action related to the Strategic Plan for the Economic Development Division

### Background Information

I have mentioned a couple of times, even in public meetings, that I believe the time is right for us to proceed with having a strategic plan done for our economic development division. I do not feel we need to put this off as there are 3 factors that make it relevant to proceed now... the hiring of Mel Thomas, as our E.D. manager, the re-write of the ULDC, and the drafting of a new inter-local for the Sarasota County EDC. With all of these converging at the same time, it is logical that we would set the course for the next 5 years for this division.

Financially, the savings from just the monies budgeted for this division would pay for a \$50,000 plan to be done, this year. There would simply be a redirecting of the funds already budgeted for this year. Instead of budgeting \$50,000 for a strategic plan next year, money could be placed in the budget for other items, if needed for this department, if we find through these events converging, that it be dictated.

### Strategic Plan

Efficient and Effective Government

### Financial Impact

\$50,000 will be transferred from personnel to operating in the Division budget.

### Procurement

N/A

**Attachments:**

1. Email from Commissioner Luke

**Prepared by:** Pete Lear for Commissioner Luke

**Department Director:** Pete Lear