



Legislation Details (With Text)

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Title: Discussion and possible action regarding the capture of social media accounts by the City.

Sponsors:

Indexes:

Code sections:

Attachments: 1. email request from Commissioner Hanks, 2. Social Media Sarasota County Policy, 3. FL Att.Gen. Legal Opinion Social Media, 4. Social Media Summary, 5. Social Media Procedures, 6. Social Media Strategy

| Date | Ver. | Action By | Action | Result |
|-----------|------|---------------------------------|---------------------|--------|
| 1/10/2017 | 1 | City Commission Regular Meeting | approved | |
| 1/10/2017 | 1 | City Commission Regular Meeting | amended | Pass |
| 1/10/2017 | 1 | City Commission Regular Meeting | approved as amended | Pass |

TO: Honorable Mayor & Members of the North Port Commission

FROM: Jonathan R. Lewis, ICMA-CM, City Manager

TITLE: Discussion and possible action regarding the capture of social media accounts by the City.

Recommended Action

Instruct the City Manager to begin the process of capturing the Commission’s Social Media.

Background Information

The City currently uses multiple social media sites to brand itself and communicate with the citizens of our City. With the average age of our City being just over 40 years old, most of which are on and using some form of social media, it is one of the best resources we as Commissioners have to communicate with our constituents.

Strategic Plan

N/A

Financial Impact

N/A

Procurement

Attachments:
1. E-mail request from Commissioner Hanks

2. Example of Sarasota County's Policy
3. Florida Attorney General Advisory Legal Opinion of questions asked by Coral Springs City Attorney April 23, 2009.

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