

**MEMORANDUM OF UNDERSTANDING  
BETWEEN  
THE PATTERSON FOUNDATION  
AND  
CITY OF NORTH PORT, FLORIDA**

WHEREAS, the Suncoast Campaign for Grade-Level Reading is a community wide effort in Charlotte, DeSoto, Manatee and Sarasota Counties to help children, especially those from low-income families, succeed in school by ensuring they read on grade level by the end of third grade;

WHEREAS, the statistics are troubling: 67 percent of children nationwide and more than 80 percent of those from low-income families are not proficient readers by the end of third grade;

WHEREAS, 40% of all third graders in Charlotte, DeSoto, Manatee and Sarasota Counties are unable to read proficiently by the end of third grade;

WHEREAS, the Campaign for Grade-Level Reading was launched to reverse this potentially catastrophic trend by supporting common-sense solutions at the federal, state, and local levels;

WHEREAS, summer is a time of great inequity for young people. Over the summer, many young people and their families lose access to critical support that keeps them safe, healthy, and engaged in learning;

WHEREAS, research shows that low-income children can lose two months or more of reading skills over the summer, and children who do that consistently can wind up two years behind their classmates by the end of sixth grade;

WHEREAS, summer learning can be bolstered by coming up with effective ways to get more kids engaged in independent reading and encouraging communication about what they have read to ensure understanding;

WHEREAS, research shows that reading six books at the appropriate reading level during the summer may keep a struggling reader from regressing; and,

WHEREAS, summer learning is a key solution to closing academic and opportunity gaps that plague many communities across the country. Recent research from the RAND Corporation funded by The Wallace Foundation shows that high-quality summer learning programs can not only curb summer learning loss, they can even help boost student achievement. When children continue to learn during the summer, they are healthier, safer, and smarter, and their schools and communities are more successful.

NOW, THEREFORE, in consideration of the mutual promises, covenants and consideration contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

I. Program Name: Suncoast Summer Reading Challenge 2019 ("SSRC")

II. Parties to this Memorandum of Understanding ("MOU"):

The Patterson Foundation ("TPF")

2 N. Tamiami Trail, Suite 206

Sarasota, FL 34236

(941) 952-1413

Beth Duda

bduda@thepattersonfoundation.org

and

**Summer Location**

<b>Name of Location</b>	City of North Port Parks & Recreation - GMAC Summer Camp
<b>Dates of Summer Camp</b>	6/3/19 - 8/9/19
<b>Hours of Operation</b>	8:30am - 4:30pm
<b>Number of Weeks</b>	10 weeks
<b>Number of Students Per Week (projected)</b>	200
<b>Address</b>	1602 Kramer Way
<b>City, State, ZIP Code</b>	North Port, FL 34286
<b>POC Name</b>	Theresa Scully
<b>POC Email</b>	tscully@cityofnorthport.com
<b>POC Phone Number</b>	941-240-8120
<b>Director Contact Name</b>	Sandy Pfundheller
<b>Director Contact Email</b>	spfundheller@cityofnorthport.com
<b>Director Phone Number</b>	941-429-7129
<b>Facebook Page</b>	<a href="https://www.facebook.com/TheCityofNorthPort/">https://www.facebook.com/TheCityofNorthPort/</a>
<b>Twitter Handle(s)</b>	@CityofNorthPort

- III. Effective Date of this MOU: This MOU will be executed and effective on the date of the final signature below.
- IV. Termination Date of this MOU: Upon completion of the Suncoast Summer Reading Challenge 2019 at the Summer Location.
- V. Program Duration: Summer Location will choose the duration of the SSRC at its location.
- VI. Program Description: The SSRC is a program designed to encourage a culture of reading and summer learning. Any elementary school student in Charlotte, DeSoto, Manatee or Sarasota Counties can participate.

TPF will provide the following support for Summer Locations serving predominantly low-income families (as determined by free and reduced lunch data) who **fully** participate in the **SSRC**.

Full Participation includes: Full Participation by agencies or summer locations include:

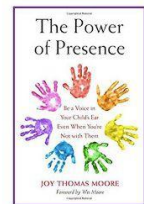
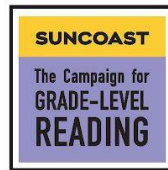
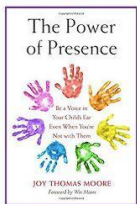
1. Each location will have an appointed Suncoast Summer Reading Challenge Leader/Contact person. This person will be responsible for communicating all Summer Learning plans and reporting data and pertinent information to The Patterson Foundation.
2. Each location's Leader/Contact person and at least one other full-time staff person will attend the Suncoast Summer Reading Challenge Kick-Off event on May 4, 2019. This full day event (8:00am -2:30pm) will include professional development, team building, and motivational activities.
3. All staff who will be interacting with the children participating in the Suncoast Summer Reading Challenge will participate in an orientation-information session. The Patterson Foundation will work with the Leader/Contact person from each participating Summer location to determine date, time, and content included in the orientation-information session. Volunteers are welcome in this session, if desired. **Please list the date and time of your orientation-information session below. If not yet determined, please contact Heather Koester ([heathermkoester@gmail.com](mailto:heathermkoester@gmail.com), 941-952-1413) no later than May 8, 2019 to provide the date and time.**  
May 28th 2:30-3:30/4:30-6:00pm May 29 10a-12p/ 3:00-6:00pm May 30 2pm-4:30pm  
(please specify date and time of your desired orientation-information session here)
4. All participating students will be provided with an official Suncoast Summer Reading Challenge Log. The log may travel home with the students, or be kept by the summer location.
5. All participating students will be given a Suncoast Summer Reading Challenge Family Guide to share with their families.
6. Each location will award silicone bracelets, provided by the Suncoast Campaign for Grade-Level Reading, for appropriate books read. The awarding of bracelets will take place at least twice a week at each summer location. There will be a color system in place for the bracelets, one color for each book read up to 6 books.

7. Students reaching 4 books read, 5 books read, 6 books read and beyond will be acknowledged in print in at least one way. (For example: names and photos on a bulletin board, on a poster, in a newsletter, in an electronic letter home or listed on a board.)
8. A culture of reading will be embraced and encouraged by all staff members interacting with the children. The emphasis will be on cultivating a love of reading. Staff members will be encouraged to model a love of reading. Experiential learning related to reading will be offered. Each location will be encouraged to include one or more events for families to experience the Suncoast Summer Reading Challenge.
9. All locations will be encouraged to engage Board Members, Staff, and volunteers in the celebration of National Summer Learning Week, July 8-13th. Photos and short videos of celebration events will be collected and shared.
10. The Suncoast Campaign for Grade-Level Reading will provide a tool-kit with ideas and lessons to encourage the love of reading.
11. Contacts at each Summer location will share their experiences throughout the summer (For example: sharing photos, sharing anecdotes, frequent Facebook posts, or blog entries about activities and experiences) demonstrating how they are engaging students in a love of reading.
12. A record will be kept of all participating children, and the number of books they have read. Unique identifier numbers or full name, birthdate, and most recent school attended will be provided for each child. This record will be shared electronically with The Patterson Foundation by noon on Mondays during each week of the program. Checkpoints will be built into the summer schedule to ensure fidelity to the 2019 Suncoast Summer Reading Challenge.
13. Each participating location agrees to encourage honesty in the accurate accounting of books read. The integrity pledge will be presented to students and staff, the first time the students take the pledge they will receive a sticker with the pledge, and a Parent Guide with information about the Suncoast Summer Reading Challenge and Literacy Rich environments to be shared with their families. The integrity pledge is an opportunity for character building and may be combined with games and activities and recommended books.
14. Each participating Summer location plan will plan at least two Summer reading activities each week. An emphasis on engagement and fun is strongly recommended. Summer locations may partner with approved AFTA teaching artists, Van Wezel Performing Arts Hall Educators, county librarians, or other approved trained educators for these Summer reading activities. A list of proposed Summer reading activities must be supplied to The Patterson Foundation prior to the first support payment being issued.
15. The support dollars given by The Patterson Foundation must be used to promote summer reading. These funds may be used to compensate the Leader/Contact person, the person charged to collect and report data, selected approved AFTA teaching artists, Van Wezel

Performing Arts Hall educators, authors, librarians, or dedicated reading staff/ remedial educators or used to fund activities, and supplies.

16. Summer locations showing their commitment to staff training & development and parent support by offering Mind in the Making workshops for staff and parents (with at least 15 registered participants) will receive the services of two Mind in the Making facilitators to coordinate and facilitate the workshops, all training materials, and up to \$2,000 in food and childcare support. The summer locations with 20% or more of their staff having successfully completed an 8 hour or 16 hour Mind in the Making workshop series will be eligible to receive \$400 worth of books and reading materials.

17. Summer locations committed to increasing Family/Parent Engagement by offering the opportunity for parents and family members to participate in The Power of Presence Book Circles will receive financial support from The Patterson Foundation as follows:



### The Power of Presence Book Circles

Size and frequency of Book Circle (These numbers serve as a guide, your Book Circle may have any number of participants. You need a minimum of 8 people to qualify for financial support from The Patterson Foundation)	Official designation as a Suncoast Campaign for Grade-Level Reading Book Circle	<i>The Power of Presence</i> by Joy Thomas Moore (A copy for each participant, compliments of The Patterson Foundation)	Discussion Guide for <i>The Power of Presence</i> for Book Circle Leader/Facilitator	Leader/Facilitator Training provided by SCGLR	\$100 in support from The Patterson Foundation for each Book Circle Meeting (min. 2, max. 5 meetings)	Additional support (Additional \$25 per meeting for each group of 4 over the original 8 Book Circle Participants)
8 members, meeting 2X	Yes	8	Yes	Yes	\$200	
8 members, meeting 3X	Yes	8	Yes	Yes	\$300	
8 members, meeting 4X	Yes	8	Yes	Yes	\$400	
8 members, meeting 5X	Yes	8	Yes	Yes	\$500	
12 members, meeting 2X	Yes	12	Yes	Yes	\$200	\$50
12 members, meeting 3X	Yes	12	Yes	Yes	\$300	\$75
12 members, meeting 4X	Yes	12	Yes	Yes	\$400	\$100
12 members, meeting 5X	Yes	12	Yes	Yes	\$500	\$125
16 members, meeting 2X	Yes	16	Yes	Yes	\$200	\$100
16 members, meeting 3X	Yes	16	Yes	Yes	\$300	\$150
16 members, meeting 4X	Yes	16	Yes	Yes	\$400	\$200
16 members, meeting 5X	Yes	16	Yes	Yes	\$500	\$250

VII. TPF will provide the following for fully participating Summer Location:

#### 2018 Suncoast Summer Book Challenge Supports

Supports	Programs with between 11 and 29 participating students*	Programs with between 30 and 59 participating students*	Programs with 60 or more participating students*
\$400 for Staff Orientation/Information Session	✓	✓	✓
\$200 per week for each week the program is in session	✓	✓	✓
\$300 additional dollars per week for each week the program is in session		✓	✓
\$5 additional dollars per week for every participating child once a total of 60 has been reached. Capped at a total of \$1,000 per week			✓

**\*Participating students – weekly reading progress must be reported**

2019 Suncoast Summer Reading Challenge examples:

A six-week program with 20 participating students would receive: \$400 for Orientation and \$200 per week for six weeks for a total of \$1,800

A four-week program with 55 participating students would receive: \$400 for Orientation and \$500 per week for four weeks for a total of \$2,400

A nine-week program with 80 participating students would receive: \$400 for Orientation, \$500 per week for nine weeks, and an additional \$100 per week for the 20 additional students for a total of \$5,800

1. If all conditions are met, including this signed Memorandum Of Understanding, payments from TPF to Summer Location will be as follows:
  - a. 25% on or around May 20, 2019,
  - b. 40% after the program has been running for two weeks with complete data reporting, and a submitted blog entry.
  - c. 35% upon final data reporting

VIII. Bonus Pool: A bonus pool of \$75,000 will be established by TPF and used as follows:

- The Patterson Foundation will obtain iReady reading data from Charlotte, Manatee and Sarasota County Schools and Renaissance reading data from the School District of DeSoto County from the last diagnostic test prior to summer and the first diagnostic when students return in the fall for all students, K-3, participating in the Suncoast Summer Reading Challenge.
- A bonus pool of \$75,000 will be set aside to be awarded to fully participating Summer Programs based upon the results of their students using K-3 i-Ready results in Charlotte, Manatee and Sarasota counties and Renaissance K-3 results in DeSoto County.
- The pool will be split according to the number of participants successfully completing the Suncoast Summer Reading Challenge by reading at least 6 books. Each fully participating Summer Location will be allocated a % of the pool based on the number of participants they have completing the challenge.
- If a location's students on average gain reading skills over the Summer months, the location will receive 100% of their bonus allocation.
- If a location's students maintain their reading skills over the summer with no loss, the location will receive 80% of their allocation.
- If a location's students lose equal to or less than an average of .5 months of reading skills, the location will receive 50% of their allocation.
- If a location's students lose equal to or less than an average of 1 month of reading skills, the location will receive 20% of their allocation. .
- All bonus pool decisions will be final.

IX. Communications: Summer Location agrees to abide by the TPF Media Policy as described in Exhibit A.

IN WITNESS WHEREOF, the undersigned have been duly authorized to bind their respective parties to this Agreement and have caused this Agreement to be executed as of the date noted above written.

**THE PATTERSON FOUNDATION**

**SUMMER LOCATION  
CITY OF NORTH PORT, FLORIDA**

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Name: Debra M. Jacobs  
Title: President and CEO  
Date:

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Name: Peter D. Lear, CPA, CGMA  
Title: City Manager  
Date:

ATTEST:

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Name: Elizabeth (Beth) Duda  
Title: Director, SCGLR  
Date:

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Kathryn Wong  
City Clerk

APPROVED AS TO FORM AND CORRECTNESS:

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Amber L. Slayton, City Attorney



## **Exhibit A: Partner Media/Public Relations/Social Media Policy**

The Patterson Foundation values working collaboratively with partners and vendors for ultimate impact. Part of being an active and engaged vendor means a mutual coordination of strategy, messaging and timing of communications efforts for a streamlined and consistent approach. To this end, we've created the following process to align efforts.

Partners should ensure their internal strategy aligns with this media procedure below, so all internal stakeholders know where to direct media inquiries:

### **Media Inquiries and Interviews**

Direct all media inquiries and questions **related to The Patterson Foundation** to:  
Roxanne Joffe: 941-685-5412 (cell) or [rjoffe@magnifygood.com](mailto:rjoffe@magnifygood.com).

PLEASE NOTIFY VIA PHONE CALL FIRST and follow up via e-mail.

### **Media Releases**

1. All press releases originating from The Patterson Foundation will be written and distributed by The Patterson Foundation communications partner, Magnify Good.
2. Use of The Patterson Foundation name and/or quotes from employees/initiative managers are not permitted without prior written approval from The Patterson Foundation. An email from TPF constitutes sufficient written approval.
3. To ensure the integrity of The Patterson Foundation and its media policy and strategy, please submit a draft of your press release and your distribution list for review prior to desired release date. Please email to [bjacobs@magnifygood.com](mailto:bjacobs@magnifygood.com).

### **Other Communications & Social Media**

Prior to engaging in any other publicity or communications, including social media activity (that includes without limitation texting, posting, blogging, Twitter, Facebook, and LinkedIn) referencing your work with The Patterson Foundation or mentioning The Patterson Foundation, please coordinate with TPF as noted above for approval.