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# **Amendment 1: Homestead Exemption**

The Florida Legislature placed Amendment 1 on the 2018 general election ballot. If approved by the voters, it will expand the homestead exemption and shift the burden to other taxpayers.

To help members effectively educate citizens on the potential impacts of this amendment, we have created some tools, including talking points, a PowerPoint presentation and an educational video, to assist in this effort.

## **Talking Points**

#### **Amendment 1 Picks Winners and Losers**

With Amendment 1, most benefits go to only a handful of homeowners. That's not fair. Florida's tax system should work for all homeowners, across the board-not just a few.

### **Amendment 1 Means Higher Taxes for Millions of Floridians**

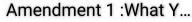
Amendment 1 isn't what it seems. The politicians call it a tax break, but it's really a tax SHIFT that will leave millions of hardworking homeowners with a bigger share of the property tax burden.

### Amendment 1 Doesn't Fix Florida's Tax System -- It Makes it Worse

Florida's property tax system is a complicated mess and Amendment 1 makes it worse, more complicated and less fair-shifting a bigger burden onto small business owners, manufacturers and working families.

(/docs/default-source/Resources/talking-points.pdf? sfvrsn=1e2ed8d5\_2)

A complete Amendment 1 Toolkit (/docs/default-source/resources/amendment-1/amendment-1-tool-kit.pdf?





# Amendment 1 Toolkit

- Talking Points
   (/docs/default source/resources/amendmer
   1/talking-points.pdf?
   sfvrsn=5cced9d5\_2)
- Action Plan Checklist
   (/docs/default source/resources/amendmer
   1/action-plan checklist.pdf?
   sfvrsn=76ced9d5\_2)
- Frequently Asked
   Questions (/docs/default-source/resources/amendmer 1/faqs.pdf?
   sfvrsn=41ced9d5\_2)
- Ballot Summary and Language (/docs/defaultsource/resources/amendmer 1/ballot-summary-and-

**sfvrsn=71ced9d5\_2)**, which includes talking points, tips and sample materials, is available for download to the right.

Contact Amber Hughes (mailto:ahughes@flcities.com) for additional information.

- language.pdf? sfvrsn=79ced9d5\_2)
- Sample Resolution
   (/docs/default source/resources/amendmer
   1/sample-resolution.pdf?
   sfvrsn=56ced9d5\_2)

Communicating about Amendment 1

- Tips: Writing a Guest
  Column/Giving a Speech
  (/docs/defaultsource/resources/amendmer
  1/tips-writing-a-guestcolumn-and-giving-aspeech-aboutamendment-1.pdf?
  sfvrsn=59ced9d5 2)
- General Communications
   Tips (/docs/default-source/resources/amendmer 1/general-communications-tips.pdf?sfvrsn=7eced9d5 2)
- Sample Guest Column
   (/docs/default source/resources/amendmer
   1/sample-guest column.pdf?
   sfvrsn=4eced9d5 2)
- Sample Speech
   (/docs/default-source/resources/amendmer
   1/sample-speech.pdf?
   sfvrsn=51ced9d5 2)
- Sample Press Release
   (/docs/default-source/resources/amendmer 1/sample-press-release.pdf?

   sfvrsn=49ced9d5\_2)

 PowerPoint and Outline (/docs/defaultsource/resources/amendmer 1/powerpoint-andoutline.pdf? sfvrsn=46ced9d5\_2)

Download Complete ToolKit (/docs/default-source/resources/amendment-1/amendment-1-tool-kit.pdf?sfvrsn=71ced9d5\_2)



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The Florida League of Cities is the united voice for Florida's municipal governments. Its goals are to serve the needs of Florida's cities and promote local self-government.

The League was founded on the belief that local self-government is the keystone of American democracy. (/about)

## Dr. Scott Paine's Blog

Elections and Governing: Don't Make Compromise a Dirty Word (http://drscottpaine.com/2018/05/27/elections-and-governing-dont-make-compromise-a-dirty-word/) 5/27/2018

Knowing What We Don't Know: Dealing with Public Testimony (http://drscottpaine.com/2018/05/16/knowing-what-we-dont-know-dealing-with-public-testimony/) 5/16/2018

Building Virtual Community (http://drscottpaine.com/2018/05/10/building-virtual-community/) 5/10/2018

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PUBLIC RECORDS REQUEST (/FLORIDA-LEAGUE-OF-CITIES-INC-(FLC))	>

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