

March 27, 2018

North Port Fire Rescue
4980 City Center Blvd.
North Port, FL 34286

RE: Sole Source Inquiry

To Whom It May Concern,

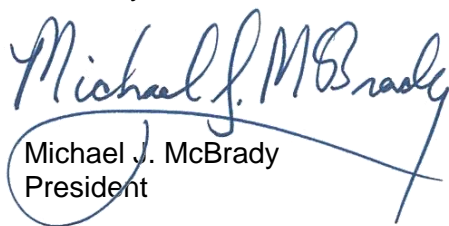
Thank you for your recent sole source inquiry. The ImageTrend Elite™ Rescue product and associated modules are solely developed, produced, distributed and supported by ImageTrend, Inc. These products are proprietary, copyrighted, trademarked. ImageTrend's suite of products allows for native interoperability of the system's platform and provides seamless integration with the other ImageTrend modules.

ImageTrend is the sole vendor with full source code access to the products recently quoted to you, such as Elite Rescue, no other vendor can integrate and synchronize between NEMSIS v2 and v3 compatible EMS and Fire market products at the source code level like ImageTrend can. The benefits of intersystem integration are numerous: data flows between systems greatly reduce duplicate data entry and the human error associated with it (not to mention the costs in finding and fixing those errors). Integration further enables workflows impossible or impracticable to reproduce with disparate systems allowing disparate agencies and departments to approach multi-agency problems from a single, synchronized system without slow and expensive one-off data migration processes. While other competitors may have some integration between NFIRS 5.0 and NEMSIS standards, no competitor offers integrations throughout all levels of the products, including combined EMS-Fire specific modules, all while providing this via a modern cross-device HTML5 web platform compatible with both NFIRS 5.0 and NEMSIS v3.

A combined Elite Rescue system can output multiple standards-based reports simultaneously to meet NEMSIS v3 and NFIRS 5.0 standards out of a single system. Further unique to ImageTrend is Elite's multi-device HTML5 based web platform. ImageTrend Elite sports a responsive modern user experience, compatibility with touchscreens as well as compatibility across a wide range of devices, including Android, Apple iPad and MacOS, and Windows tablets.

Please feel free to contact us at 1-888-469-7789 or contracts@imagetrend.com if you need any further information.

Sincerely,



Michael J. McBrady
President