

Comments from CGI regarding questions from Commissioners during January 3rd presentation.

-Our program is indeed on a link that takes you to our server. There are no sponsors placed directly on the website homepage.

-The business sponsors who partake typically reside within North Port city limits. Occasionally there is an exception made if a business is on the outside of the town whose clients largely reside in your community.

-If you would like only North Port businesses we can agree to do so, we just need to know parameters.

-Business sponsor videos will not play if not clicked upon, in other words no pop ups.

-You are free to suggest first right of approval to CGI for business prior to business sponsors commencement.

-Our program is a single source solution and therefore not something that requires a BID. We know of no other company that has a program and business model set up like ours. Yes, there are a lot of companies that do video but not for free and not with the option to highlight public and private entities.

-Our program is free regardless of how many or if any business sponsors partake. In addition, there is never a point where the program offerings change based on how many sponsors partake.

-Non profits can partake for free around the Community Organizations Chapter. There are 20 spots for non profits around the perimeter. It is first come first serve. However, if more than 20 want to partake, we can have one of the logos be a directory of all North port Non Profits.

-Business Sponsorships can range from \$1000 to \$5495 with various levels in between. The sponsor agreements are typically for a one year duration. If the business uses the same video for year two (and most do), they will pay a small hosting fee to hold their spot.

-Our city agreements are typically for 3 years from the date the videos go live. We can concede to 2 years from the date the videos go live if preferred.