

DATE

Dear Valued Business Owners:

As you know the city of North Port is dedicated to making our community a great place to live, work, shop and conduct business. We have agreed to participate in a promotional Street-scape Banner Campaign conducted by CGI Communications, Inc.

We believe this program will reinforce our city brand and brighten and invigorate our downtown. These banners, designed exclusively for the city of North Port, will showcase our community's economic vitality and the support of our local businesses.

A representative from CGI will be contacting you to discuss the Street-scape Banner Campaign. We encourage you to consider participating in this program as it provides an exciting new opportunity to showcase your community pride and affords all business owners the opportunity to take advantage of CGI's various digital media products and services.

To learn more about sponsorship opportunities or to request an appointment please e-mail BrandonB@cgicommunications.com.

Best Regards,

(SIGNATURE)

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Title