



## 2018 Community Banner Program

Name: Josh Taylor

Title: PIO

Address: 4970 City Hall Boulevard

City, State, Zip: North Port, FL 34286

Phone: 941-429-7333

Email: Jtaylor@cityofnorthport.com

Website: www.cityofnorthport.com

This agreement is between CGI Communications, Inc. and the City of North Port, and shall remain in effect from the date it is signed by both parties until the completion of the three years of banner display in the city, as described herein. The term of this agreement shall automatically renew unless either party gives 60 days written notice of termination or modification prior to expiration.

**Community Showcase Banners shall provide the following:**

- Full-color, custom graphic vinyl banners
- A minimum of 25 banners with business sponsors allowed on the bottom 30% and brackets/hardware
- Design and size customized to meet your Community's specifications (standard size 30" x 72")
- Business sponsors name and/or logo displayed on lower 30% of each banner
- Quantity of banners determined by number of sponsor participants
- Duration of sponsor participation will be three years and CGI Communications, Inc. is solely responsible for sponsorship fulfillment including all related aspects of marketing, production, and printing.
- The city shall assume no cost or liability for the sales and production of the banners for this project
- CGI will provide the initial installation and maintenance of banners

**The City shall provide the following:**

- A letter of introduction for the program on your organization's letterhead
- Agrees to give CGI Communications, Inc. the right to use organization's name in connection with the preparation, production, and marketing of the program set forth herein only
- Identification of, and access to the preferred pole sites for proper banner placement

We, the undersigned, understand the above information and have full authority to sign this agreement.

The City of North Port, FL	CGI Communications, Inc.
Signature:	
Name (printed):	Name (printed): Nicole Rongo
Title:	Title: Vice President of Marketing and Acquisitions
Date:	Date: December 10, 2018