

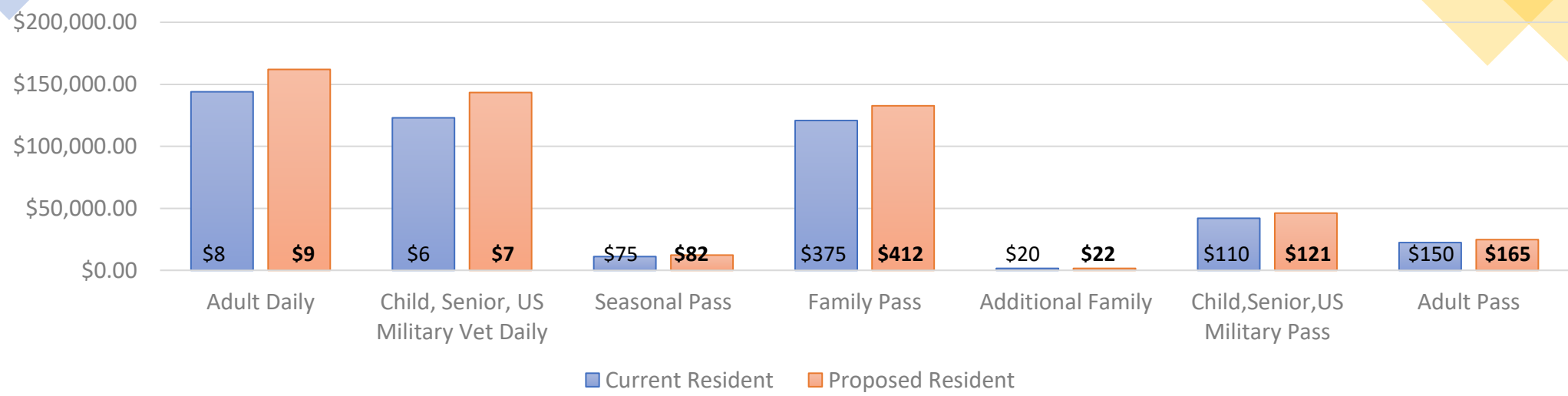


FY24 PROPOSED FEES

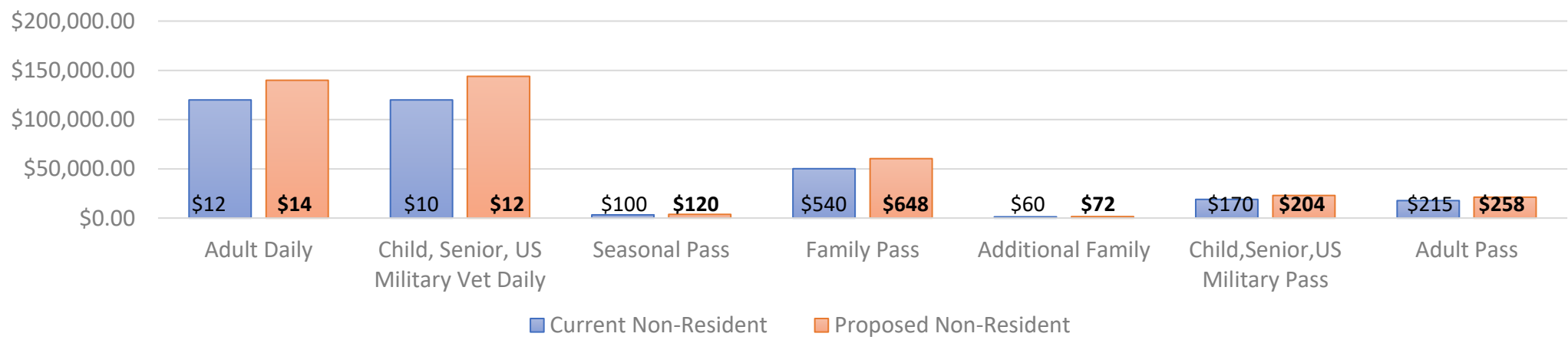


OPTION 1 – Daily Admission/Pass Fee Increase

Resident



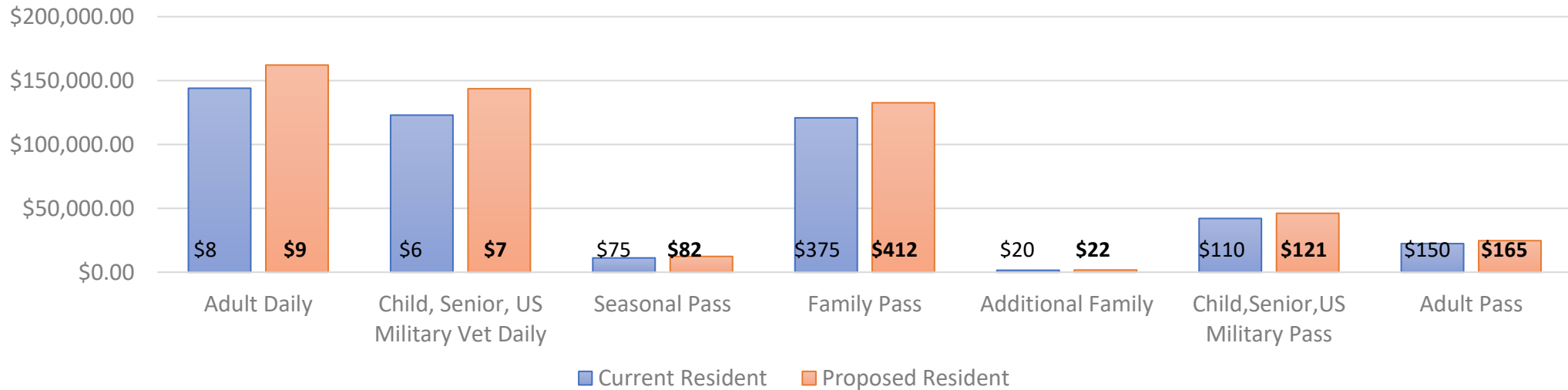
Non-Resident



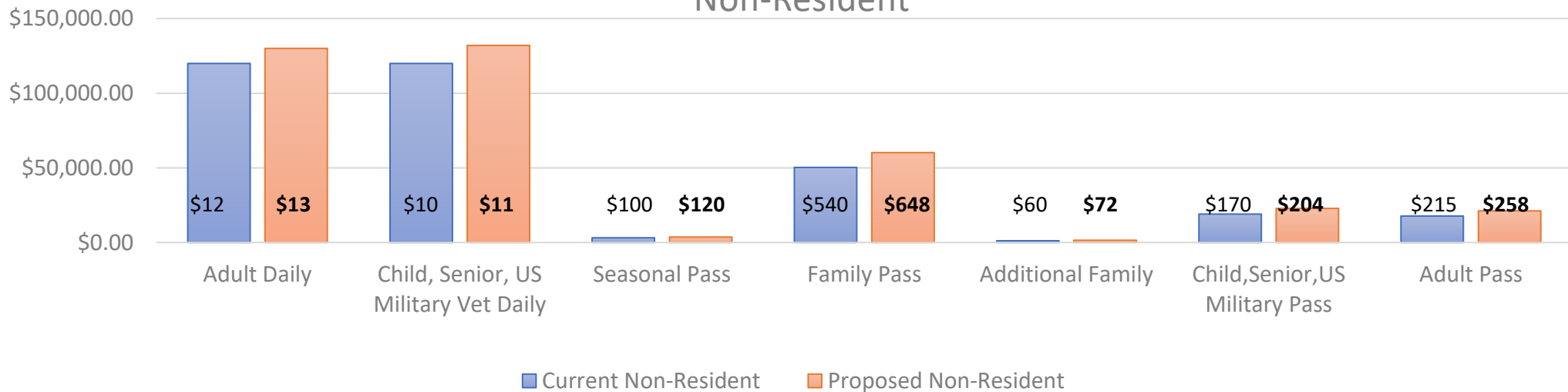
Option 1 will yield additional \$120,314 in Admission/Pass revenue, with an annual projected total of \$916,624
Resident Revenue Increase \$58,076; Non-Resident Revenue Increase \$62,238

OPTION 2 – Daily Admission/Pass Fee Increase

Resident



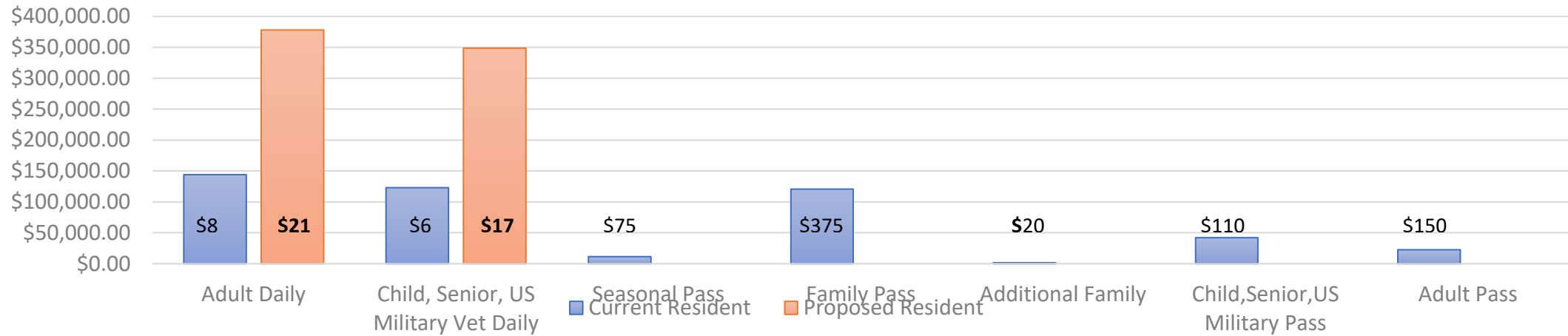
Non-Resident



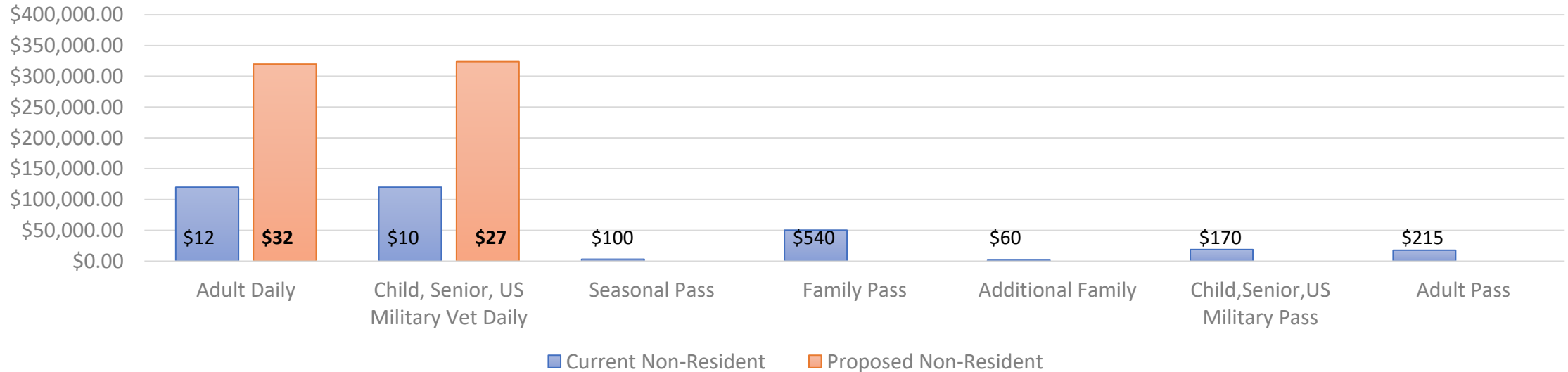
Option 2 will yield an additional \$98,314 revenue, with an annual Admission/Pass revenue of \$894,624
Resident Revenue Increase \$58,076; Non-Resident Revenue Increase \$40,238

Option 3 – Increase to Daily Admission Fee Only

Resident



Non-Resident



Option 3 will yield an additional \$881,738 in Daily Admission revenue (no impact to pass fees). All revenue sources combined are estimated at \$2,019,919 to cover total operating expenses.

Historical Admission & Pass Sales Revenue

FY20 (Actual)	\$272,659.36
FY21 (Actual)	\$615,211.48
FY22 (Actual)	\$737,272.57
FY23 (Through 4/30*)	*\$147,288.95 / projected \$732,210

*Facility closed 10/1/22 due to impacts from Hurricane Ian. Competition Pool opened on 10/18/23. Waterpark amenities remained closed through Winter season.

Benchmarking for Area Attractions

Name	Sun & Fun Lagoon	Sun Splash	Charlotte County	Lee County	Selby Aquatic Center	Arlington Pool
Location	Naples*	Cape Coral*	Englewood, West Port, Port Charlotte Beach, and Punta Gorda	North, Central and South Fort Myers, Lehigh Acres	Potter Park Sarasota*	City of Sarasota*
Type of Facility	Water Park	Water Park	Four Municipal pools (1/50m) and three splashgrounds	Five Municipal pools, one slashground	50 m Olympic pool, one splashground	50m X 25 yrd pool
Fees	Collier Residents: \$11 Ages 0-3: Free Height 48" & Under: \$6 Height 48" & Over: \$13 Ages 60 & Over: \$9 Military: \$8	Cape Coral Residents: \$5 Discount Ages 2 & Under: Free Height 48" & Under: \$17.99 Height 48" & Over: \$27.99 Save \$5 if purchased online	Ages 2 to 17: \$2 Ages 18 & Over: \$3	Ages 17 & Under: \$2 Ages 18 to 54: \$3 Ages 55 & Over: \$2	Ages 18 & Over \$7 Daily or \$70 Monthly	Ages 17 & Under: \$2 Ages 18 to 54: \$4 Ages 55 & Over: \$2

*Municipalities do not charge non-resident fees