



**City of North Port**  
**PARKS & RECREATION DEPARTMENT**  
 (941) 429-PARK (7275)  
[www.cityofnorthport.com/parksandrecreation](http://www.cityofnorthport.com/parksandrecreation)

**MEMORANDUM**

**TO:** A. Jerome Fletcher II, City Manager  
**FROM:** Sandy Pfundheller, Director *SP*  
**SUBJECT:** Monthly Report – February 2022  
**DATE:** March 7, 2022

Following is the February 2022 monthly report for the Parks & Recreation Department, including an overview of the budget, attendance data, operational highlights, and updates on various initiatives.

**Parks & Recreation Department**

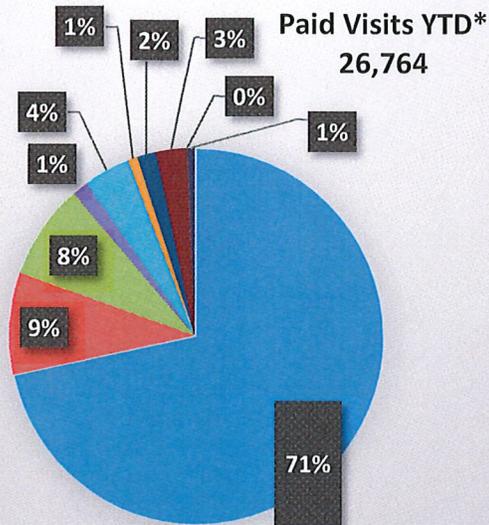
Budget, as of 2/28/22					
		Division	Adjusted Budget	Expenditures*	%
Personnel	001-3036	Parks & Recreation	1,677,470	563,991	33.62%
	001-3037	P&R / Aquatics	1,232,920	297,962	24.17%
	001-3038	P&R / Maintenance	1,133,660	403,121	35.56%
	125-3036	Warm Mineral Springs Park	0	0	0.00%
		Sub Total Personnel		4,044,050	1,265,074
Operating	001-3036	Parks & Recreation	359,576	95,273	26.50%
	001-3037	P&R / Aquatics	405,740	77,874	19.19%
	001-3038	P&R / Maintenance	895,261	134,762	15.05%
	125-3036	Warm Mineral Springs Park	875,580	293,504	33.52%
		Sub Total Operating		2,536,157	601,413
		<b>Budget Totals</b>	<b>6,580,207</b>	<b>1,866,487</b>	<b>28.37%</b>

Revenue reported in February is up 41.86% over FY20/21

### Warm Mineral Springs Park Admission

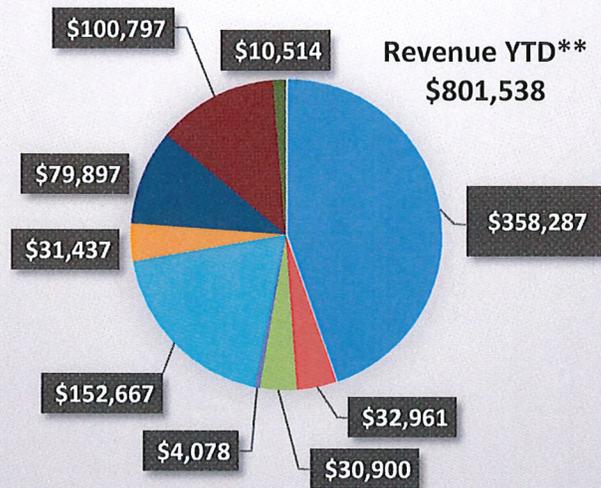
#### ATTENDANCE

- Adult Non-Resident
- Student Non-Resident
- 10-Visit Non-Resident
- 30 Visit Non-Resident
- Annual Passes
- Adult Resident
- Student Resident
- 10-Visit Resident
- 30 Visit Resident
- Group Sales

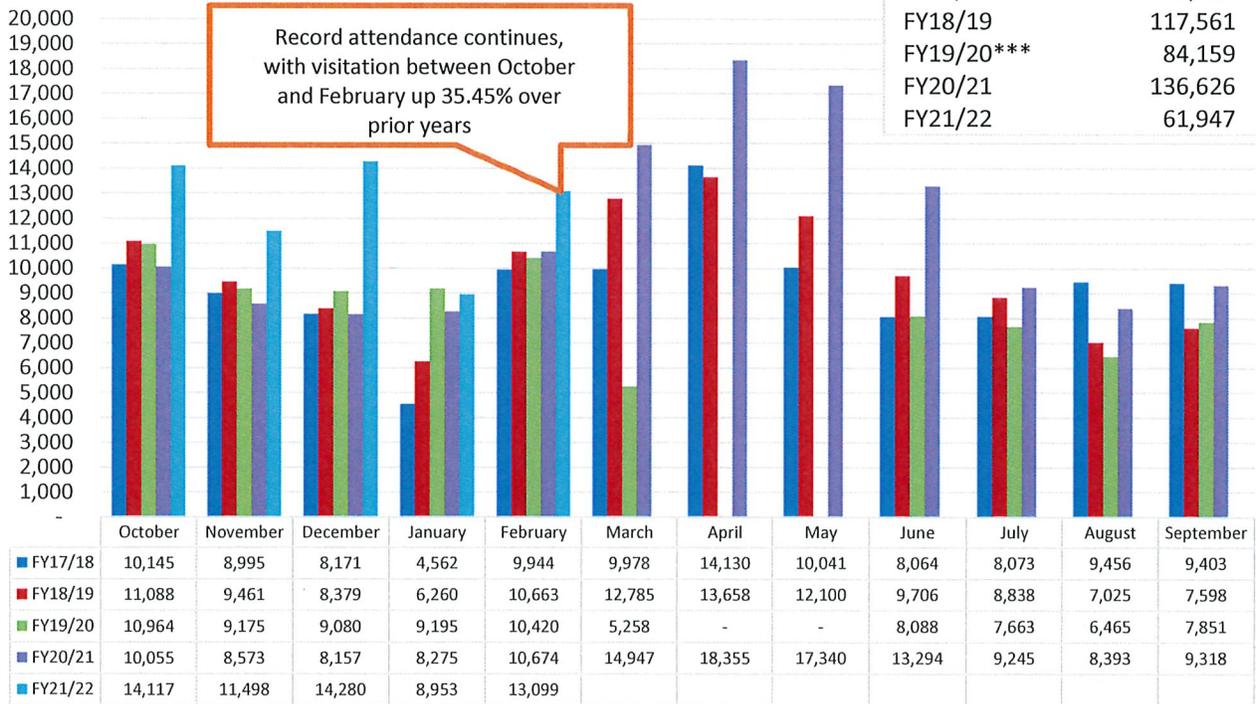


#### REVENUE

- Adult Non-Resident
- Student Non-Resident
- 10-Visit Non-Resident
- 30 Visit Non-Resident
- Annual Passes
- Adult Resident
- Student Resident
- 10-Visit Resident
- 30 Visit Resident
- Group Sales



### Warm Mineral Springs Park Attendance by Fiscal Year



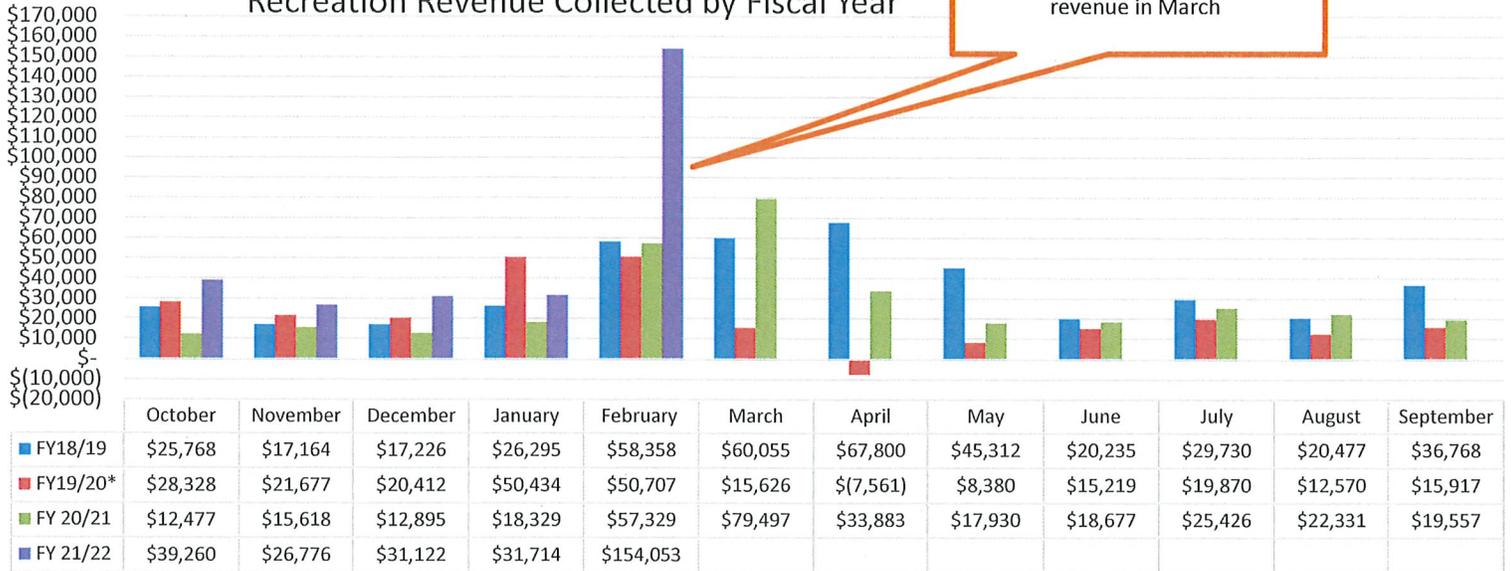
\*Paid visits do not include passholder visits.

\*\*All revenues reported include sales tax.

\*\*\*Warm Mineral Springs Park closed due to COVID-19 on 3/16/2020; and remained closed through April and May 2020. Warm Mineral Springs Park reopened at limited capacity on June 1, 2020 and remained open at limited capacity through August 2020.

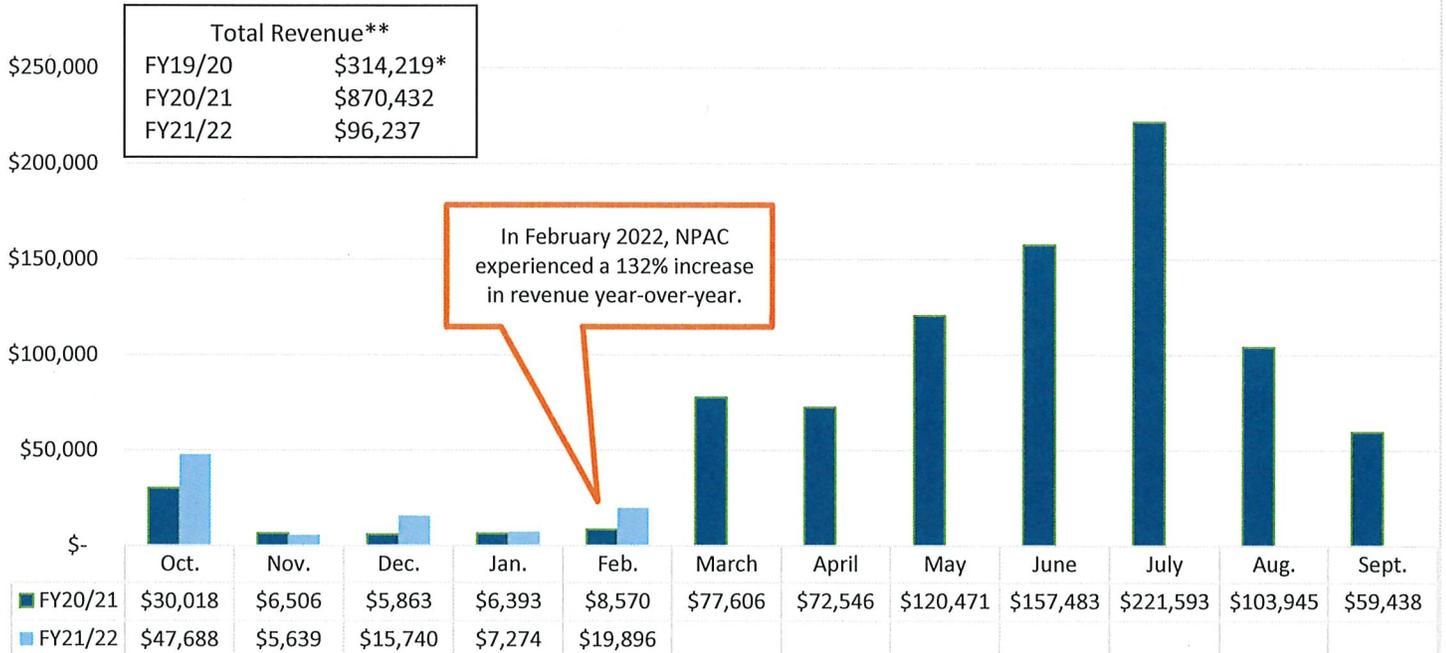
### Recreation Revenue

Recreation Revenue Collected by Fiscal Year



\*Revenue in FY19/20 reflect closures, refunds, and/or capacity limitations due to COVID-19.

### North Port Aquatic Center Admissions, Programs, & Concessions Revenue 19896/



\*North Port Aquatic Center closed due to COVID-19 on 3/16/2020; and remained closed through April and May 2020. Aquatic Center reopened at limited capacity on June 1, 2020 and remained open at limited capacity through August 2020.

\*\*All revenues reported include sales tax.

<b>Attendance:</b>			
<b>Recreation Centers:</b> Daily Drop-in/Membership visits: 5,254	<b>Recreation Centers:</b> Group Exercise visits: 627	<b>Recreation Centers:</b> Achieve Anything Members: 1,221	
<b>Aquatic Center:</b> Daily Drop-in/Passholder visits: 1,460	<b>Aquatic Center:</b> Group Exercise visits: 36	<b>Aquatic Center:</b> Active Passholders: 1,065	
<b>Reservations</b>			
Total Future Reservations Processed: 183	Revenue Generated: \$5,599.28	Special Event Applications Processed: 11	
<b>Reservations/Rentals:</b>			
Scout House: 77	<b>Morgan Center</b> Internal/Programs: 73 External Reservations: 40	<b>Mullen Center</b> Internal/Programs: 15 External Reservations: 54	
<b>Park Pavilion &amp; Field Reservations/Rentals:</b>			<b>Athletic Fields</b>
• Atwater Park 1 • McKibben Park 3	• Butler Park 1 • Blue Ridge Park 7		Athletic Field Reservations: 359
<b>Adopt-A-Park: Tribute Program (to date)</b>			
Active Agreements: 8 Adopted Parks: 8	Pavers: 16	Benches: 5	Trees: 8

## February Events/Programs/Accomplishments

### Administration

- Conducted monthly CAPRA review.
- To date this fiscal year, the estimated value of in-kind donations received is \$12,370. Total financial sponsorship received to date this fiscal year is \$12,700.
- The Parks & Recreation Facebook page now has 10,488 followers. In the month of February, the page garnered an organic post reach of 147,308, had 14,827 post engagements, as well as 14,565 video views. Facebook events had a reach of 49,449 with 1,116 engagements.
- Visitors to Warm Mineral Springs Park for the month of February totaled 13,099, exceeding the last four years during the same month. Visitation was in part driven by the ‘Experience Vintage Florida’ Google Search Engine Marketing (SEM) campaign. The SEM ads target individuals throughout the State of Florida and generated 26,333 impressions, 1,914 clicks, 56 calls to the park, and 11,292 location actions (which indicate intent to visit) in the month of February. FY to date, the campaign cost \$1,805.94.
- Staff facilitated an interview with NP Sun at the North Port Aquatic Center to feature the local second grade swim lessons program.
- Staff collaborated with Economic Development to staff the Welcome Back World Champions - North Port Braves Bash celebration at Cool Today Park on February 19 in partnership with the Atlanta Braves.
- Preliminary planning and layout began for the Summer/Fall edition of the Playbook.
- Final paperwork to support RFB’s for WMSP Building Restoration & Improvements and Myakkahatchee Creek Greenway Trail projects submitted February 1.
- Staff attended EOC training hosted by the City’s Emergency Manager.

### Recreation Division

- On February 4, staff kicked off the Movies on the Green series with 213 people in attendance to watch *Boss Baby: Family Business*, Clara's Clubhouse provided alternative seating for viewers with sensory needs.
- The second Kids Night Out was held on February 4.
- On February 5, Parks & Recreation in partnership with the Chamber of Commerce hosted over 40 non-profit organizations and businesses for Newcomer Day. More than 230 participants were in attendance.
- The first Summer Camp Registration Round Up was held on February 5 attracting 81 families to register their children or young teenagers for GMAC Summer Camp and Teen Xtreme. Thanks to the in-person registration event, 99% of camper paperwork was completed in advance.
- On February 12, Woofstock was held at the Canine Club Dog Park. Fourteen vendors were on site, including food trucks, dog rescues, and demonstrations from the Sarasota K9 Search and Rescue, as well as the North Port Police Department K9 unit. Almost 800 patrons participated and seven dogs found their "forever" homes at this event.
- In partnership with the Kiwanis Club of North Port, the Say I Do Again vow renewal event was held at the Garden of the Five Senses on February 12 during which 50 couples renewed their vows at two separate ceremonies.
- Teen Talk was held on February 17 at the Morgan Family Community Center.
- The second Movie on the Green was held on February 25 with 247 attendees enjoying *Space Jam: A New Legacy*. Clara's Clubhouse provided alternative seating for viewers with sensory needs, and those in attendance enjoyed a free craft project. Food vendors were also on site.
- The Reservation Team received and responded to 1,217 phone calls.

### Aquatics Division

- Learn to Swim lessons had 44 participants of various skill levels registered, and individual or float programs had 21 participants.
- Staff onboarded and successfully trained 19 new lifeguards for the upcoming season, with recertifications being completed for 7 year-round staff.
- Devon Poulos was promoted to Aquatic Facility Supervisor, and he successfully renewed his Lifeguard Instructor certification.
- Patricia Sturgess was promoted to Aquatic Facilities Manager.
- Aquatics Facility Manager attended the Association of Aquatic Professionals Conference in St. Pete and attended many training sessions presented by nationally accredited agencies.
- Year-round staff concluded their Fourth Fire rescue mutual training, with focus on transfer of care, spinal rescue, and day to day medical issues such as anaphylaxis and diabetic issues.
- Aquatic staff conducted a community first aid certification class.
- Ordering and preparations for Spring Break 2022 began.
- On February 28, Glenallen Elementary began second grade SWIM with 81 students being provided with five days of instruction.
- NPAC hosted an Aquatic Facility Operators Course in partnership with CES, a National Parks & Recreation Association certified provider.
- NPAC has had an increase in net revenue of 132% over last February.

Park Maintenance Division

- During February, staff fertilized all athletic fields and aerated the athletic fields at Butler Park.
- The fields at Narramore softball and Atwater Community Park were prepped for “Opening Day”.
- The kayak launch at Butler Park and the playground at the George Mullen Activity Center were pressure washed.
- Maintained weeds along the property line at the WMSP Community Garden.
- Monitored the brick renovation project, pruned shrubbery, and installed mulch at the Garden of the Five Senses.
- Groomed the sand volleyball court at Kirk Park and repaired irrigation breaks at GMAC.
- Prepared parks for Woofstock and Say I Do events.
- Hosted a multi-day soccer tournament on Butler Park fields attracting teams from across the country.



The Say I Do Again vow renewal event was held at the Garden of the Five Senses on February 12.

The third annual Woofstock at the Canine Club Dog Park welcomed almost 800 people and their dogs.



22 teens joined staff at Teen Talk on February 17 to provide feedback and enjoy Valentine’s waffle making.

Park Maintenance repaired irrigation breaks at GMAC.

Glenallen second graders receive a week of swim lessons at NPAC.

**Capital Projects**

Project #	Project Name	Current Activities
GM20AT	ADA Transition Plan, Phase II	Work is underway, anticipated completion within the next 30 days.
P10MCG	Myakkahatchee Creek Greenway Trail	Formal bid is advertised and due March 18.
P15MCC	Myakkahatchee Creek Greenway Land Acquisition	Commission provided direction to continue with purchase of only unimproved properties along the Creek.
P17DGC	Disc Golf Course	Contract negotiations underway.
P17EPI	Environmental Park Improvements	Staff confirmed appropriate permitting steps to replace a restroom in the same footprint and has requested building specifications and costs from a contractor via a piggyback.
P17NPP	North Port Aquatic Center	Breezeway lights were replaced. Warranty items remain, project manager to coordinate repairs.

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P19AP4	Italy Avenue	Under consideration for inclusion with the Dallas White Park Redevelopment opportunity (Colliers Intl.).
P20MPR	Marina Park Restroom	SDR required plans are nearing completion.
WM19BR	Warm Mineral Springs, Building Renovations	RFB package submitted to purchasing 2/1.
P21DWR	Dallas White Park Conceptual Master Plan Design/Site Renovations	After placing project on hold, Collier’s Intl. is working to update parameters for a redevelopment opportunity at Dallas White Park.
P21KPP	Replacement playground equipment at Kirk Park	City accepted CDBG award on 2/1; County will execute grant agreement on 3/8. Upon receipt of the finalized agreement, a construction schedule will be developed.
P22PAI	Park Amenities	Sourcing equipment.
GM22CN	Canine Club Improvements	Fencing adjustments to be implemented pending material availability. Additional modifications awaiting response to request for quotes.
P22DWP	Replacement Playground Dallas White Park	Playground scope in development.
P22DPB	Legacy Trail Connector Bridge	City and County staff are evaluating opportunities to complete a parking area following the County’s contractor’s installation of the bridge.
P21VET	New Veteran’s (Armed Forces) Memorial Park	Commission provided direction to return with top three names for this location, and further refine preliminary conceptual design.

CC: Parks & Recreation Department

