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North Port Aquatic Center

# Event Discussion

# Background

10/12/21 Regular Commission Meeting:



*An amended motion passed providing direction for Parks & Recreation and Aquatic Center staff, North Port Police Department, and Risk Management to gather information about a special event with and without alcohol, to review the guidelines at Cape Coral's facility as an example for ideas on guidelines and structure, and look at other ideas to defray costs for a further discussion in February.*

# Sun Splash Overview-*Cape Coral*



- Built in 1992
- 14-acre water park
- Open 10 am-5 pm daily for 109 days annually
- Approximately 120,000 visitors annually
- In October 2021, Cape Coral entered in a lease agreement of the facility and updated fees, and staffing were implemented March of 2022.

## City Staffing Model

- 124 Contracted seasonal staff.
- Cape Coral employed 5 year-round city employees.



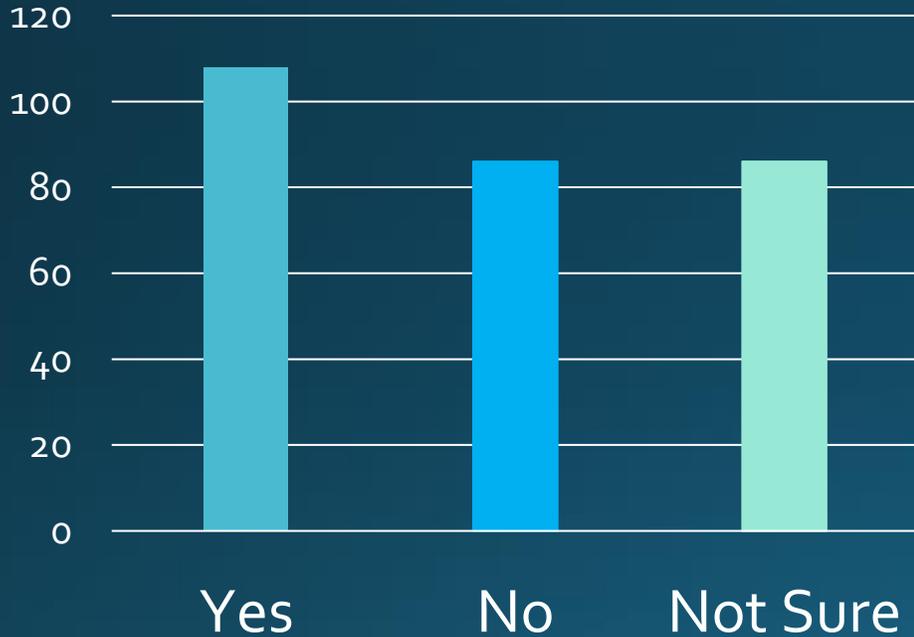
# Sun Splash

## Management of Alcohol Service

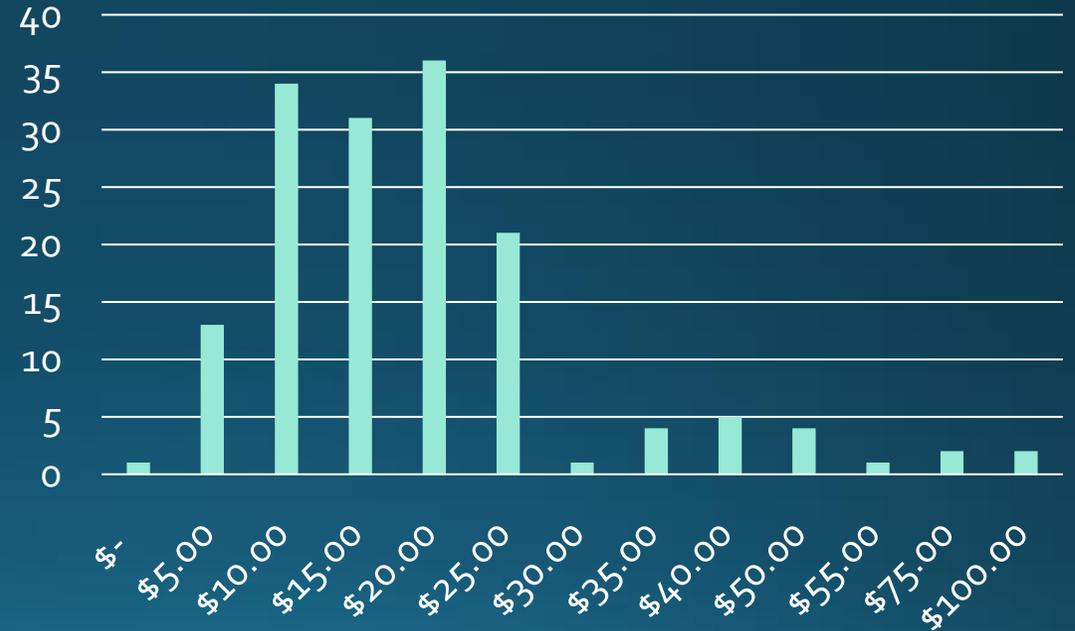
- Upon entry patrons provide identification with name and DOB.
- Patrons over 21 can obtain a wristband with 3 detachable tabs.
- Patrons must provide a tab from the wristband and payment for any alcoholic beverage.
- Alcohol sales stop 1 hour prior to park closing (4:00 pm).
- Contracted staff serve concessions, including alcohol.
- Sun Splash does not offer events or programs outside of standard operating hours.

# Community Needs Survey Results

Would you be interested in adult only events at NPAC?



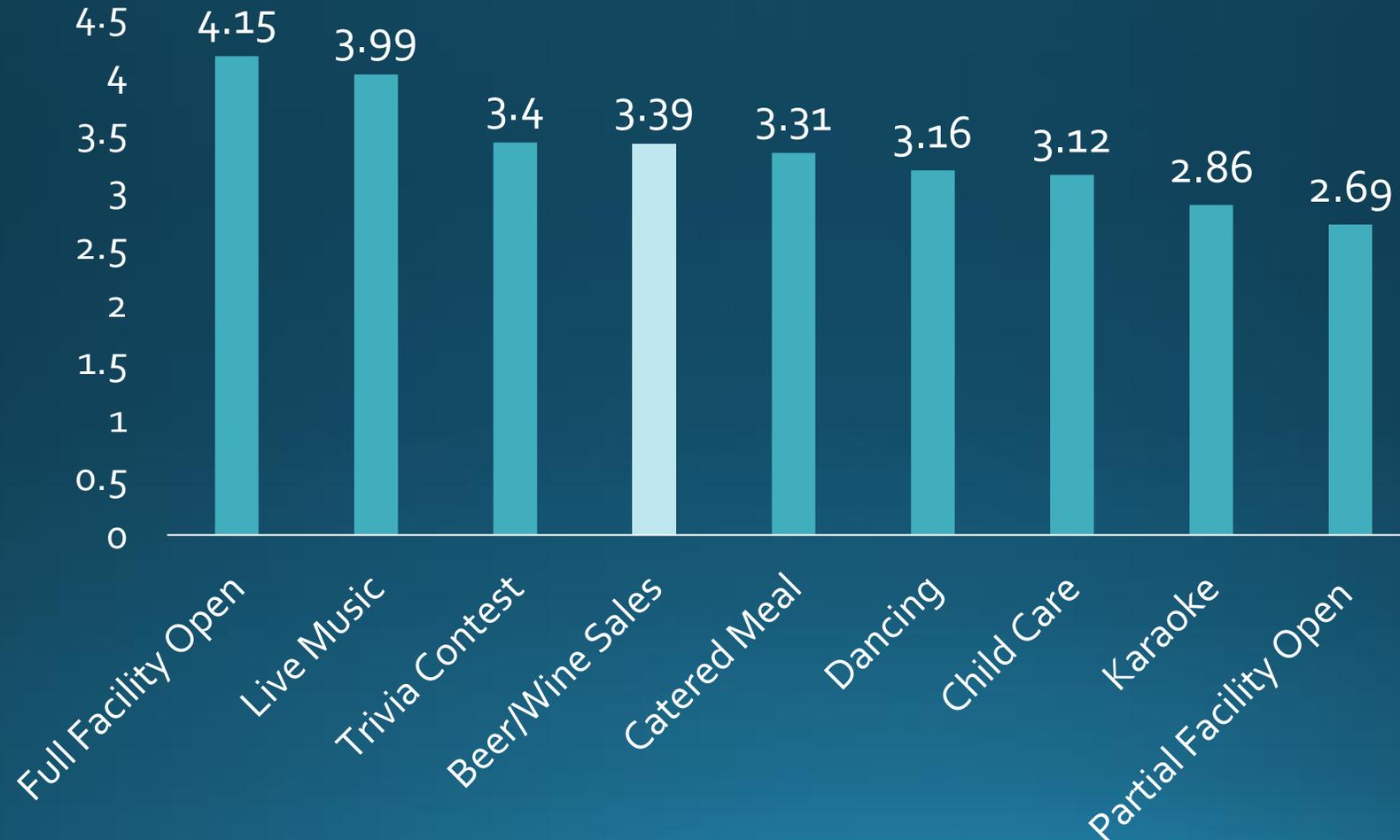
If yes or not sure, what would you anticipate paying for an adult only event?



Average response of \$20.00

# Survey Results – Cont.

Please indicate how likely you are to attend an adult only event at NPAC if the following are offered:



# Considerations for adult events with alcohol:

## Human Resources

- Most of NPAC staff are under 21, many under 18.
- Staff are not prepared to handle alcohol or to manage people under the influence of alcohol.
- Job Descriptions do not include handling or managing alcohol sales.
- Staff may misread life safety situations as alcohol related behavior.

## Risk

- Increased risk of injury or accident with alcohol in or around the water, even if swimming is not included.
- Increased risk even if vendor is selling/handling alcohol.

# Considerations– Cont.

## North Port Police

- Would require 5 Officers and 1 Supervisor.
- Approximate cost of \$1,265 per event.

## North Port Fire Rescue

- Would require an ambulance and two personnel.
- Approximate cost of \$650 per event.

## Parks & Recreation

- Approximate cost for staffing full facility \$2750 not including music/entertainment.
- Due to age of staff, alcohol sales would be outsourced; service provided through local organization or contracted with food and beverage provider.

- *Total Direct Staffing Costs for Event with Alcohol: \$4,665*

# Proposed Adult Only Event (with Alcohol)

## HULA THE NIGHT AWAY - NPAC LUAU

- Full facility open on a Friday night from 6 – 9 pm.
- North Port Police and Fire Rescue on duty as required.
- Adult admission only, with tabbed wristbands for alcohol purchases.
- Contracted alcohol and food sales to match theme; cost and potential revenue TBD.
- Minimum of 234 participants @ \$20 per person required to cover direct staffing costs.

# New Events & Programs



Friday Night Karaoke - Swimming  
and Dancing for the Whole Family



Relax –a- Float – Enjoy the  
Relaxahatchee Lazy River during  
Spring and Fall



Sunflower Hour – Children are  
invited to play at the spray ground  
during Spring and Fall

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Questions?