

**2020 SUNCOAST SUMMER READING CHALLENGE  
MEMORANDUM OF UNDERSTANDING BETWEEN  
THE PATTERSON FOUNDATION AND  
THE CITY OF NORTH PORT, FLORIDA**

**WHEREAS**, the Suncoast Campaign for Grade-Level Reading is a community wide effort in Charlotte, DeSoto, Manatee and Sarasota Counties to help children, especially those from low-income families, succeed in school by ensuring they read on grade level by the end of third grade; and

**WHEREAS**, the statistics are troubling: 67 percent of children nationwide and more than 80 percent of those from low-income families are not proficient readers by the end of third grade; and

**WHEREAS**, 40% of all third graders in Charlotte, DeSoto, Manatee and Sarasota Counties are unable to read proficiently by the end of third grade; and

**WHEREAS**, the Campaign for Grade-Level Reading was launched to reverse this potentially catastrophic trend by supporting common-sense solutions at the federal, state, and local levels; and

**WHEREAS**, summer is a time of great inequity for young people. Over the summer, many young people and their families lose access to critical support that keeps them safe, healthy, and engaged in learning; and

**WHEREAS**, research shows that low-income children can lose two months or more of reading skills over the summer, and children who do that consistently can wind up two years behind their classmates by the end of sixth grade, and the effects of coronavirus-related disruptions are expected to exacerbate summer learning loss; and

**WHEREAS**, summer learning can be bolstered by coming up with effective ways to get more kids engaged in independent reading and encouraging communication about what they have read to ensure understanding; and

**WHEREAS**, research shows that reading six books at the appropriate reading level during the summer may keep a struggling reader from regressing; and

**WHEREAS**, summer learning is a key solution to closing academic and opportunity gaps that plague many communities across the country. Recent research from the RAND Corporation funded by The Wallace Foundation shows that high-quality summer learning programs can not only curb summer learning loss, they can even help boost student achievement. When children continue to learn during the summer, they are healthier, safer, and smarter, and their schools and communities are more successful.

**NOW, THEREFORE**, in consideration of the mutual promises, covenants and consideration contained herein and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

I. Program Name: 2020 Suncoast Summer Reading Challenge ("2020SSRC")

II. Parties to this Memorandum of Understanding ("MOU"):

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(Every page must be initialed by all parties signing the document)

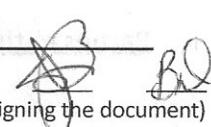
The Patterson Foundation ("TPF")  
 2 N. Tamiami Trail, Suite 206  
 Sarasota, FL 34236  
 (941) 952-1413  
 Beth Duda  
[bduda@thepattersonfoundation.org](mailto:bduda@thepattersonfoundation.org)

and

City of North Port, Florida  
 4970 City Hall Boulevard  
 North Port, FL 34286  
 Theresa Scully  
 941-204-8125  
[tscully@cityofnorthport.com](mailto:tscully@cityofnorthport.com)

**Please complete this chart for each Summer Location.** (If you will be conducting the Suncoast Summer Reading Challenge in more than one location, please copy and paste chart for each Summer Location)

<b>Summer Location Name</b>	City of North Port, Parks & Recreation GMAC Summer Camp 1602 Kramer Way, North Port, Florida 34286
<b>Dates of in-person Summer Programming</b>	Start date: June 8, 2020 End date: August 7, 2020
<b>Hours of in-person Operation</b>	8 am through 5pm Monday through Friday
<b>Dates of virtual Summer Programming</b>	N/A
<b>Hours of virtual Operation</b>	N/A
<b>Number of in-person weeks camp is in session</b>	Nine Weeks
<b>Number of virtual weeks camp is in session</b>	Zero
<b>Number* of projected Students Per Week (in-person)</b>	50 Campers per week on average
<b>Number* of projected students per week (virtual)</b>	N/A
<b>Address (much match Giving Partner Address or legal business address) Street, City, Zip Code</b>	City of North Port, Florida 4970 City Hall Boulevard North Port, FL 34286

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<b>Address for Payments (only if different from the above address) Street, City, Zip Code</b>	1602 Kramer Way, North Port, Florida 34286
<b>Point of Contact Name</b>	Theresa Scully
<b>Point of Contact email</b>	<a href="mailto:tscully@cityofnorthport.com">tscully@cityofnorthport.com</a>
<b>Point of Contact Phone Number</b>	941-240-8125 941-740-2991
<b>Director Name</b>	Tricia Wisner
<b>Director Email</b>	<a href="mailto:twisner@cityofnorthport.com">twisner@cityofnorthport.com</a>
<b>Director Phone Number</b>	941-429-3570
<b>Facebook Page Name</b>	<a href="https://www.facebook.com/NorthPortParksandRec/">https://www.facebook.com/NorthPortParksandRec/</a>
<b>Twitter Handle(s)</b>	<a href="https://twitter.com/CityofNorthPort">https://twitter.com/CityofNorthPort</a>
<b>Please list the date and time of your desired virtual question and answer session for all front-line staff.**</b>	
<b>*{must have a minimum of 20 students per week fully participating in order to qualify for funding}</b>	
<b>**If not yet determined, please contact Heather Koester {<a href="mailto:heathermkoster@gmail.com">heathermkoster@gmail.com</a>, 941-952-1413} no later than May 29, 2020 to determine the date and time of this orientation-information session.</b>	

- III. Effective Date of this MOU: This MOU will be executed and effective on the date of the final signature below.
- IV. Termination Date of this MOU: Upon completion of the Suncoast Summer Reading Challenge 2020 at the Summer Location, immediately upon notice to the non-terminating party, or the completion of the Suncoast Summer Reading Challenge offered virtually by the Summer Location.
- V. Program Duration: Summer Location will choose the duration of the SSRC at its location. (The summer program must participate for a minimum of four weeks in order to qualify for support from The Patterson Foundation)

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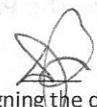
VI. Program Description: The SSRC is a program designed to encourage a culture of reading and summer learning. SSRC may be delivered in person or virtually upon approval of The Patterson Foundation. Any elementary school student in Charlotte, DeSoto, Manatee or Sarasota Counties can participate. In order to qualify for support from The Patterson Foundation, at least 20 children per week from predominantly low-income families must **fully** participate in the Suncoast Summer Reading Challenge. (50% or more of the students qualifying for free and reduced lunch using 2019-20 data.)

TPF will provide the following support for Summer Locations serving predominantly low-income families (as determined by free and reduced lunch data) who **fully** participate in the SSRC. Full participation includes but is not limited to:

- A. Participating summer locations will partner with the Suncoast Campaign for Grade-Level Reading to battle the "Summer Slide." Summer Slide is the tendency for students, especially those from asset-limited families, to lose as much as three months of the reading skill gains they made during the previous school year.
- B. Summer Camp providers, Students, Parents, Library Systems, School Systems, Summer Recreation Locations, Foundations, and Teaching Artists will work collaboratively to strengthen existing Summer Learning opportunities for children from asset-limited families. This collaboration will allow for increased learning through shared knowledge and data, and will help develop a stronger more unified voice in support of our most vulnerable children.
- C. Participating summer locations will share information and enthusiasm with students inspiring the students to read and log at least 6 books at their appropriate reading level between June 1, 2020 and August 7, 2020 (10 weeks). Appropriate Reading Level: Remember the goal is to increase reading skills - we want students to select books at or slightly above their reading level.
  - 1. Each location will have a designated Suncoast Summer Reading Challenge Team Leader/Contact person, who is responsible for communicating all Summer Learning plans and reporting data and pertinent information to The Patterson Foundation.
  - 2. Each location's Team Leader/Contact person and at least one other full-time staff person will attend the 90-minute Suncoast Summer Reading Challenge virtual Blast Off event from 10am – 11:30 am on May 16th, 2020. This event is open to all staff and volunteers from all participating summer locations.
  - 3. If your summer location is in session the week of July 6, 2020, the location's Leader/Contact person and at least one other full-time staff person will participate in a mid-summer Zoom Video Booster Training and Chat. A variety of times will be offered on Wednesday, July 8 and Thursday, July 9, 2020.
  - 4. All staff who will interact with the children participating in the Suncoast Summer Reading Challenge must view the Suncoast Summer Reading Challenge training video and participate in a virtual question and answer session.

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5. The Patterson Foundation will provide the Team Leader/Contact person from each participating summer program a link to the training video. After the staff has viewed the video, a virtual question and answer session will be scheduled.
6. The Patterson Foundation will provide supports for summer locations serving at least 20 children per week from predominantly low-income families who fully participate in the Suncoast Summer Reading Challenge. (50% or more of the students qualifying for free and reduced lunch using 2019-20 data) The summer location must offer in-person or virtual programming for at least four weeks during the summer.
7. All on-site participating students will be provided with a physical official Suncoast Summer Reading Challenge Log to keep track of their progress. The log may travel home with the students, or be kept by the summer program.
8. All students who are participating virtually as part of the summer program's cohort will be given an electronic Suncoast Summer Reading Challenge Log to complete weekly.
9. Each on-site summer program will award silicone bracelets, provided by the Suncoast Campaign for Grade-Level Reading, for the first 6 books read. When children reach the 6-book goal, they will be given an "Out of this World" Brag Tag and 24" chain.
10. The awarding of bracelets and brag tags will take place at least once per week at each summer program. Students will receive a different color bracelet for each book read, up to 6 books. Children will earn one brag tag when they reach 6 books and can earn an additional Brag Tag every time they read 5 more books.
11. All students who are participating virtually as part of the summer program's cohort will receive silicone bracelets, provided by the Suncoast Campaign for Grade-Level Reading, for the first 6 books read. When children reach the 6-book goal, they will be given an "Out of this World" Brag Tag and 24" chain.
12. The summer program will arrange a time the bracelets and brag tags can be picked up or will mail the bracelets and brag tags to the students, at least once every two weeks.
13. The Suncoast Campaign for Grade-Level Reading will provide a series of webcasts, entitled "This Book is Cool!" Each week, two books per grade level for PreK, K, Grade 1, Grade 2, and Grade 3 will be featured. The webcast for each book will include a special guest sharing five reasons why "This Book is Cool", 6 vocabulary words, and a suggested activity that is connected to the book. Participating on-site summer programs will receive a "This Book is Cool" activity guide with step by step instructions for all 100 suggested activities and up to two sets of the 100 featured books. A Summer Reading Challenge tool-kit with additional ideas and lessons to help encourage a love of reading will also be provided.
14. The "This Book is Cool!" webcasts may be used as part of a summer program's virtual offerings. In order to qualify for funding support, the summer program must offer activities and opportunities for engagement beyond "This Book is Cool!" If a summer program does not have the capacity for additional virtual offerings, we hope the summer program will

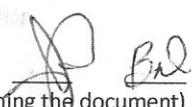
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encourage families with children grades PK - 3 to sign up for the Suncoast Summer Reading Challenge directly with the Suncoast Campaign for Grade-Level Reading.

15. The Suncoast Campaign for Grade-Level Reading will provide a Summer Reading Challenge tool-kit. The toolkit has ideas and lessons for staff members and volunteer to help encourage a love of reading.
16. Staff members are encouraged to read during the summer and wear the bracelets and Brag Tags they earn.
17. Team Leaders/Contact persons at each Summer location will connect with a Suncoast Campaign for Grade-Level Reading Engagement Team Member at least once a week for a brief learning and sharing session. This session may include photos and anecdotes from the week's reading activities. The Engagement Team Member will share what is working at other locations.
18. The Team Leader/Contact person will keep a record of all participating children participating in the SSRC in-person or virtually as part of their cohort, and the number of books they have read each week. Unique identifier numbers or full name, birthdate, and most recent school attended will be provided for each child. This information will be reported within two weeks of the start date of the summer programming as listed in the MOU. This record will be shared electronically with The Patterson Foundation by noon on Mondays following each week of the program. Missing a reporting period may result in a loss of funding.
19. Each participating summer location must plan at least two Summer reading activities each week. A list of proposed Summer reading activities will be received by The Patterson Foundation prior to the first support payment being issued. A weekly list of actual activities will be in the site's weekly report.
20. All participating on-site and virtual programs will be given Suncoast Summer Reading Challenge Parent Guides to share with their families.
21. Each location must include parents and families in at least one of the events planned as part of the Suncoast Summer Reading Challenge and must share their plans for including families in the Suncoast Summer Reading Challenge with The Patterson Foundation by completing an online form prior to the start date listed on the MOU by going to: <https://forms.gle/QCAbw5ovjYha8tiHA>
22. Students reaching 4 books read, 5 books read, 6 books read and beyond will be acknowledged in print at their on-site summer program in at least one way. (For example: names and photos on a bulletin board, on a poster) Students reaching these goals who are participating in a virtual cohort will be recognized in a newsletter, in an electronic letter home, or acknowledged on a website.
23. All locations will be encouraged to engage Parents, Board Members, Staff, and volunteers in the celebration of National Summer Learning Week, July 6<sup>th</sup> – 11<sup>th</sup>. Photos and short videos

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of celebration events will be shared in the provider's weekly reports to be shared by The Patterson Foundation both regionally and nationally.

24. Each participating location agrees to encourage honesty in the accurate accounting of books read. The first time the students take the pledge they will receive a sticker with the pledge printed upon it. The integrity pledge is an opportunity for character building and may be combined with games and activities and recommended books. The following integrity pledge is printed on each Suncoast Summer Reading Challenge log:

***I understand it is my responsibility to keep my brain, body, and character strong.  
I know that reading books over the summer is important for my brain and my future. I will keep a truthful record in this log of books I have read this summer.  
Watch as I build a better me!***

25. The support dollars given by The Patterson Foundation must be used to promote summer reading. These funds may be used to compensate the Leader/Contact person, the person charged to collect and report data, approved Association of Florida Teaching Artists (AFTA), Van Wezel Performing Arts Hall educators, authors, librarians, or dedicated reading staff/remedial educators. Additionally, the support dollars may be used to fund activities and materials.
26. Each participating summer location must plan at least two Summer reading activities each week. A list of proposed Summer reading activities must be received by The Patterson Foundation prior to the first support payment being issued. A weekly list of actual activities will be in the site's weekly report.

D. The Patterson Foundation's Responsibilities:

1. If all conditions are met, including this signed Memorandum of Understanding, payments from TPF to Summer Location will be as follows:
  - a. 25% approximately two (2) weeks following the effective date of this MOU;
  - b. 40% after the program has been running for two weeks with complete data reporting, including photos and anecdotes from the first two week's reading activities; and
  - c. 35% upon final data reporting.
2. The Patterson Foundation will work with Charlotte County Public Schools, The School District of DeSoto County, The School District of Manatee County, and Sarasota County Schools to obtain aggregate outcome data for participating Summer Locations reporting at least 10 students who are able to be identified as students attending school in the district who have completed both a spring and fall diagnostic test. (When the number of identifiable participants counts are less than 10, they are excluded from aggregate analysis.)
3. The Patterson Foundation will obtain K-3 i-Ready results where available in Charlotte County, K-3 i-Ready results in Manatee and Sarasota counties, and Renaissance K-3 results where available in Charlotte County and DeSoto County to evaluate the success of the program and award bonus dollars. Aggregate scores from the last diagnostic test prior to summer will be

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compared to the first diagnostic when students return in the fall for all participating students, K-3, who successfully completed the Suncoast Summer Reading Challenge.

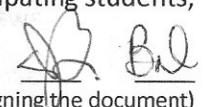
2020 Suncoast Summer Reading Challenge Supports						
Supports	Virtual Programs with at least 20 participating students	On-site Programs with at least 20 participating students*	Virtual Programs with more than 40 and less than 60 participating students	On-site Programs with more than 40 and less than 60 participating students*	Virtual Programs with more than 60 participating students	On-site Programs with more than 60 participating students*
\$400 for Summer Blast off, SSRC Training and Q&A session	✓	✓	✓	✓	✓	✓
Access to "This Book is Cool!" webcasts	✓	✓	✓	✓	✓	✓
A set of 100 "This Book is Cool" books	✓	✓	✓		✓	
Two sets of 100 "This Book is Cool" books				✓		✓
\$250 per week for each week the program is in session (Note: virtual offerings may include "This Book is Cool", but to qualify for support, additional weekly virtual offerings must be included)	✓	✓	✓		✓	
\$500 per week for each week the program is in session				✓		✓
\$5 additional dollars per week for every participating child once a total of 60 has been reached. Capped at a total of \$1,000 per week						✓

**\*Participating students – weekly reading progress must be reported by noon on Monday**

**E. Bonus Pool**

1. The Patterson Foundation will obtain K-3 i-Ready results where available in Charlotte County, K-3 i-Ready results in Manatee and Sarasota counties and Renaissance K-3 results where available in Charlotte County and DeSoto County to evaluate the success of the program and award bonus dollars. Aggregate scores from the last diagnostic test prior to summer will be compared to the first diagnostic when students return in the fall for all participating students, K-3, who successfully completed the Suncoast Summer Reading Challenge.

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2. A bonus pool will be set aside to be awarded to fully participating Summer Programs based upon the results of their students using the above-mentioned outcome measurements. The size of the bonus pool will be determined by the number of participating on-site summer programs, \$1,000 per site. If there are 30 summer programs participating in the Suncoast Summer Reading Challenge with on-site offerings, the bonus pool will be \$30,000, if there are 47 summer programs participating, the bonus pool will be \$47,000.
3. The pool will be split according to the number of participants successfully completing the Suncoast Summer Reading Challenge by reading at least 6 books. Each fully participating Summer Program will be allocated a % of the pool based on the number of participants they have completing the challenge.
4. If a program's students on average gain reading skills over the Summer months, the program will receive 100% of their bonus allocation.
5. If a program's students maintain their reading reading skills over the summer with no loss, the program will receive 80% of their allocation.
6. If a program's students lose equal to or less than an average of .5 months of reading skills, the program will receive 50% of their allocation.
7. If a program's students lose equal to or less than an average of 1 month of reading skills, the program will receive 30% of their allocation.

F. Miscellaneous:

1. Authority to Execute Agreement. The signature by any person to this MOU shall be deemed a personal warranty that the person has the full power and authority to bind any corporation, partnership, or any other business or governmental entity for which the person purports to act hereunder.
2. Binding Effect/Counterparts. By the signatures affixed hereto, the Parties intend to be bound by the terms and conditions hereof. This MOU is binding upon and shall inure to the benefit of the Parties and their respective heirs, executors, administrators, successors and assigns. It may be signed in counterparts.
3. Governing Law and Venue. The laws of the State of Florida govern the rights, obligations, and remedies of the Parties under this MOU. The exclusive venues for any legal or judicial proceedings in connection with the enforcement or interpretation of this MOU are the Circuit Court of the Twelfth Judicial Circuit in and for Sarasota County, Florida and the United States District Court for the Middle District of Florida.
4. No Agency. Nothing contained herein shall be deemed or construed as creating the relationship of principal and agent, or of partnership or joint venture, between the Parties, it being understood and agreed that no provision contained herein, or any acts of the Parties shall be deemed to create any relationship between them other than that as detailed herein.

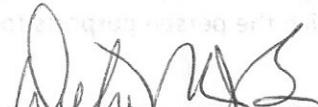
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5. Severability. In the event any court shall hold any provision of this MOU to be illegal, invalid, or unenforceable, the remaining provisions shall be valid and binding upon the parties. One or more waivers by either party of any breach of any provision, term, condition or covenant shall not be construed as a waiver of a subsequent breach by the other party.
6. Headings. The descriptive titles appearing in each respective paragraph thereof are for convenience only and are not a part of this MOU and do not affect its construction.
7. Complete Agreement. This MOU incorporates and includes all prior negotiations, correspondence, agreements, or understandings between the parties, and the parties agree that there are no commitments, agreements or understandings concerning the subject matter of this MOU that are not contained in this document. This MOU supersedes all other agreements between the parties, whether oral or written, with respect to the subject matter.
8. Amendment. No amendment, change, or addendum to this MOU is enforceable unless agreed to in writing by both parties and incorporated into this MOU.
9. Non-Discrimination. The City of North Port, Florida does not discriminate on the basis of race, color, national origin, sex, age, disability, family or religious status in administration of its programs, activities, or services. The Patterson Foundation shall not administer this MOU in an unlawfully discriminatory manner, nor deny participation in or the benefits of same to any individual based on that individual's race, color, national origin, sex, age, disability, family or religious status, marital status, sexual orientation, gender identity or expression, or physical characteristic.

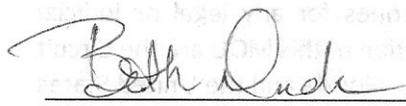
IN WITNESS WHEREOF, the undersigned have been duly authorized to bind their respective parties to this MOU and have caused it to be executed as of the date identified below.

  
 \_\_\_\_\_  
 Debra Jacobs  
 President/CEO  
 The Patterson Foundation

\_\_\_\_\_  
 Peter D. Lear, CPA, CGMA  
 City Manager  
 City of North Port, Florida

Date: 5-29-20

Date: \_\_\_\_\_

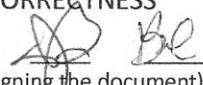
  
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ATTEST  
 \_\_\_\_\_

Beth Duda  
 Director, SCGLR  
 The Patterson Foundation  
 Date: 5/28/2020

Heather Taylor, CMC  
 City Clerk

APPROVED AS TO FORM AND CORRECTNESS

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The Paterson Foundation will be working with partners and vendors for all matters related to being an approved vendor. The foundation is currently reviewing all matters related to being an approved vendor. The foundation is currently reviewing all matters related to being an approved vendor. The foundation is currently reviewing all matters related to being an approved vendor.

Partners should ensure that all internal strategy aligns with the media relations below in all internal communications when to meet media partners.

Media Inquiries and Interviews

Local all media inquiries and questions related to the Paterson Foundation for the City of Paterson should be directed to the following contact information:

Media Releases

1. All press releases originating from the Paterson Foundation will be reviewed and distributed by the Paterson Foundation communications manager. See attached.

2. The Paterson Foundation does not have an employee, intern or manager and not permitted without a contract. The Paterson Foundation does not have an employee, intern or manager and not permitted without a contract. The Paterson Foundation does not have an employee, intern or manager and not permitted without a contract.

3. To ensure the integrity of the Paterson Foundation and its media policy and strategy, please submit a draft of your press release and your distribution list for review and approval prior to being sent to the media. Please email to planning@paterson.org.

Other Communications & Social Media

Paterson is engaged in any other publicity or communication, including social media activity that includes the Paterson Foundation logo, name, or other identifying information. The Paterson Foundation does not have an employee, intern or manager and not permitted without a contract. The Paterson Foundation does not have an employee, intern or manager and not permitted without a contract.

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## Exhibit A: Partner Media/Public Relations/Social Media Policy

The Patterson Foundation values working collaboratively with partners and vendors for ultimate impact. Part of being an active and engaged vendor means a mutual coordination of strategy, messaging and timing of communications efforts for a streamlined and consistent approach. To this end, we've created the following process to align efforts.

Partners should ensure their internal strategy aligns with this media procedure below, so all internal stakeholders know where to direct media inquiries:

### Media Inquiries and Interviews

Direct all media inquiries and questions **related to The Patterson Foundation** to: Beth Duda: 941-952-1413 or [bduda@thepattersonfoundation.org](mailto:bduda@thepattersonfoundation.org)

### Media Releases

1. All press releases originating from The Patterson Foundation will be written and distributed by The Patterson Foundation communications partner, MagnifyGood .
2. Use of The Patterson Foundation name and/or quotes from employees/initiative managers are not permitted without prior written approval from The Patterson Foundation. An email from TPF constitutes sufficient written approval.
3. To ensure the integrity of The Patterson Foundation and its media policy and strategy, please submit a draft of your press release and your distribution list for review prior to desired release date. Please email to [bjacobs@magnifygood.com](mailto:bjacobs@magnifygood.com).

### Other Communications & Social Media

Prior to engaging in any other publicity or communications, including social media activity (that includes without limitation texting, posting, blogging, Twitter, Facebook, and LinkedIn) referencing your work with The Patterson Foundation or mentioning The Patterson Foundation, please coordinate with TPF as noted above for approval.

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