

Patsy Adkins

From: Maggie Cooper <MCooper@kaboom.org>
Sent: Thursday, April 28, 2016 5:45 PM
To: Sandy Pfundheller
Subject: 2016 Playful City USA Recognition

Dear Sandy,

Congratulations! We're proud to honor North Port, FL as a 2016 Playful City USA community!! Thank you for your efforts to focus on play and create kid-friendly, family-friendly communities! **IMPORTANT: Your recognition is embargoed and cannot be announced publicly until Wednesday, May 18th.**

On May 4th at 2:00pm EST, we will host a webinar to review what it means to be a Playful City, share ways to celebrate your recognition and leverage the great news in your community! The national announcement will coincide with a week-long social media celebration of the impactful and exciting things some of our 2016 Playful City USA communities are doing around playability.

During the webinar, we will also present information on the new KaBOOM! [Play Everywhere Challenge](#) grant opportunity (opening on May 3rd) and [Gehl Architects](#) will discuss the Challenge and successful #playeverywhere examples. You will get a chance to ask questions to the experts at Gehl on how to make your application as strong as possible.

We ask that your community's main point of contact and the main communications person both attend the webinar. To register for the webinar, please click here: <http://eventcenter.commpartners.com/se/Rd/Rg.aspx?697510>

We look forward to working with you over the next year to improve the access all children have to play. If you have any questions regarding the announcement or the webinar, please contact me.

In play,

The Playful City USA team

Maggie, Myeta and Alex