

## Application Form

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### Profile

Lyn

First Name

M

Middle  
Initial

Falk

Last Name

2614 Pretzel Lane

Home Address

North Port

City

FL

State

34286

Postal Code

lynmfalk@gmail.com

Email Address

Home: (414) 840-1244

Primary Phone

Alternate Phone

### Please list three references (name only)

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Beth Weirick Errin Welty Anita Cereceda

**Except as otherwise provided, all board members must reside in the city as least six months prior to appointment. Residency must be maintained throughout the term of office. Failure to maintain consistent residency within the city will result in automatic termination of the board appointment. One nonresident may serve as a voting member on each board, provided that the person has owned real property in the city for at least one year prior to the date of appointment. Ownership must be maintained throughout the term of office and will be determined by reviewing the Sarasota County Property Appraiser's records. Youth members must be at least 14 years-old and in high school. Board members may serve on only one board, with the exception of ad hoc, task force, or special committees appointed by the city commission.**

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☒ Yes ☐ No

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### Interests & Experiences

#### Which Boards would you like to apply for?

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Art Advisory Board: Submitted

**Are you currently serving on any other City Board/Committee? Board members may serve on only one board, with the exception of ad hoc, task force, or special committees appointed by the city commission.**

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☐ Yes ☒ No

**Were you ever removed from a City Board/Committee due to lack of attendance?**

☐ Yes ☒ No

**Do you have any relatives currently serving on a City Board/Committee or relatives that are currently serving on the same City Board/Committee for which you are applying? Relatives as defined in F.S. Chapter 112.3135; grandparents; and grandchildren may not (i) concurrently serve on the same board; or (III) concurrently serve on the city commission and a board that hears quasi-judicial items.**

☐ Yes ☒ No

**Educational Background:**

Bachelor of Science Degree - Interior Design and Related Art, University of Wisconsin-Madison 1983 2 years of graduate work at UW-Madison - business/accounting/consumer behavior

**Are you retired?**

☐ Yes ☒ No

Retailworks, Inc., and dba  
LMF Studios

Employer

Designer, Consumer  
Behaviorist, Business  
Owner

Occupation

[Lyn Falk BIO 2025 North Port Art Advisory Board Application.pdf](#)

Upload a Resume

**Please list any Civic organizations to which you belong.**

Previous seats, most recent noted first: Milwaukee BID Downtown Beautification Task Force (stepping down since I am becoming a full-time FL resident this month) Family Sharing of Ozaukee County, WI Board seat Resilient Cities, Madison, WI Board seat Wisconsin Downtown Action Council Board Wisconsin Green Building Alliance Board seat Cedarburg, WI Chamber of Commerce Board seat Land O Lakes, WI Historical Society V.P./Board

**Why do you desire to serve on the above Board/Committee? Please list any relative experience, if applicable.**

I am very interested in becoming part of the North Port community, particularly in business development and public art. I have worked for over 20 years with National Main Street, helping communities across the country maintain vibrant walkable shopping districts. Visual aesthetics, organized way finding systems, attractive storefronts, branded streetscaping elements, and curated public art, are all extremely important to the sustainable growth of live/work/play districts. I'd like to bring my years of experience in these areas to the table, the best I can. I also understand working collaboratively with committees/groups/teams, to obtain desired outcomes.

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**Demographics**

**Ethnicity \***

☒ Caucasian/Non-Hispanic

**Gender \***

☒ Female

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**Acknowledgements**

**Please Agree with the Following Statement**

**I agree that if appointed, I will serve on the above board without compensation and at the pleasure of the City Commission.**

☒ I Agree

**Please Agree with the Following Statement**

**I agree to abide by the Sunshine and Public Records Laws and attend all mandatory training sessions.**

☒ I Agree

**Please indicate if any information provided on this application is exempt under Florida Statutes Chapter 11907.1**

No