

Self-Evaluation 2024 A. Jerome Fletcher II

2024 City Manager Annual Evaluation

Please rate the City Manager using the following scale:

5	Exceptional	Performance is consistently superior and significantly exceeds expectations.		
4	Highly Effective	Performance frequently exceeds expectations.		
3	Proficient	ent Performance consistently meets expectations.		
2	Inconsistent	Performance meets some, but not all expectations.		
1	Unsatisfactory	Performance consistently fails to meet minimum expectations; employee lacks skills required or fails to utilize necessary skills.		
N/A	Not Applicable	Employee has not been in position long enough to have demonstrated the essential elements of the position and will be reviewed at a later agreed upon date.		

The nine (9) categories below are the areas being rated, not each bulleted item. These items assist each Commissioner as they evaluate each category. The items in each category are not meant to be all inclusive. At the end you should have nine (9) categories rated.

Please return your evaluation form to the City Manager.

1. Leaders	ship / Supervision				
Leade	Leadership				
•	Inspires others to succeed				
•	Actively promotes efficiency in operations				
•	Demonstrates a high regard for personal ethics				
•	Exhibits composure, appearance, and attitude appropriate for the executive position				
•	Assumes responsibility for the outcomes of staff performance				
•	Maintains a standard of respect for department head's ability and encourage their initiative				
•	Demonstrates knowledge / understanding of departmental operations				
•	Challenges staff to perform at their highest level				
COMMENTS	5:				
Particip	pating member of the Florida City/County Managers Association (FCCMA)				
Appoin	ted member of the FCCMA Fiscal and Administrative Policy Committee				
"Solvin	to and participated on a Human Resources panel at the annual FCCMA Conference g The Puzzle Of Modern Recruitment, Retention, And Work Environments" at the t of FCCMA.				
	pating member as a Credentialed Manager of the International City/County Managers Ition (ICMA)				
	to and participated on Ethics panel by ICMA at annual FCCMA Conference "100 Years s: Past. Present, & Future"				
Particip	pating member of the Florida League of Cities (FLC)				

- Appointed (and reappointed for 2024) member of the FLC Legislative Policy Committee -Municipal Administration
- Ex-officio Board member of the YMCA and also a member of the Exploratory Committee focused on bringing a community center location back to North Port, including much-needed childcare, as well as activities and programs for all ages
- Requested at Florida Government Finance Officers Association (FGFOA) annual Conference and presented "You Don't Know Everything: Collective Decision Making During the Preparation of the Next Fiscal Year's Budget"
- I am proud to have continued to lead our team with integrity and resilience. In the face of internal and external challenges, I remained steadfast in upholding our values and principles. This included addressing and successfully resolving an ethics complaint filed with the State of Florida Department of Commission on Ethics, which was dismissed due to lack of legal sufficiency. This experience has only reinforced my commitment to transparency and ethical leadership.
- Throughout various challenges, I have consistently maintained a high level of professionalism. Even when publicly attacked during comments at public meetings and targeted by internal and external audiences questioning my ethics and leadership skills, I remained composed and focused on our objectives.
- Continued to support all department heads during the budget process to secure muchneeded resources to keep pace with the speed of the City's growth while being fiscally responsible to hold ourselves accountable for smart management of expenses.
- Continued to grow my technical knowledge of each department by overseeing memos, agenda items, and board meetings.
- Continued to grow my own subject matter expertise within all departments via in-person meetings, memos, and interactions with our various team members.
- Challenged staff by committing to the deliverables in our FY2024 Action Items that will allow us to put "wins" on the board, keep our momentum and advance the City's goals (see attachment)

LEADERSHIP MEETINGS:

- Biweekly meetings with all Department Directors, monthly cluster meetings
- Regular group or individual meetings with various leaders (i.e. Council of Governments, regional city/county managers, Sarasota County School District leadership).
- Continued internal department leadership meetings to provide a culture and environment of inclusion for quality decision making; conducted a recurring quarterly team building meeting with leadership to better understand each other on a personal level to strengthen our relationships.

⊠5-Exceptional	□4-Highly Effective	□3-Proficient	\Box 2-Inconsistent	\Box 1-Unsatisfactory
🗆 N/A-Not Appli	cable			

2. Execution of Policy
• Understands the laws and ordinances of the city and cause them to be fairly enforced
Offers workable alternatives to the Commission for changes in law or policy when an
existing policy is no longer practical
• Supports the actions of the Commission after a decision has been reached, both inside
and outside the organization
COMMENTS:
 Continued the improvement of Warm Mineral Springs. Although the P3 didn't work, our
team is still bringing back information for the Commission to make decisions on the future of the historic buildings and improvement of the 20-acre springs area.
 Continued ULDC rewrite by completing second reading in August 2024 and on pace for October 2024 implementation.
 Continued to work with commissioners to properly bring their vision to reality by
preparing policies for consideration and implementing action pursuant to guidance and direction provided at commission meetings.
• Engaged the commission and community regarding new police headquarters resulting in feedback on funding, timing, and size. Plan to revisit this topic in early 2025.
• Following the Commission's decision to include a fall election ballot question for a charter amendment change to allow borrowing without voter referendum for disaster recovery, public safety and health, the City Manager communicated the benefits of this decision to city businesses, stakeholders and residents. Through internal meetings and public forums, the Manager reinforced the Commission's decision, fostering a unified and informed community response.

□ 5-Exceptional ⊠4-Highly Effective □3-Proficient □2-Inconsistent □1-Unsatisfactory □ N/A-Not Applicable

3. Co	mmunity Relations
•	Works well with community members and properly handle their complaints
•	Demonstrates a willingness to meet with community members and discuss issues of
	concern; initiates follow-up as appropriate
•	Represents the City in a professional, articulate manner when attending/presenting at
	community events, neighborhood meetings or social gatherings
COMME	ENTS:
	Continued partnerships with Sarasota County School District and non-profits for community events, including You Are Not Alone (youth suicide prevention) to demonstrate a Community of Unity on a very tough subject and provide help and support to those who are in need.
	Continued to engage the community to build trust and confidence in local government by being the lead speaker at nine North Port United Tour meetings and other community engagements (ex. Business Network International, North Port Area Chamber of Commerce events, real estate organizations, rotary clubs, etc.) including events with

disgruntled citizens and topics associated with Warm Mineral Springs, ULDC rewrite, the environment, and the new police headquarters situations.

- As part of my commitment to keeping our community informed and engaged, twenty-five biweekly guest editorials were prepared for the Sun newspapers. Through these columns, I provide important updates on city initiatives, policy changes, and community events. This regular communication helps to ensure transparency, foster trust, and maintain an open dialogue with our residents. I am dedicated to using this platform to keep everyone informed about the issues that matter most to our community.
- Participated in multiple interviews on the John Rawlings WKDW 97.5 FM radio show and Facebook live broadcast to provide regular important information and answer questions from the public.
- Working on agreement with WKDW 97.5FM to broadcast live information during disasters for increased community information and awareness.
- Throughout my tenure, I have remained dedicated to engaging with our community, even in the face of challenging and sometimes repeated inquiries from concerned citizens. I strive to address their questions thoroughly and respectfully, ensuring transparency and understanding. While I recognize the importance of addressing concerns, I also work to provide clear, comprehensive responses to avoid unnecessary repetition and to keep our dialogues productive and forward-focused. This approach allows me to stay connected with our community while efficiently managing our collective time and resources.
- Created and promoted North Port's first citywide Annual Report, a digital publication highlighting the organization's accomplishments in FY23 promoting transparency.
- Created and launched "Coffee & Conversation," a new community engagement series connecting residents with the City Manager, Mayor and staff; organized four successful events.
- Developed and launched "North Port University (NPU)," the City's first citizens academy, to educate residents and develop future leaders.
- Launched webpage (NorthPortFL.gov/Engage) to track and publish citizen participation.
- Created and launched "Voices of North Port" podcast series to capture oral histories of North Port residents/employees; recorded and produced 30 podcasts highlighting City employees and programs.
- Developed "How Can I Help You?" internal/external customer service campaign, including Customer Bill of Rights posters, T-shirts, customer satisfaction survey and social media.
- Handled more than 17,000 calls from the public in Customer Care Call Center.

☑ 5-Exceptional □ 4-Highly Effective □ 3-Proficient □ 2-Inconsistent □ 1-Unsatisfactory
 □ N/A-Not Applicable

4. Administrative Duties

•	
	promotion, pensions, and union negotiations
•	Provides regular information and reports to the Commission concerning matters o
	importance to the City
•	Ensures that reports are produced and handled in a way to convey the message the
	affairs of the City are transparent
сомм	ENTS:
•	Weekly one-on-one meetings with Commissioners
•	Led the City, with 900+ employees and growing, through many tough personnel issues
•	Successfully negotiated two union contracts for our public safety departments (Fire an Police).
•	Provided via Communication Media emails to Commission, important City news.
•	Continued to build a high-performance City team through significant staff additions,
	communicating any significant staff changes necessary for the benefit of the organizat culture and vision.
٠	Reported regular information to commissioners on a weekly basis during one-on-one
	meetings as well as receiving/placing phone calls to commissioners on time sensitive information, and daily email opportunities.
•	Maintained performance page on the City website as a public-facing tool to provide daupdates, and information on the operations of the City, ensuring a more valuable transparency experience.
•	Procured vendor to validate our City Fee Structure based on community feedback.
•	Ensuring the fiscal health and sustainable development of our city is a top priority. To achieve this, we have sought independent third-party analyses for our fiscal condition, economic development strategies, and debt management policies. These impartial evaluations provide an objective perspective, enhancing the credibility and accuracy o our data. By relying on expert insights, we can make informed decisions that promote financial stability, stimulate economic growth, and effectively manage our debt. This approach underscores our commitment to transparency, accountability, and the long-term well-being of our community.

□ 5-Exceptional □ 4-Highly Effective □ 3-Proficient □ 2-Inconsistent □ 1-Unsatisfactory
 □ N/A-Not Applicable

5. Economic Development			
•	Develops strong relationships with developers while protecting the City's interest		
•	Works to increase the City's tax base through economic development		
COMMEN	TS:		

 partnership with EDC Sarasota Cou the first of its kind for the City, was plans to continue through Fall 2025 Recorded 243 new business openin Continued the strong working relat 	sota County Connect Summer Workshop Series in anty, SCF 26 West Center, and Wellen Park. This series, a overwhelmingly successful and well-attended, with 5. angs in North Port, an 11% increase over FY23. tionships with many developers in the city to remove t to continue in alignment to achieve outcomes of our
 Strategic Plan. Convened a group of stakeholders in the City to replace the workers a Hosted the City's Quarterly Business businesses. Major development project review open); Sarasota Memorial Hospital Sumter Development Master Plan; Apartments; The Hadley at Heron O Toledo Blade Industrial; Bayside Pe (Bath & Body Works). 	to explore the creation of an Entrepreneurship Center at the Hive, which was destroyed by Hurricane Ian. ss Welcome events, inviting a total of 243 new rs, approvals, and/or construction permits: Costco (now - Wellen Park Rezoning; Sarasota Memorial Hospital - Acadia Behavioral Health Hospital; Heron Creek Creek; Toledo Blade 320 Industrial Park; Benderson et Resort; Holiday Inn Express; Cocoplum Expansion ion square feet of new commercial space, a 66%
	<u> </u>

□5-Exceptional	⊠4-Highly Effective	□3-Proficient	□2-Inconsistent	□1-Unsatisfactory
🗆 N/A-Not Appli	cable			

6. Ir	ntergovernmental Relations
	 Cooperates with neighboring communities and community members while looking after the interests of North Port
	 Maintains open communications with other local government in the area, particularly
	as it may affect or relate to the City
COMN	1ENTS:
•	Emergency Management staff deployed to Sarasota County to assist with the Hurricane Debby response and recovery efforts. Regular meetings with Sarasota County, Charlotte County, City of Venice, and City of
	Sarasota's leadership teams.
•	Continued to work with Sarasota County leadership on the Mosquito Task Force recommendations to ensure a better experience for our citizens.
•	Attended Council of Governments meetings to increase sharing of information and
	partnerships with our local and regional peers.
•	Partnered with the Sarasota County School District, including Suncoast Technical College
	leadership, to expedite the expansion of their North Port campus to include healthcare

jobs to prepare for the addition of two hospitals; the City of North Port has set aside a placeholder for a contribution during the FY25 Budget submittal process.

⊠5-Exceptional	□4-Highly Effective	□3-Proficient	\Box 2-Inconsistent	□1-Unsatisfactory
🗆 N/A-Not Appli	cable			

7. Strategic Planning
 Involves himself in the planning process to the correct degree
 Reviews processes and looks for better ways to handle development activities
 Demonstrates the ability to implement and achieve strategic objectives as set by
Commission
COMMENTS:
Completed major rewrite of Unified Land Development Code (ULDC) and City Code
revisions; Ordinances adopted on August 6, 2024. Outreach efforts included:
Held over 30 public meetings, workshops, and citizen engagement events, including many held during evening hours. Opportunity for public comment was available at each of
these.
 At least nine (9) community engagement sessions were held in the evening, with an open-
forum question and answer format for members of the public to ask questions and City
staff provide answers. Several of these sessions were broadcast "live" on community radio
station WKDW 97.5FM, streamed live on Facebook, and recorded for availability on
Facebook, YouTube, and Nextdoor.
Also created a ULDC specific webpage, flyers, podcasts, answered hundreds of emails, met
with citizens individually and in small groups to provide clarity for this major change.
Completed Comprehensive Plan Amendment for rewrite of Future Land Use Element;
Ordinance adopted on July 23, 2024.
Completed Gateway Activity Center Master Plan May 2024. Deviced and finalized Strategie Plan adding a piller for Director Pagewary
 Revised and finalized Strategic Plan adding a pillar for Disaster Recovery. Maintained the Deformance Massurement webpage to connect the Strategic Plan to
 Maintained the Performance Measurement webpage to connect the Strategic Plan to actual outcomes.

S-Exceptional □4-Highly Effective □3-Proficient □2-Inconsistent □1-Unsatisfactory
 N/A-Not Applicable

0 - City Commission Deletions				
8. City Commission Relations				
Works well with the City Commission to make sure there is adequate information				
available prior to meetings				
 Responds to requests for information or assistance by the Commission and/or 				
individual members				
• Carries out directives of the Commission as a whole as opposed to those of any one				
member or minority				
 Sets meeting agendas that reflect the guidance of the Commission as a whole 				
Demonstrates willingness to meet with Commission members to deal with individual				
problems and issues				
COMMENTS:				
 Conducted bi-weekly agenda briefing meetings to provide an opportunity to ask in-depth 				
questions in advance of Commission meetings.				
Provided one-on-one meetings with staff ahead of important or controversial items.				
Continued to respond to Commission concerns via emails, phone calls, and in person, with				
90% on-time completion rate.				
 Made myself available to Commission members on nights, weekends, etc. 				
 Continued to foster a very positive and productive relationship with the majority of the 				
Board who supported myself and my team during another challenging year.				

□ 5-Exceptional ⊠4-Highly Effective □3-Proficient □2-Inconsistent □1-Unsatisfactory □ N/A-Not Applicable

9.	Finan	cial Management / Budget
	•	Ensures the budget is prepared and executed in a productive manner
	•	Addresses the budget concerns raised by the Commission as a whole
	•	Administers the adopted and amended budget within the approved revenues and
		expenditures
CO	MMEN	
•	upgrad charad manag will lik the reg	Port's AA3 bond rating was upgraded to AA2 by Moody's Investor Services. "The de of the issuer rating to AA2 reflects the City's strong financial position, which is sterized by ample reserves, several years of balanced operations and strong gement. The City's local economy and population is growing faster than the nation and ely continue to grow due to the ongoing residential and commercial development in gion." Widening Bond Issuance initiated and on schedule for October 2024 funding date.
•	Price	videning bond issuance initiated and on schedule for October 2024 funding date.

• Applied for 21 grants for a total of over \$87 million requested.

- Awarded and currently managing over \$33 million in grant awards citywide (not including active FEMA disaster grants).
- Completed my third budget process and submitted a balanced budget without a millage increase for all three years.
- Completed the budget year delivering a high level of quality services to our citizens while working within a budget that did not include \$3M+ of requests from department leadership.
- Performed budget town halls for the community and provided an online budgeting tool for residents to participate with how they would allocate our resources within the City's strategic plan pillars.
- Performed multiple one-on-one budget meetings with Commissioners and staff to help answer questions to allow for more fluid group public budget meetings.
- Provided budget memos following workshops to answer questions in a systematic and transparent method.

□ 5-Exceptional □ 4-Highly Effective □ 3-Proficient □ 2-Inconsistent □ 1-Unsatisfactory
 □ N/A-Not Applicable

OVERALL RATING

Score

⊠5-Exceptional	□4-Highly Effective	□3-Proficient	□2-Inconsistent	□1-Unsatisfactory
🗆 N/A-Not Appli	cable			

(EMPLOYEES COMMENT)

Thank you, Commissioners for your continued support of myself and my team. It was a very heavy year for all of us, including the Commission being faced with many tough choices. You chose not to defer legacy projects and tackle them head on during our 65th anniversary year. I appreciate your leadership.

Our team had a lot of victories, many of which I outlined in this document, but as I keep saying, "I love our team!" I am extremely proud of the hard work, passion, and constant day-to-day dedication they bring to the City of North Port. We are very fortunate to have so many people committed to our mission and demonstrating the values of our City daily.

I am grateful to be your City Manager, and I look forward to more success and continuing to remove barriers for all our citizens to have the best quality of life we can offer.

(INSERT SIGNATURE)	(INSERT DATE)

CITY COMMISSIONER SIGNATURE / DATE:

(INSERT SIGNATURE)	(INSERT DATE)