

**Application Form****Profile**

Samantha

First Name

J

Middle Initial

Parkinson

Last Name

1461 Exchange Avenue

Home Address

Suite or Apt

North Port

City

FL

State

34288

Postal Code

sparkins@ringling.edu

Email Address

Mobile: (941) 268-6192

Primary Phone

Home: (941) 268-6192

Alternate Phone

**Please list three references (name only)**

Mark Ormond Gerlinde Kohl Tom/Judy Renihan

**All board appointees shall have resided within the City for a period of one year and residency must be maintained throughout the term of office. A nonresident may serve provided that the individual currently owns and has owned real property in the City of North Port for at least one year prior to appointment pursuant to City Code, Chapter 4, Article I, Section 4-3(b). Have you lived in North Port for 12 months or longer?**

 Yes  No
**Interests & Experiences****Which Boards would you like to apply for?**

Art Advisory Board: Submitted

**Are you currently serving on any other City Board/Committee? Citizens may serve only on one Advisory Board or Committee pursuant to City Code, Chapter 4, Article I, Section 4-3(h).**

 Yes  No
**If yes, which Board or Committee?****Were you ever removed from a City Board/Committee due to lack of attendance?**
 Yes  No

Do you have any relatives currently serving on a City Board/Committee or relatives that are currently serving on the same City Board/Committee for which you are applying? Relatives shall not serve on the same Advisory Board or Committee pursuant to City Code, Chapter 4, Article I, Section 4-3(i).

Yes  No

If yes, which Board/Committee?

---

### Educational Background:

MA, Museum Studies New York University BA, History + Criticism of Art Florida State University

Are you retired?

Yes  No

Ringling College of Art + Design

Employer

Director, Englewood Art Center

Occupation

[Parkinson Samantha Resume 2020.pdf](#)

Upload a Resume

Please list any Civic organizations to which you belong.

Why do you desire to serve on the above Board/Committee? Please list any relative experience, if applicable.

Please see resume. I have extensive experience and I would enjoy working to promote art and artists in my community.

Question applies to multiple boards

If you are under 18, please indicate your age and the name of the school you currently attend.

---

## Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity \*

Caucasian/Non-Hispanic

Gender \*

Female

---

**Acknowledgements**

Please Agree with the Following Statement

---

I agree that if appointed, I will serve on the above board without compensation and at the pleasure of the City Commission.

---

I Agree

Please Agree with the Following Statement

---

I agree to abide by the Sunshine and Public Records Laws and attend all mandatory training sessions.

---

I Agree

Please indicate if any information provided on this application is exempt under Florida Statutes Chapter 119.07.

---

no

*Applicants for board appointments are reminded of the provisions of the Florida Statutes as applicable to conflicts of interest. All board application are kept on file and are reviewed as vacancies occur. Updated information may be requested at that time.*

## Samantha J. Parkinson

samantha.j.parkinson@gmail.com · 941/268.6192

---

### Professional Profile

---

An enthusiastic, innovative and accomplished non-profit leader with experience in both national and regional cultural organizations. Highly skilled in effective management, communication, fundraising, program development and marketing strategies. Motivated by an avid appreciation of both the opportunities and challenges of working within the cultural sector.

Skilled in:

- Organizational leadership and management
- Fundraising campaigns and donor development
- Strategic and long-range planning
- Program concepts and planning
- Operations and finance management
- Marketing and outreach

---

### Experience

---

Ringling College of Art + Design (RCAD), ([www.ringling.edu](http://www.ringling.edu)) Sarasota, FL

**Curator(-At-Large) | March 2019 – Present**

- Curator of the 2020 *Generations of Genius in Glass* from the Richard and Barbara Basch Collection exhibition; a world-class collection of more than 300 pieces of museum quality studio art glass.
- Ensured planned Galleries department exhibitions and events were executed to curatorial industry standards; including maintaining the administrative, budgetary and operational needs of the Galleries department running smoothly through the leadership and staffing transition of the department.

Englewood Art Center (EAC) | Ringling College of Art + Design ([ringling.edu/eac](http://ringling.edu/eac)), Englewood, FL

**Director | July 2015 – Present**

- Conceptualizes and develops gallery and educational programming in accordance with the EAC and RCAD mission;
- Oversees of all aspects of operation of 22,000 sq. ft. site including: staff/volunteers, program implementation, budgeting; marketing/promotion plans, public safety and facilities;
- Develops revenue and expense budget projections; and makes budgetary adjustments as necessary;
- Creates and nurtures relationships with area organizations and the community by representing EAC and RCAD at events and activities, encouraging participation in EAC programming and engaging in community advancement of creativity;
- Explores and presents new opportunities to develop and implement plans to increase revenue and outreach;
- Collaborates with the appropriate departments of RCAD to ensure EAC operations meet and maintain RCAD policies and procedures; develops policy and procedure recommendations for EAC in relationship to respective departments.

**Coordinator (part-time) | August 2010 – June 2015**

- Developed, coordinate and implement arts education programming including: classes/workshops, exhibitions, activities and events;
- Partnered with local arts groups/organizations to increase community participation, promote RCAD visibility; and encourage creativity.
- Oversaw daily operation including volunteer/staff/instructor management, exhibition management, program registration and fulfillment, and accounting reconciliation;
- Oversaw and develop policy for staff to maintain constituent data and interaction/correspondence with constituents; and
- Oversaw development, production and distribution all marketing and program print/media materials.

---

Creative Capital ([www.creative-capital.org](http://www.creative-capital.org)), New York, NY

**Associate Director of Development | January 2008 - February 2009**

Worked in partnership with the Director of External Affairs and the Executive Director to:

- secure funding from individuals and small family foundations, including more than \$1 million over three years and expanding the individual donor base by 128%;

- increase the organization's public profile by maximizing its unique cultural capital (in collaboration with the program and communications staff).

Departmental management responsibilities included:

- overseeing all aspects of cultivation and fundraising events;
- facilitating board activities, including meeting agendas/content, policy development, strategic & long range planning, and fundraising initiatives;
- working with CFO to develop organizational budget projections; and
- overseeing the hiring, training and management of departmental staff.

***Individual and Foundation Giving Coordinator | January 2006 - December 2007***

- wrote successful grant proposals/reports to major foundations as well as mid-sized and small family foundations;
- oversaw design, development and implementation of departmental infrastructure to accommodate individual giving, including a custom database;
- researched funding leads and prospective donors; and
- tracked organizational statistics regularly used in fundraising.

***Outreach Assistant (part-time) | February 2004- December 2005***

- production and distribution of promotional material;
- prospect and fundraising strategies research;
- assisted with cultivation event planning;
- constituent and data maintenance, including developing a data entry style guide; and
- general office support.

---

Tallahassee Museum ([www.tallahasseeemuseum.org](http://www.tallahasseeemuseum.org)), Tallahassee, FL

***Membership Coordinator | January 2002 - December 2003***

- responsible for all aspects of membership services, including database management, prospect research, and coordinating all correspondence with donors and members;
- implemented successful onsite sales membership program;
- supervised and coordinated all membership related sales staff and volunteers; and
- maintained all budgets relating to members.

---

**Education**

2005 *Master of Arts: Museum Studies*  
New York University (New York, NY)

2002 *Bachelor of Arts: History & Criticism of Art\**  
Magna Cum Laude  
Florida State University (Tallahassee, FL)  
\*concentration-Modern/Contemporary American art, Museum Studies

---

**Other Arts Relevant Experience**

The Andy Warhol Foundation for the Visual Arts, New York, NY

***Appraisal Intern | May - August 2005***

Responsible for researching, collecting and organizing records of sales of artwork by Andy Warhol and subsequently creating a report to support the annual appraisal of the Foundation's collection.

***Visual Resources Assistant (part-time) | September 2004 - June 2005***

Maintained an extensive catalog of visual resources used in the Foundation's licensing projects.

Museum of Modern Art (MoMA), New York, NY

***Intern: Department of the Registrar | Jan 2005 - April 2005***

Assisted with the procedures and responsibilities of the registrar. The intern project was to reorganize the filing system for condition worksheets files for the Painting and Sculpture collection of MoMA.

**Application Form****Profile**

Zoey R Schorzmann  
 First Name Middle Initial Last Name

4361 S San Mateo Drive   
 Home Address Suite or Apt

North Port FL 34288  
 City State Postal Code

zschorzmann@gmail.com  
 Email Address

Home: (515) 574-9860 Home:  
 Primary Phone Alternate Phone

**Please list three references (name only)**

DeeDee Gozion, Brantley McCarty,

**All board appointees shall have resided within the City for a period of one year and residency must be maintained throughout the term of office. A nonresident may serve provided that the individual currently owns and has owned real property in the City of North Port for at least one year prior to appointment pursuant to City Code, Chapter 4, Article I, Section 4-3(b). Have you lived in North Port for 12 months or longer?**

Yes  No

**Interests & Experiences**

**Which Boards would you like to apply for?**

Art Advisory Board: Submitted

**Are you currently serving on any other City Board/Committee? Citizens may serve only on one Advisory Board or Committee pursuant to City Code, Chapter 4, Article I, Section 4-3(h).**

Yes  No

**If yes, which Board or Committee?**

**Were you ever removed from a City Board/Committee due to lack of attendance?**

Yes  No

Do you have any relatives currently serving on a City Board/Committee or relatives that are currently serving on the same City Board/Committee for which you are applying? Relatives shall not serve on the same Advisory Board or Committee pursuant to City Code, Chapter 4, Article I, Section 4-3(i).

Yes  No

If yes, which Board/Committee?

---

### Educational Background:

BA in Communication Studies with a Minor in Advertising

Are you retired?

Yes  No

Heartland Dental

Employer

Practice Manager of  
Operations

Occupation

[Zoey\\_Schorzmann\\_Resume.docx](#)

Upload a Resume

Please list any Civic organizations to which you belong.

Why do you desire to serve on the above Board/Committee? Please list any relative experience, if applicable.

I have always loved the arts and would love to be able to give back to the city by donating my time to give suggestions on how we can continue to beautify the place in which we live.

Question applies to multiple boards

If you are under 18, please indicate your age and the name of the school you currently attend.

---

## Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity \*

Caucasian/Non-Hispanic

Gender \*

Female

---

**Acknowledgements**

Please Agree with the Following Statement

---

I agree that if appointed, I will serve on the above board without compensation and at the pleasure of the City Commission.

---

I Agree

Please Agree with the Following Statement

---

I agree to abide by the Sunshine and Public Records Laws and attend all mandatory training sessions.

---

I Agree

Please indicate if any information provided on this application is exempt under Florida Statutes Chapter 119.07.

---

NA

*Applicants for board appointments are reminded of the provisions of the Florida Statutes as applicable to conflicts of interest. All board application are kept on file and are reviewed as vacancies occur. Updated information may be requested at that time.*



4361 S San Mateo Drive  
North Port, Florida 34288  
(515) 574-9860  
zschorzmann@gmail.com

#### EDUCATION

**Iowa State University** 2016  
*B.A. in Communication Studies*  
*Minor in Advertising*

#### EXPERIENCE

Practice Manager of Operations | [Heartland Dental, Venice, FL](#)  
April 2017- Present

- > Partner with doctors at the highest level to help them achieve their personal and professional goals.
- > Create and implement yearly goals to grow and develop my practice and team.
- > Uphold and maintain Heartland systems and operations within the office to ensure a safe, inviting, and positive experience for patients and team members.
- > Manage expenses to maintain a 16-32% or more profitability margin each month.
- > Achieve an overall yearly growth of 5-12% and \$3.5M+ yearly production.
- > Seek out, hire, and train team members while identifying opportunities for growth.
- > Communicate with doctors and teams regularly on new information and help them implement change.
- > Manage customer complaints in a positive and mutually beneficial manner.
- > Create and maintain a happy, healthy, and productive work environment.
- > Mentor other practice managers through in-person trainings and connection to build themselves and their practices.

Manager Trainee | [Sherwin Williams, Fort Dodge](#)

January 2017 - April 2017

- Develop relationships with customers in both retail and contractor settings as well as other employees to better accomplish the goals of the company.
- Assist in developing and implementing store market plan based on market conditions, store mission, and financial/ budget objectives.
- Assist in creation and implementation of store growth plan.
- Implement and maintain a systematic follow-up program of phone calls and visits for delinquent accounts.
- Direct the accounts receivable function including daily bank statements within the established standards for bad debt, past due, and over limit.
- Handle customer complaints with expert customer service.
- Perform/ direct accounts payable process and preparation of necessary documents and checks.

Customer Service Specialist | [Sherwin Williams, Fort Dodge](#)  
September 2014 - January 2017

- Provided quality customer service to customers entering establishment and maintained a clean and organized work space.
- Assisted contractors with orders and delivery schedules.
- Maintained positive relationships with current contractor clients. Recommended, selected, and helped locate or obtain merchandise based on customer needs and desires.
- Collaborated with customers and help with design choices (colors, wallpaper) upon request.
- Maintained knowledge of current sales and promotions, policies regarding payment and exchanges, and security practices.
- Verified inventory computations by comparing them to physical counts of stock, and investigate discrepancies.

Sales Associate | [Daniel Pharmacy, Fort Dodge](#)  
March 2011 – August 2015

- Greeted customers and fielded questions and concerns to maximize customer satisfaction.
- Kept store orderly, products faced, inventory counts performed, counter clean and organized.
- Maintained knowledge of laws and guidelines pertaining to restricted substances.
- Kept shelves stocked and display merchandise in aesthetically pleasing way.
- Designed diabetic shoe orders and performed specialized fittings for customers.
- Repaired watches
- Coordinated internal repairs (repaired nail holes, painted, installed shelving) for store expansion.
- Aided customers with postage needs and maintained knowledge of national mailing guidelines.

**SKILLS**

- Critical Thinking & problem-solving
- Social Perceptiveness
- Computer Proficient
- Confident & Organized
- Skilled Communicator
- Multi-tasking
- Mentor

## REFERENCES

John Daniel Sr.  
Owner/Operator  
Daniel Pharmacy  
1114 Central Avenue  
Fort Dodge, Iowa 50501  
515-573-3431  
Relationship: Boss while employed with Daniel Pharmacy

Lisa Shimkat  
State Director of Small Business Development  
Iowa State University  
1805 Collaboration Place - Suite 1320  
Ames, Iowa 50010-8218  
515-408-6370  
lshimkat@iastate.edu  
Relationship: Mentor

Taylor Stanley  
Store Manager  
Sherwin Williams  
2606 1<sup>st</sup> Ave South  
Fort Dodge, Iowa 50501  
515-576-7122  
Relationship: Boss at Sherwin Williams 2014



North Port, FL

# Art Advisory Board

## Board Roster



### Dee Dee Gozion

**1st Term** Jan 14, 2020 - Jan 14, 2022

**Email** [tikikndee@yahoo.com](mailto:tikikndee@yahoo.com)

**Position** Member

**Home Phone** : 941-416-3640

**Address**

6314 Safford Terrace  
North Port, FL 34287



### Holly Loos

**1st Term** Feb 04, 2020 - Feb 04, 2022

**Email** [loosholl@bellsouth.net](mailto:loosholl@bellsouth.net)

**Position** Member

**Home Phone** : 404-550-5100

**Address**

3712 Whispering Oaks Drive  
North Port, FL 34287



### Jamie Nicastro

**1st Term** Sep 10, 2019 - Sep 10, 2022

**Email** [p00bear98@att.net](mailto:p00bear98@att.net)

**Position** Vice Chair

**Home Phone** (941) 456-2683

**Address**

3159 Draper Terrace  
North Port, FL 34286



### Laura Pucci

**2nd Term** Sep 27, 2016 - Oct 09, 2020

**Email** [lauratpucci@gmail.com](mailto:lauratpucci@gmail.com)

**Position** Chair

**Home Phone** (941) 888-5936

**Address**

3401 Kentia Palm Court  
North Port, FL 34288



**Pauline Stickler**

**1st Term** Feb 25, 2020 - Feb 25, 2022

**Email** pauljess53@gmail.com

**Position** Member

**Home Phone** : 941-228-5152

**Address**

3756 Ulman Avenue  
North Port, FL 34286

---



**Vacancy**

---



**Vacancy**

**Position** Alternate I

---



**Vacancy**

**Position** Member

---



**Vacancy**

**Position** Member

---



**Vacancy**

**Position** Alternate II

---



**Vacancy**

**Position** Student Member



North Port, FL

# Art Advisory Board

## Board Details

Organizes and implements the rotation of an art exhibit within City Hall and the Police Department; recommends the placement of artwork within public places, and presents the art budget for Commission review.

## Overview

 **Size** 11 Seats

 **Term Length** 2 Year

 **Term Limit** 2

## Contact

 **Name** Susan Hale

 **Email** boardapplications@cityofnorthport.com

 **Phone** (941) 429-7061

## Additional

### Membership Requirements

The board shall consist of 7 Regular Members, 2 Alternates, and 2 Youth Members ages 14-17 (at the time of appointment).

### Meetings

Meets the 2nd Tuesday of each month at 6:00 p.m.

### Enacting Legislation

City Code Chapter 4 Article I - Boards Generally and Article III - Art Advisory Board

### Enacting Resolution Website

n/a