



July 7, 2015

The Honorable Rhonda DiFranco
Mayor of North Port
4970 City Hall Boulevard
North Port, FL 34286

Dear Mayor DiFranco,

Congratulations! North Port is among the vanguard of a growing group of communities working to ensure that kids get the balanced and active play they need to thrive by making playability a priority in their city, town or county. KaBOOM! is thrilled to recognize North Port as a 2015 Playful City USA. This year, our Playful City USA initiative, sponsored by the Humana Foundation, recognizes 241 cities and towns – including North Port – for their innovative work to strengthen their communities through play, setting an important example for local governments across the nation to follow.

By doing its part to make it easy for all kids to get the play they need to thrive, North Port is moving the needle on the numerous challenges that play can help to solve. Play is a powerful part of the solution to addressing local challenges, from building 21st century skills to addressing childhood obesity to revitalizing communities into kid-friendly, family-friendly environments that give communities a competitive advantage in attracting and retaining residents and businesses.

KaBOOM! looks forward to continuing to shine the light on North Port's accomplishments throughout the year, and to sharing the playful innovations that you and your peers are developing to create vibrant, livable and family-friendly communities. Over the next year, your community will be invited to participate in numerous opportunities to share your successes, learn from other cities, and engage with thought leaders on topics regarding playability.

Once again, congratulations on North Port's designation as a 2015 Playful City USA! I wish you great success in your efforts to increase play and anticipate your continued leadership on making Playability the norm in cities across the country.

Yours in play,

A handwritten signature in blue ink, appearing to read "Darell Hammond", is written in a cursive style.

Darell Hammond
CEO and Founder, KaBOOM!



play matters for all kids

KaBOOM! presents this
Certificate of Recognition
as a

2015 Playful City USA

to the community of

North Port

We commend the City of North Port for its remarkable work to increase playability and for taking bold steps to ensure that all children have easy access to balanced and active play.



A handwritten signature in black ink, appearing to read "Darell Hammond".

Darell Hammond, Founder & CEO, KaBOOM!

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Humana
Foundation