

City of North Port
RLI NO. 2019-XX
PROFESSIONAL LOBBYING SERVICES

EVALUATION CRITERIA: Submissions will be reviewed by the City of North Port and evaluated based on the format and content outlined in this proposal as follows:

Remarks: The assigned value is judged on a scale of **0 through 5**

- 0=Information/documentation provided is not adequate for evaluation**
- 1=Poor, Unacceptable, Needs major help to be acceptable**
- 2=Marginal, Weak, Workable but needs clarifications**
- 3=Good, No major weaknesses, Fully Acceptable as is**
- 4=Excellent, Very good, Solid in all respects**
- 5=Outstanding, out-of-the-box, Innovative**

<i>Evaluation Criteria</i>	<i>Score</i>
Expertise and Experience <ul style="list-style-type: none"> • Size and qualifications of firm • Similar engagements with governmental entities • Prior engagements with City of North Port • Quality control • Working relationships legislators/state agencies • Knowledge of issues important to local governments • Qualification and experience of staff assigned to City 	
Specific Approach <ul style="list-style-type: none"> • Work plan • Communication plan • Approach to understanding City's needs/goals • Approach to assist development of legislative priorities • Approach and methodology for implementing the City's legislative priorities 	
Overall assessment of submission.	
Cost of services <ul style="list-style-type: none"> • Total proposed annual price during contract term and any subsequent renewals, if exercised. 	
References	