

## Application Form

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### Profile

Deanna

First Name

L

Middle  
Initial

Broes

Last Name

1549 E Price Blvd

Home Address

North Port

City

FL

State

34288

Postal Code

deannabroes@gmail.com

Email Address

Home: (303) 381-4683

Primary Phone

Alternate Phone

### Please list three references (name only)

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Current FL resident references: Ellen Maninga Steve Smeckenbecker Linda Staciak Previous OR and CO associates: Scott Banzhoff Martha Simmons Steve Charles

**Except as otherwise provided, all board members must reside in the city as least six months prior to appointment. Residency must be maintained throughout the term of office. Failure to maintain consistent residency within the city will result in automatic termination of the board appointment. One nonresident may serve as a voting member on each board, provided that the person has owned real property in the city for at least one year prior to the date of appointment. Ownership must be maintained throughout the term of office and will be determined by reviewing the Sarasota County Property Appraiser's records. Youth members must be at least 14 years-old and in high school. Board members may serve on only one board, with the exception of ad hoc, task force, or special committees appointed by the city commission.**

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Yes  No

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### Interests & Experiences

#### Which Boards would you like to apply for?

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Environmental Advisory Board: Submitted

**Are you currently serving on any other City Board/Committee? Board members may serve on only one board, with the exception of ad hoc, task force, or special committees appointed by the city commission.**

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Yes  No

**Were you ever removed from a City Board/Committee due to lack of attendance?**

Yes  No

**Do you have any relatives currently serving on a City Board/Committee or relatives that are currently serving on the same City Board/Committee for which you are applying? Relatives as defined in F.S. Chapter 112.3135; grandparents; and grandchildren may not (i) concurrently serve on the same board; or (III) concurrently serve on the city commission and a board that hears quasi-judicial items.**

Yes  No

**Educational Background:**

Master of Business Administration (Emphasis: Marketing Strategy) - Regis University, Denver, CO Bachelor of Science, Business Administration (Emphasis: Management) - Regis University, Denver, CO Environmental Studies, Atlantic Union College, South Lancaster, MA Associate of Applied Arts, Fashion Merchandising - Bauder Fashion College, Arlington, TX

**Are you retired?**

Yes  No

Zayo Group

Employer

Senior Technical Project  
Manager -  
Telecommunications

Occupation

[Dee Dee Broes Resume 2023.doc](#)

Upload a Resume

**Please list any Civic organizations to which you belong.**

I currently don't belong to any Civic organizations. Please see past experience below.

**Why do you desire to serve on the above Board/Committee? Please list any relative experience, if applicable.**

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My passion for enhancing and maintaining my community, coupled with my environmental studies education and past community enhancement project experience provides a solid foundation to advise on community issues as they relate to environmental impact. My past experience included, but is not limited to, identifying and addressing issues with regard to community development; garnering financial and volunteer support for projects; working with various local, city, state and federal agencies; project managing, from conception to completion, a wide range of community enhancement projects that addressed a need for events, unmet youth activities facilities, mitigating population growth issues and driving economic development while bringing my projects in on-time and within budget. My interest in environmental issues derived from my position with Bechtel Corp in Bend, OR where I worked in the Environmental Compliance Dept. under Lew Pamplin (previous the head of Fish and Wildlife in Alaska) where I supported the archeologists, environmental restoration teams, HAZMAT compliance team and various other disciplines while building the natural gas pipeline from Fresno, CA to British Columbia. While there I prepared agency compliance reports for various local, state and Federal agencies including Federal Energy Regulatory Commission, Tribal Relations, High Desert Museum and many others to ensure environmental compliance of our project. I am currently employed and work remote with a semi flexible day-time schedule and have plenty of free time to meet the obligations of this volunteer position. Some of my past community positions held are as follows: -Executive Director, Berthoud Chamber of Commerce -Co-Founder, Berthoud Community Cares (501C3) -Founder, Berthoud Main Street Enhancement Committee -"Main Street 101" program completion -State Secretary, Minor Political Party for the State of Oregon -Member Project Management Institute (PMI) -Completed Project Management Professional (PMP) training - Professional grant writer (The Limb Preservation Foundation, The ALS Foundation, Meals on Wheels, Thompson Valley School District, Berthoud Fire Department and others). -Project Manager on various community projects that I initiated and completed including: sports parks, school playgrounds, economic development and special events in the Berthoud, CO community.

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**Demographics**

**Ethnicity \***

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Caucasian/Non-Hispanic

**Gender \***

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Female

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**Acknowledgements**

**Please Agree with the Following Statement**

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**I agree that if appointed, I will serve on the above board without compensation and at the pleasure of the City Commission.**

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I Agree

**Please Agree with the Following Statement**

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**I agree to abide by the Sunshine and Public Records Laws and attend all mandatory training sessions.**

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I Agree

**Please indicate if any information provided on this application is exempt under Florida Statutes Chapter 119.07.**

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No

**DEANNA (DEE DEE) BROES**  
1549 E Price Blvd, North Port, FL34288

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[deannabroes@gmail.com](mailto:deannabroes@gmail.com)

Cell 303-378-8048

[www.linkedin.com/in/DeeDeeBroes](http://www.linkedin.com/in/DeeDeeBroes)

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**MARKETING/BUSINESS OPERATIONS/PROJECT AND PROGRAM MANAGER**

Experienced individual that drives business objectives by leading teams and executing on strategic objectives to deliver exceptional business results. Expert in managing strategic initiatives and processes that achieve business objectives.

Management	Salesforce.com	Project Management	Program Management
Public Relations	Communications	Business Analysis	Channel Management
Event Management	Budget Management	Contract Negotiations	Marketing

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**CAREER SUMMARY**

***Service Delivery Project Manager and Promoted to Senior Technical Project Manager DF POD 1-Zayo Group, Remote, North Port, FL 2022-Present***

Managing Dark Fiber transactional orders for multiple accounts. Driving results and customer satisfaction through order delivery by setting expectations with the customers and working cross functionally with Sales, Fiber Engineering, OSP and ISP to ensure milestones are complete for on-time delivery. Host customer facing calls for kick off, status updates and issue resolution, as well as ad hoc internal calls as necessary. Managing special project(s) for cleanup of delivery issues from previous SDPMs including missed cross connects and turn up issues for major customer(s). Daily forecast reporting for POD 1 to leadership team including mitigation of push/pull deliveries. Hosting daily POD Stand Up call with team, manager and Fiber Engineering to prioritize work, communicate overall/daily organizational directives/objectives and develop process improvements. Training and mentoring new hires and driving operational excellence across organization.

***Service Delivery Project Manager-RNS-Zayo Group, Remote, North Port, FL 2021-2022***

Order validation and end to end order management. Providing customer satisfaction for all product groups (Dark Fiber, Waves, Ethernet, DIA, Cloudlink, WAN, Global Reach). Customer reporting and tracking of major milestones to set delivery expectations. Internal reporting and forecasting of revenue.

***Large Project- Project Manager-Rocky Mountain Region-Zayo Group, Boulder, CO 2020-2021***

Manager of large projects for dark fiber LIT services and 4G/5G small cell installations. Responsibilities include, over all order management from pipeline to billing, resolving customer issues, weekly reporting both internally and externally, collaboration with cross functional teams on construction/test/turn up, forecasting, project kick offs, maintaining project scope, developing project plans and identifying the critical path and dependencies. Use Sitetracker and Excel as project management tools/tracking/reporting. Customer facing with major carrier companies.

***Service Delivery Coordinator-Rocky Mountain Region-Zayo Group, Boulder, CO 2019-2020***

Managed the delivery of small cells for carrier accounts. Built and maintained customer relations, managed pipeline and reporting, developed and documented internal processes, collaborated cross functionally to ensure internal processes and customer expectations were met, performed budget management/change management/issue resolution/financial processes/order management while ensuring timely deliveries.

***Director of Marketing, World-Wide Data Centers-Zayo Group, Boulder, CO – 2017 – 2019***

Director of worldwide marketing for the 50+ data centers of zColo by Zayo across the US, Canada and Europe. Driving lead generation, brand awareness and internal/external training to create and maintain revenue through strategic objectives and thought leadership. (Development of collateral, sales training, events/tradeshows, content, advertising, magazine production and publication, video production, sponsorships, promotions, campaigns, lead nurture, acquisitions, website creation/maintenance, vendor management, budget management, marketing research, business intelligence, communications, public relations, key messaging

across all verticals, ABM and all other aspects of marketing for a world-wide organization, including measuring the effectiveness, ROI and NPV on all activities using Google Analytics and Salesforce.com reporting.)

**Client Services Manager**-Zayo Group, Boulder, CO – 2014 - 2017

US Carrier client service responsibilities for assigned carrier accounts. Working closely with Sales Executives to ensure superior, on-time delivery of bandwidth infrastructure, Dark Fiber, Lit Services, Colocation, Managed Services and other products. Managed order to delivery, metrics reporting, dispute resolution, service reviews, contract management, special projects management and implementation for strategic customer accounts.

**Operational Account Manager /Program/Project Manager**-Hewlett-Packard Corporation, Remote worker, CO – 2011-2014 **(Sales Operations) IN POSITION PROMOTION**

Managing all aspects of outsource model to outsource additional \$170m in renewal sales including contract negotiations, resource enablement/development, process definition and improvement, ATR/pipeline/forecast management, and general sales operations activities. Program Manager for ongoing operations and worldwide expansion of outsource model. Project Manager for Siebel, and then Salesforce.com implementations for Renewal Sales, including end-to-end process definition across functional areas, Sales enablement, data analysis, executive level communications, worldwide and cross functional/organizational coordination, implementation of reporting and ongoing program management activities.

**Sales Support Manager** –Hewlett-Packard Corporation, Remote worker, CO – 2007-2011

Managing various teams: Sales Coordinators, VSOE (Vendor Specific Objective Evidence), Project Managers, hiring, training and managing between 15-50 contract and HP employees at any given time. Identifying areas for process improvements; developing, communicating and implementing those processes and improvements while gaining cross-functional alignment on procedures for Sales, as a result of acquisition migration/integration issues. Cross-functional liaison between Customer Operations, Contract Operations and Sales working with upper level management. Reporting on multiple aspects of the Sales, Contract Operations and Customer Operations business functions. Resolving ambiguous process discrepancies between teams while coaching, training and developing employees in a fast paced and ever changing environment. Project Manager on business critical projects including Contract Separation and Outsourcing to a third party: planned, led and executed all aspects of these projects to an operational state including, communications, contract negotiations, technical accesses, cross functional processes, upper management reporting, objective tracking, facilitation of meetings and issue resolution.

7/06 to 7/07 Left HP to pursue personal interests.

**Business Development Manager** -Hewlett-Packard Corporation, Fort Collins, CO-2006-2006

Managing key OEM accounts and OEM channel partners, developing channel-marketing promotions, driving the development and execution of OEM market strategy, and marketing development funds budgets. Established budgets in cooperation with the accounts, developed and executed marketing plans; including web development, development of sales materials, program development, product launches, tradeshow and event coordination, and sales rep training. Assisted in the Sales process by maintaining relationships with the accounts, supporting their technical needs, performing competitive assessments, market analysis, and assisting with pricing and product-life-cycle decisions. Also provided market analysis and portfolio alignment and management recommendations.

**World Wide Messaging Strategist** –Hewlett-Packard Corporation, Ft. Collins, CO – 2004-2006

Promotion. Providing communications leadership to achieve strategic, financial, operational and Go-to-Market goals; developed, drove and delivered aggressive, clear, and impactful messaging that established HP's brand and share of wallet in consumer digital photography.

**World Wide Tradeshow and Event Manager**-Hewlett-Packard, Ft. Collins, CO – 2001-2004

Promotion. Managing the events and tradeshow processes for both internal and external consumer/commercial/government events in the US and Europe. This included strategic planning based on established goals and objectives, as well as tactical and logistical management, budget development, evaluation and measuring ROI. Managing teams and coordinating cross-functional collaboration. Other responsibilities included working with industry analysts and coordinating major media marketing programs.

## **EDUCATION**

**PMP Training** – PMI (Project Management Institute)

**Master of Business Administration** (Emphasis: Marketing Strategy) - Regis University, Denver, CO

**Bachelor of Science**, Business Administration (Emphasis: Management) – Regis University, Denver, CO

**Environmental Studies**, Atlantic Union College, South Lancaster, MA

**Associate of Applied Arts**, Fashion Merchandising – Bauder Fashion College, Arlington, TX

North Port, FL

# Environmental Advisory Board

## Board Details

(a) The environmental advisory board shall serve as an information resource to and advise the city commission on ways to protect, conserve, enhance and raise public awareness of the city's natural and environmental resources, its wildlife habitat, its flora and fauna, and on safeguarding environmental quality for the future.

(b) The environmental advisory board shall:

- (1) Advise the city commission on matters pertaining to preserving and promoting clean air and water quality.
- (2) Advise the city commission on matters pertaining to preserving and promoting wildlife and habitat protection.
- (3) Advise the city commission on state and federal environmental regulations that may impact the city.
- (4) Analyze and consider environmental concerns raised by citizens.
- (5) Identify educational and outreach community opportunities related to preserving and protecting the environment and wildlife habitat.
- (6) Research and recommend grants and incentives related to preserving and protecting the environment and wildlife habitat.
- (7) Advise the city commission on matters pertaining to tree planting and care, landscaping, beautification of public road rights-of-way and public places within the city, grant opportunities, and the availability of special programs to assist the public.
- (8) Perform other duties relating to preserving and protecting the environment, wildlife habitat, trees, landscaping, and beautification of public places as the city commission may from time-to-time direct.

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## Overview

**Size** 11 Seats

**Term Length** 3 Years

**Term Limit** 2

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## Additional

### Membership Requirements

The environmental advisory board shall consist of seven regular members, two alternate members, and two youth members. Members should be guided by a desire and an interest in preserving and protecting the environment, wildlife habitat, and the natural resources in the city.

### Meetings

Meets the 1st Monday of each month at 6:00 p.m.

### Enacting Legislation

City Code Chapter 4 Article I - Boards Generally and Article IX - Environmental Advisory Board



North Port, FL

# Environmental Advisory Board

## Board Roster

### Linda B Amos

**1st Term** Oct 24, 2023 - Oct 24, 2026

**Email** lindaamos901@comcast.net

**Position** Member

**Home Phone** Mobile: (972) 822-0648

**Address**

1675 Kew Gardens Ave  
North Port, FL 34286

### Amber D Clayton

**1st Term** Oct 24, 2023 - Oct 24, 2026

**Email** amberclayton1029@gmail.com

**Position** Member

**Home Phone** Mobile: (941) 402-8615

**Address**

2737 E Price Blvd  
North Port, FL 34288

### Jessica A Eik

**1st Term** Jun 27, 2023 - Jun 27, 2026

**Email** jessica.eik86@gmail.com

**Position** Member

**Home Phone** Mobile: (828) 356-4549

**Address**

4767 Escalante Drive  
North Port, FL 34287

### William A English

**2nd Term** Sep 22, 2020 - Oct 06, 2025

**Email** wmceng798@gmail.com

**Position** Chair

**Home Phone** Home: (941) 920-9381

**Address**

5415. Burdette Terrace  
NorthPort, FL 34287

### Erin I Hall

**1st Term** Apr 27, 2021 - Apr 27, 2024

**Email** erinhallchampionrealty@gmail.com

**Position** Member

**Home Phone** Home: (941) 441-6666

**Address**

4710 Big Street  
North Port, FL 34286

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□ **Honey D Holland**

**1st Term** Sep 14, 2021 - Sep 14, 2024

**Email** honey.holland@shorepointhealth.com **Position** Member

**Home Phone** Mobile: (941) 237-6108

**Alternate Phone** Business: (941) 205-2620

**Address**

2854 Allsup Terr  
North Port , FL 34286

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□ **Casey McGowan**

**1st Term** Sep 12, 2023 - Sep 12, 2026

**Email** caseymcgowan65@gmail.com

**Position** Vice Chair

**Home Phone** Home: (319) 329-8867

**Address**

2401 Sahara Ln  
North Port, FL 34286

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□ **Lola M Robinson**

**2nd Term** Sep 12, 2023 - Sep 12, 2024

**Email** lolamarierobinson@gmail.com

**Position** Student Member

**Home Phone** Home: (716) 394-4661

**Alternate Phone** Home: (716) 394-4661

**Address**

2371 Johannesburg Rd  
North Port , FL 34288

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□ **Vacancy**

**Position** Student Member

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□ **Vacancy**

**Position** Alternate II

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□ **Vacancy**

**Position** Alternate I