

# @NorthPortParksAndRec Facebook Page Social Report

3/1/23 - 3/31/23 compared to previous period



## Page/Posts Performance

**Followers**

**13,395**

+3.1%

**Post Engagements**

**8,221**

+316.6%

**Organic Post Reach**

**109,076**

+7.9%

**# of Posts**

**41**

+11

**Video Views**

**5,794**

+45%

## Events Ad Performance

Active Events During the Past Month

**32,906 Event Reach**

**1,439 Engagement**

## Top Performing Post

North Port Parks & Rec  
Published by Loomly • March 31

Tails will be wagging at our annual Dog-Gone Egg Hunt on April 12 from 5:30 - 7 p.m. at the Canine Club Dog Park! Attendees will be enjoy hunting for treat-filled eggs and the chance to take a photo with the Bunny. All dogs in attendance must be with their owner, on a leash and have up-to-date vaccinations to hunt for dog approved treat-filled eggs. Learn more at [NorthPortFL.gov/DogGoneEggHunt](https://NorthPortFL.gov/DogGoneEggHunt).  
#NorthPortParksAndRec

13 comments 29 shares

## Insights

As anticipated, we experienced a nice boost in numbers for March, in part due to Spring Break, egg hunt events and camp programs.