

# SPONSOR

## OPPORTUNITIES

### PRESENTING SPONSOR \$2,000

- Recognition as exclusive Presenting Sponsor of the event with prominent logo placement.
- Exclusivity in business category for event (subject to date of commitment).
- Special signage as Presenting sponsor at the event.
- Company name/logo on themed promotional items distributed at event.
- Quarter page display ad space in seasonal Parks & Recreation Activities & Events Guide with 3,000 guides distributed annually and displayed electronically (subject to date of commitment).
- First right of renewal for Presenting Sponsorship in following year.
- Benefits of Gold, Silver & Bronze level.

### GOLD SPONSOR \$1,000

- Recognition as Gold level event sponsor with prominent logo placement.
- Special signage as Gold level sponsor at the event.
- Link to sponsor website from special event page of city's website from date of commitment through event date with an average of 1,700 page views per month.
- Recognition as Gold level sponsor in seasonal Parks & Recreation Activities & Events Guide with 3,000 Guides distributed seasonally and displayed electronically (subject to date of commitment).
- Benefits of Silver & Bronze level.

### SILVER SPONSOR \$500

- Recognition as Silver level event sponsor. Special signage as Silver level sponsor displayed at the event.
- Recognition as Silver level sponsor on the special event page of city's website from date of commitment through event date with an average of 1,700 page views per month.
- Benefits of Bronze level.

### BRONZE SPONSOR \$250

- Recognition as Bronze level event sponsor.
- Recognition in City generated advertising, media releases and promotions for the event from date of commitment through event date.
- Logo/name recognition on video screen at Morgan Family Community Center with over 6,000 visits per month.
- Your company banner displayed at the event.
- Complimentary booth space at the event for on-site promotion of business or organization. Sale of products prohibited unless pre-approved through sponsorship agreement.

### IN-KIND SPONSOR

Provide an in-kind donation of event related materials, equipment or services. All donors will be acknowledged with their name on signage prominently displayed at the event and on the video screen at the Morgan Family Community Center.



City of North Port  
Parks & Recreation  
6207 W Price Blvd.  
North Port, FL 34291  
941-429-7275

Additional sponsorship opportunities can be customized by the Parks and Recreation Division to meet the goals of your business or organization.



**CONNECT WITH THE COMMUNITY****PROMOTE POSITIVE SOCIAL INTERACTION & PUBLIC RELATIONS****INCREASE VISIBILITY FOR YOUR BUSINESS****INVEST IN QUALITY OF LIFE**

The City of North Port Parks & Recreation has a number of opportunities available for you to promote your business or organization while helping support a great community event. Sponsorship opportunities are available for a variety of events each year and can be customized to meet the goals of each business or organization. Get in front of potential and existing customers and engage with an active, local audience.

***Please select a Sponsorship Level:*****FIRECRACKER 5K - July 4**

- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

**FREEDOM FESTIVAL – July 4**

- Presenting Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

**TRICK OR TREAT AT CITY HALL – October 28**

- Presenting Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

**TREE LIGHTING & POINSETTIA FESTIVAL– December 2**

- Presenting Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

**POINSETTIA PARADE – December 10**

- Presenting Sponsor
- Gold Sponsor
- Silver Sponsor
- Bronze Sponsor

**In-Kind Sponsor** – Can't be a cash sponsor, but still want to help out? Consider an in-kind sponsorship of event related materials, equipment, services or advertising. We are also in need of donations to be used as prizes, incentives and thank you's.