

# North Port Partnership for Creative Economies

Business Development is a Team Activity



# Objectives of Today's Presentation

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- Develop a working agreement
- Confirm City participation by funding the PCE



# Partnership for Creative Economies Board of Directors

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Jim Blucher - Former North Port City Commissioner

Fred Tower - Former North Port City Commissioner

Peter Bartolotta - Founder of NPEDC

Richard Suggs - Chair of NPACC Economic Development Committee

Dione Ramos - Staff Liaison, Representative James Buchanan

Barbara Langdon - Former board member NPEDC, Business Owner

# History of North Port Economic Development

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## Economic Development Advisory Boards

- North Port Economic Development Advisory Board ? – 2004
- Business and Economic Development Advisory Board 2004 – 2017
- Community Economic Development Advisory Board 2017 – Present

## Economic Development Managers

- Robert Tunis 2001 – 2006
- Alan Lane 2008 – 2014
- Ruth Buchanan - 2015 – 2018
- Mel Thomas - 2019 - Present

## Public/Private Economic Development Organizations

- Economic Development Corporation of Sarasota 2004 – Present
- North Port Economic Development Corporation 2011 - 2018

**And Yet**

# Reactions: Site Selection Presentation

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## Consultants Perceptions of North Port:

- “I don’t have an impression. I haven’t done any work there.”
- “I am not familiar with that port”
- “I am not familiar with North Port, but after a quick search it looks like a bedroom community.”
- “I think it has potential for financial services and potentially light industrial.”
- “I don’t have many thoughts off the top of my head.”
- “I wish I could help, but I’ve never been there before. I had to look it up to see what county it is in.”
- “They are experiencing rapid population growth relative to other Florida cities, yet do a poor job of promoting their assets.”
- “They are quietly hidden by tourism in market rivals.”

# How we got here

North Port has been trying to find its place in the world of ED for over 15 years

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What if the public, private and community sectors all got together and agreed to a plan that optimized each groups strengths

- Public sector does many things better than the private sector
- Private sector does many things better than government
- Community sector ensures residents voices are heard

**North Port has never tried all three at the same time with Commission support**

**This Should Be The Foundation For A Partnership**

# Commission Concerns

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December 11, 2018

Gain consensus

January 8, 2019 -

Commission Concerns

- Clear up language between 1/8/19 powerpoint and backup 
- Type of corporation 
- Who are the board members 
- Business Plan 
- How would partnership work 
- Detailed Budget 
- Legality of City financial commitment 
- Will staff support 

# Next Steps

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- Work with staff and identify roles (30 days from approval)
- Secure Board of Directors & elect officers (45 days from approval)
- Identify agreed to outcomes with board and staff (90 days from approval)

# Objectives of Today's Presentation

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Commission agreement to develop a working agreement with staff

- Define roles
- Work on strategy

Commission agreement for City participate in funding the PCE

- \$30,000

**Do we have commission support to move forward?**