

Backup for Partnership for Creative Economies (PCE) Presentation 3/5/19

Submitted questions asked by City Commission are in “blue” PCE responses are in “black”

Policy/Business Related

1. Provide a business plan

- a. It is the intent of the Partnership for Creative Economies to review the NPEDC plan with city staff to determine its viability in today’s market. The plan has been presented to staff and during preliminary discussions staff stated that the plan probably needs some updating but believes with the City and the organization could work together to benefit the City. We believe this is true and look forward to working with staff.
 - i. Key outcomes of the NPEDC Plan - 2013 (a copy is attached) are:
 1. \$270-\$770 Million in new construction
 2. 1,700 new jobs
- b. David Jones (Principal of NP High School in 2013 and NPEDC Board member at the time) stated “Cities change because people of vision and commitment come together to dream the future.” By working together North Port can achieve anything and we look forward to working with the City.

2. Write a policy on how this partnership would work with the city

- a. The PCE looks forward to working with the City to establish written policies and deliverables that would benefit all. If the City Commission approves the tentative idea of working together, PCE will immediately work with City staff to develop an agreement that will be brought back to the City Commission that identifies the specifics of the deliverables.

3. 501 c6 - Provide a drafted version of primary categories for IRS consideration.

- a. It should be noted that there are costs involved in creating a corporation, and it was suggested by a commissioner that it would be OK if we did not form the corporation until the Commission decides to participate.
- b. With that being said, it is the intent to file for a nonprofit corporation within 24 hours of the City Commission agreement to participate.
 - i. Proposed Bylaws - (Copy attached)
 - ii. Plan to file for 501c6 status following formation of the corporation

4. Clear up the language between Power Point presented on 1.8.19 and the backup documentation received by the Commission

- a. After reviewing the video and backup documentation it became apparent that there were discrepancies.
- b. The following approaches presented at the 1/8/19 meeting did not receive interest by the City Commission, and they have been withdrawn from the PCE plans.
 - i. A steering committee approach to projects
 - ii. An alternative funding approach associated with steering committees
 - iii. A methodology for management of the initial contact to the city
 - iv. Developing the ED strategic plan for the city
- c. It was also never our intent to critique the City, the economic development department, or the strategic plan, and if we gave that impression we hope this clears it up.
- d. As stated in number 3 above, PCE looks forward to working with City staff to identify the parameters and the deliverables of an agreement if the tentative idea is approved by the City Commission.

Budget/Financial Related

5. Provide a detailed breakdown of the \$120k. If the city pays \$48k (40%) where is the remainder \$72k getting funded from. What will the funding be used for?
 - a. The budget was modified after the January 8 meeting, and it was decided to cut back on personnel during startup by using part time resources. The new budget follows
 - i. **Expense**

1. Manpower:	\$74,000	
2. Office:	\$14,500	
3. Travel/Expense	\$ 3,100	
4. Professional Services	\$ 2,850	
5. Total 12 month expense:	\$94,450	
 - ii. **Revenue**

1. City of North Port:	\$30,000	31.60%
2. Member Dues:	\$25,000	26.32%
3. Supporting Members:	\$40,000	42.10%
4. Total 12 month revenue:	\$95,000	
6. Clarify the legality of City's options of \$30,000 plus one board seat at \$1k.
 - a. If the tentative idea of an agreement is approved by the City Commission, an agreement will be brought forward to the City Commission for approval that will be reviewed by the City Attorney for legality and correctness.
7. Commission wants to know who the Board members are and is it a "pay to play"; plan indicates that it is fully funded
 - a. The following individuals have agreed to be on the Board of Directors of the Partnership for Creative Economies, when the corporate papers are filed.
 - i. Jim Blucher
 - ii. Fred Tower
 - iii. Peter Bartolotta
 - iv. Richard Suggs
 - v. Dione Ramos
 - vi. Barbara Langdon
 - b. Operating Board (2 -3 months after startup)
 - i. Planned Board makeup (5-21 members)
 1. 1 City Commissioner
 2. 1 Member of Community Economic Development Advisory Board
 3. Organizations that can add expertise in target industries
 4. Individuals who add a desired skill/knowledge set
 - ii. Role of the board
 1. Organization governance
 - a. Bylaws, Approve annual budget
 2. Strategic
 - a. Assign committees to support City economic development plan
 - c. Pay to play - The organization will require members to pay dues to offset the cost of operating the organization as is common with most non profit organizations.

Purpose/Mission

8. Provide pro's and con's going with Creative Economies vs creating a larger EDC with the City of North Port
 - a. Pro's
 - i. Lower costs
 - ii. Active involvement by regional business
 - iii. Information access
 - iv. Reaching out to prospects
 - b. Cons
 - i. Perception

9. Demonstrate how this partnership is not duplicative
 - a. The PCE looks forward to establishing the roles of the PCE in Economic Development so as to not be duplicative. The PCE believes that the City, the EDC of Sarasota County and the City's Economic Development Division are all essential to the economic future of the City and all bring unique opportunities that the others cannot. None of these groups will replace the others, but will work together to ensure that all opportunities are pursued for the greater benefit of the City and its residents.