# **Application Form**

Duefile				
Profile				
Samantha	J	Parkinson		
First Name	Middle Initial	Last Name		
1461 Exchange Avenue				
Home Address				
North Port			FL	34288
City			State	Postal Code
and the Orberther and				
sparkins@ringling.edu  Email Address				
21141171641555				
Mobile: (941) 268-6192	Home: (9	941) 268-6192		
Primary Phone	Alternate Pho	ne		
Please list three references	(name only)			
Mark Ormond Gerlinde Kohl To	om/Judy Roniha	nn .		
Mark Official Germae Rom 10	onii/oudy Menina	111		
All board appointees shall	have resided v	within the City for	a period of one v	ear and
residency must be maintain		-		
provided that the individua	_			-
Port for at least one year pr	_			-
Section 4-3(b). Have you liv		•		.,
Yes ○ No				
Interests & Experiences				
•				
Which Boards would you li	ke to apply fo	r?		
Art Advisory Board: Appointed				
A		);; D!/O;		
Are you currently serving on any other City Board/Committee? Citizens may serve only on one Advisory Board or Committee pursuant to City Code, Chapter 4, Article I, Section 4-3(h).				
one Advisory Board or Con	nmittee pursu	iant to City Code,	Chapter 4, Article	e i, Section 4-3(n).
⊙ Yes ○ No				
If yes, which Board or Com	mittee?			
Art Advisory Board				
Were you ever removed fro	m a City Boar	rd/Committee due	to lack of attenda	ance?
-				

Submit Date: Sep 13, 2022

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Do you have any relatives currently serving on a City Board/Committee or relatives that are currently serving on the same City Board/Committee for which you are applying? Relatives shall not serve on the same Advisory Board or Committee pursuant to City Code, Chapter 4, Article I, Section 4-3(i).				
○ Yes ⊙ No				
Educational Background:				
MA, Museum Studies New York Unive	rsity BA, History + Criticism of Art Florida State University			
Are you retired?				
○ Yes ⊙ No				
Ringling College of Art + Design	Director, Englewood Art Center Docupation			
Parkinson_Samantha_Resume_2020. Upload a Resume	<u>pdf</u>			
Why do you desire to serve on the experience, if applicable.	e above Board/Committee? Please list any relative			
Please see resume. I have extensive of my community.	experience and I would enjoy working to promote art and artists in			
<b>Demographics</b>				
Ethnicity *				
✓ Caucasian/Non-Hispanic				
Gender *				
<b>▽</b> Female				
Acknowledgements				
Please Agree with the Following S	Statement			
I agree that if appointed, I will serve pleasure of the City Commission.	ve on the above board without compensation and at the			

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I Agree

# Please Agree with the Following Statement

I agree to abide by the Sunshine and Public Records Laws and attend all mandatory training sessions.

# ✓ I Agree

Please indicate if any information provided on this application is exempt under Florida Statutes Chapter 119.07.

no

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#### Samantha J. Parkinson

samantha.j.parkinson@gmail.com · 941/268.6192

#### **Professional Profile**

An enthusiastic, innovative and accomplished non-profit leader with experience in both national and regional cultural organizations. Highly skilled in effective management, communication, fundraising, program development and marketing strategies. Motivated by an avid appreciation of both the opportunities and challenges of working within the cultural sector.

#### Skilled in:

- Organizational leadership and management
- Fundraising campaigns and donor development
- Strategic and long-range planning

- Program concepts and planning
- Operations and finance management
- Marketing and outreach

# **Experience**

# Ringling College of Art + Design (RCAD), (www.ringling.edu) Sarasota, FL

#### Curator(-At-Large) | March 2019 - Present

- Curator of the 2020 *Generations of Genius in Glass* from the Richard and Barbara Basch Collection exhibition; a world-class collection of more than 300 pieces of museum quality studio art glass.
- Ensured planned Galleries department exhibitions and events were executed to curatorial industry standards; including maintaining the administrative, budgetary and operational needs of the Galleries department running smoothly through the leadership and staffing transition of the department.

# Englewood Art Center (EAC) | Ringling College of Art + Design (ringling.edu/eac), Englewood, FL Director | July 2015 - Present

- Conceptualizes and develops gallery and educational programming in accordance with the EAC and RCAD mission:
- Oversees of all aspects of operation of 22,000 sq. ft. site including: staff/volunteers, program implementation, budgeting; marketing/promotion plans, public safety and facilities;
- Develops revenue and expense budget projections; and makes budgetary adjustments as necessary;
- Creates and nurtures relationships with area organizations and the community by representing EAC and RCAD at events and activities, encouraging participation in EAC programming and engaging in community advancement of creativity;
- Explores and presents new opportunities to develop and implement plans to increase revenue and outreach;
- Collaborates with the appropriate departments of RCAD to ensure EAC operations meet and maintain RCAD
  policies and procedures; develops policy and procedure recommendations for EAC in relationship to
  respective departments.

#### Coordinator (part-time) | August 2010 – June 2015

- Developed, coordinate and implement arts education programming including: classes/workshops, exhibitions, activities and events:
- Partnered with local arts groups/organizations to increase community participation, promote RCAD visibility; and encourage creativity.
- Oversaw daily operation including volunteer/staff/instructor management, exhibition management, program registration and fulfillment, and accounting reconciliation:
- Oversaw and develop policy for staff to maintain constituent data and interaction/correspondence with constituents; and
- Oversaw development, production and distribution all marketing and program print/media materials.

#### Creative Capital (www.creative-capital.org), New York, NY

#### Associate Director of Development | January 2008 - February 2009

Worked in partnership with the Director of External Affairs and the Executive Director to:

• secure funding from individuals and small family foundations, including more than \$1 million over three years and expanding the individual donor base by 128%;

• increase the organization's public profile by maximizing its unique cultural capital (in collaboration with the program and communications staff).

Departmental management responsibilities included:

- overseeing all aspects of cultivation and fundraising events;
- facilitating board activities, including meeting agendas/content, policy development, strategic & long range planning, and fundraising initiatives;
- · working with CFO to develop organizational budget projections; and
- overseeing the hiring, training and management of departmental staff.

# Individual and Foundation Giving Coordinator | January 2006 - December 2007

- wrote successful grant proposals/reports to major foundations as well as mid-sized and small family foundations;
- oversaw design, development and implementation of departmental infrastructure to accommodate individual giving, including a custom database;
- · researched funding leads and prospective donors; and
- tracked organizational statistics regularly used in fundraising.

# Outreach Assistant (part-time) | February 2004- December 2005

- · production and distribution of promotional material;
- · prospect and fundraising strategies research;
- · assisted with cultivation event planning;
- constituent and data maintenance, including developing a data entry style guide; and
- · general office support.

#### Tallahassee Museum (www.tallahasseemuseum.org), Tallahassee, FL

# Membership Coordinator | January 2002 - December 2003

- responsible for all aspects of membership services, including database management, prospect research, and coordinating all correspondence with donors and members;
- implemented successful onsite sales membership program;
- supervised and coordinated all membership related sales staff and volunteers; and
- maintained all budgets relating to members.

#### **Education**

2005 Master of Arts: Museum Studies New York University (New York, NY)

2002 Bachelor of Arts: History & Criticism of Art\*

Magna Cum Laude

Florida State University (Tallahassee, FL)

\*concentration-Modern/Contemporary American art, Museum Studies

#### **Other Arts Relevant Experience**

The Andy Warhol Foundation for the Visual Arts, New York, NY

#### Appraisal Intern | May - August 2005

Responsible for researching, collecting and organizing records of sales of artwork by Andy Warhol and subsequently creating a report to support the annual appraisal of the Foundation's collection.

#### Visual Resources Assistant (part-time) | September 2004 - June 2005

Maintained an extensive catalog of visual resources used in the Foundation's licensing projects.

Museum of Modern Art (MoMA), New York, NY

#### Intern: Department of the Registrar | Jan 2005 - April 2005

Assisted with the procedures and responsibilities of the registrar. The intern project was to reorganize the filing system for condition worksheets files for the Painting and Sculpture collection of MoMA.



#### **Board Roster**



#### Julia A Fritz

1st Term Sep 13, 2022 - Sep 13, 2023

**Position** Student Member



#### **Dee Dee Gozion**

2nd Term Jan 14, 2020 - Jan 25, 2024

**Position** Member



# **Tony A Kelly**

1st Term Nov 10, 2020 - Nov 10, 2022

**Position** Chair



# **Holly Loos**

2nd Term Feb 04, 2020 - Feb 01, 2024

**Position** Member



#### **David A Mannino**

1st Term Sep 13, 2022 - Sep 13, 2024

**Position** Member



#### **Jamie Nicastro**

2nd Term Sep 10, 2019 - Sep 14, 2023

Position Vice Chair



# Samantha J Parkinson

1st Term Sep 22, 2020 - Sep 22, 2022

**Position** Member

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#### **Rebecca M Pearson**

1st Term Sep 13, 2022 - Sep 13, 2023

**Position** Student Member



# Cynthia (cyndi) B Shelton

1st Term Oct 13, 2020 - Oct 13, 2022

**Position** Member



# Vacancy

Position Alternate I



# Vacancy

Position Alternate II

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#### **Board Details**

Organizes and implements the rotation of an art exhibit within City Hall and the Police Department; recommends the placement of artwork within public places, and presents the art budget for Commission review.

#### Overview

L Size 11 Seats

Term Length 2 Year

☑ Term Limit 2

#### **Contact**

▲ Name Susan Hale

Email boardapplications@cityofnorthport.com

Phone (941) 429-7061

#### Additional

#### **Membership Requirements**

The board shall consist of 7 Regular Members, 2 Alternates, and 2 Youth Members ages 14-17 (at the time of appointment).

#### Meetings

Meets the 2nd Tuesday of each month at 6:00 p.m.

#### **Enacting Legislation**

City Code Chapter 4 Article I - Boards Generally and Article III - Art Advisory Board

#### **Enacting Resolution Website**

n/a

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