

# @NorthPortParksAndRec Facebook Page Social Report

## 4/1/22 - 4/30/22 Compared to Previous Period



### Page/Posts Performance

**Followers**

**10,789**  
+1.2%

**Post Engagements**

**13,861**  
-30%

**Organic Post Reach**

**180,305**  
+2.5%

**# of Posts**

**49**  
-13

**Video Views**

**8,990**  
+184%

**Video Engagement**

**380**  
+54.3%

### Events Performance

Active Events During the Past Month

**81,361 Event Reach**

**2,659 Engagement**

### Top Performing Post



Here is the updated program of events for You Are Not Alone: A Community Conversation about Suicide Awareness, Prevention, and Resources happening this Thursday at the Morgan Family Community Center (6207 W. Price Blvd.) The doors will open at 6:30 p.m. for childcare check-in and refreshments. For more information, visit [www.CityOfNorthPort.com/YouAreNotAlone](http://www.CityOfNorthPort.com/YouAreNotAlone) or call 941-429-PARK(7275) and select option #2.

The City would like to thank our community partners and sponsors for helping make this event possible: Awaken Church, Blue Butterfly with Tidewell Hospice, CAN Community Health, Centerstone, Champion Realty Services, llc, Charlotte County Young Life, Deep Creek Community Church, Holly's Hope, North Port Kiwanis, NAMI Sarasota and Manatee Counties, North Port Area Chamber of Commerce, North Port Art Center, Panther Printing, Publix, Sarasota County Schools, Teen Court of Sarasota, Inc., Walmart, WKDW 97.5 FM, Valerie's House, and Zio's Twelve 21 Pizzeria Restaurant & Catering.

#CommunityOfUnity #YouAreNotAlone