

# @NorthPortParksAndRec Facebook Page Social Report

## 1/1/22-1/31/22 Compared to Previous Period



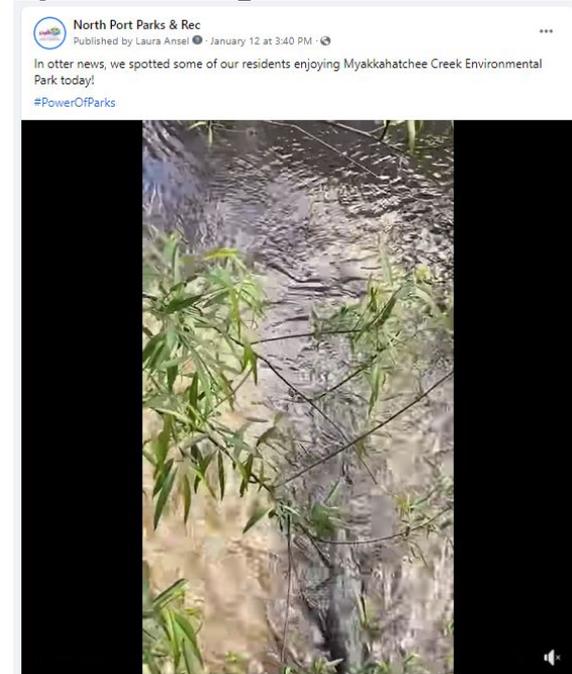
### Page/Posts Performance



**Insights**

- Engagement continued to dip despite followers and video views increasing. Others in the industry have reported a dip in engagement as well ever since Facebook changed the platform a few months ago.

### Top Performing Post



### Events Performance

Active Events During the Past Month

