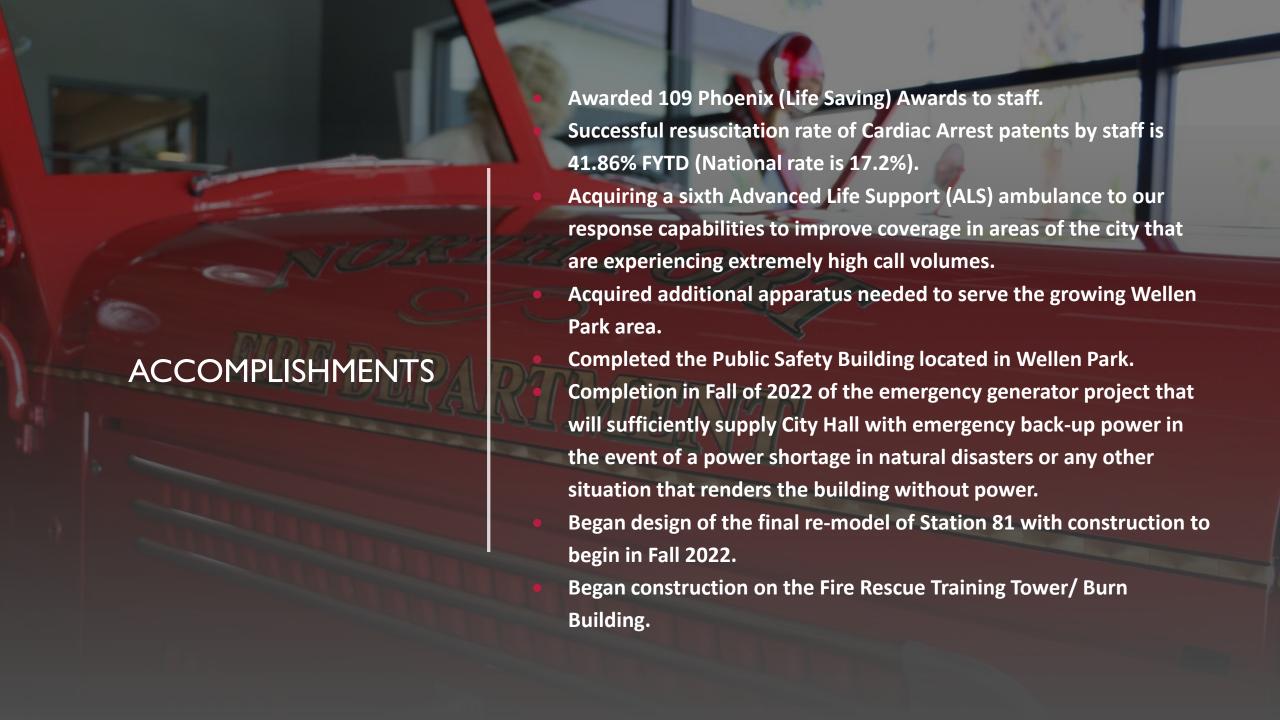
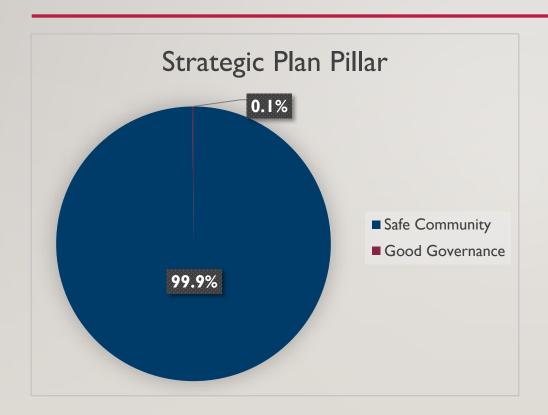


*Includes 6 Firefighter/EMT/Paramedics, Emergency Manager Coordinator, and Accreditation Administrator.





FIRE RESCUE BY STRATEGIC PLAN PILLAR



Safe Community

Create and sustain a safe community for residents, businesses, and visitors of North Port.

Good Governance

Develop and promote transparent City governance where major policy decisions are considered by the City Commission that foster trust and community engagement, utilizing departmental strengths and innovative approaches to facilitate effective and efficient delivery of municipal services and programs.

FIRE RESCUE BY PRIORITIES*

Safe Community

- Provide efficient, effective staffing and facilities to ensure a high-level of services and response times for Public Safety services.
- Maintain a Comprehensive Emergency Management training program which addresses the internal and external needs of both the City and supporting jurisdictions/organizations.
- Provide for the safety of our citizens and visitors through effective life safety, education, and fire inspection programs.
- Build cohesive community partnerships that leverage education & resources to address critical community concerns.

Good Governance

• Continue utilization of 10-year Financial Sufficiency Plan for the Fire Rescue District to ensure sustainability and transparency.

Goal*	Arrive on scene of emergencies in a safe and timely manner to ensure prompt and exceptional care to all that request medical treatment.				
Performance Measures*	FY 2020 FY 2021 FY 2022 FY 20 Actual Actual Projected Project				
Maintain 99% of persons requiring medical treatment that feel the quality of care was satisfactory.	100%	100%	99%	99%	
Maintain EMS average response time of seven minutes or less for 90% of EMS calls.	88.5%	84.50%*	90%	90%	

Goal*	Enhance training and maintain all certifications.			
Performance Measures*				FY 2023 Projected
Maintain 99% compliance with current EMS Protocols.	99.9%	99.85%	99%	99%

Goal*	Respond to and arrive on scene of emergencies in a safe and timely manner to ensure prompt and exceptional service that prevents fire spread beyond the area of origin.				
Performance Measures*	FY 2020 FY 2021 FY 2022 FY 202 Actual Actual Projected Project				
Maintain average response time of eight minutes or less for 90% of Fire service calls.	93.5%	88.61%*	90%	90%	
Maintain average turnout time of eighty-seconds or less for 90% of Fire service calls.	88.8%	89.85%	90%	90%	
Contain the fire to area of involvement for 95% of fires.	100%	100%	95%	95%	

Goal*	Ensure reasonable life safety conditions through inspectio programs.			
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected
Inspect 100% of Businesses located within the City of North Port annually.	98.9%	99.61%	100%	100%
Within forty-five days of initial fire safety inspection, have 95% compliance with applicable Fire & Life Safety Codes.	97.2%	94.92%	95%	95%

	Develop, maintain, and sustain a comprehensive community risk reduction program that engages the			
	whole community.			
Performance Measures*	FY 2020	FY 2021	FY 2022	FY 2023
	Actual	Actual	Projected	Projected
Maintain 99% of Residents/Businesses contacts who feel information				
provided by the Fire Department will help prepare them for an	100%	100%	99%	99%
emergency.				

Goal*	Maintain a Comprehensive Emergency Management training program which addresses the internal and external needs of both the City and supporting jurisdictions/ organizations.				
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected	
Conduct a minimum of fifteen (15) Emergency Management Training courses.	N/A	N/A	100%	100%	
Achieve and maintain a 90% rate of staff current on required Emergency Management training.	N/A	N/A	90%	90%	

BUDGET SUMMARY

	FY 2021 Actual	FY 2022 Amended	FY 2022 Projected	FY 2023 Recommended
Personnel	15,627,530	17,509,170	17,159,020	19,476,510
Operating	3,507,000	4,320,772	4,131,890	4,955,200
Capital	1,631,764	10,057,880	10,036,560	462,260
Interfund Transfer	2,119,935	2,911,200	2,911,200	2,053,000
Aids to Other Agencies	0	502,170	502,170	1,075,980
TOTAL	\$22,886,230	\$35,301,142	\$34,740,840	\$28,022,950

Six Firefighter/EMT/Paramedics - \$595,240 (2 proposals) Impact: Maintains appropriate and required level of service for the rapidly growing city. Accreditation Administrator - \$77,860 (2 proposals) Impact: Supports achieving and maintaining accreditation from Commission on Fire Accreditation International. Emergency Manager Coordinator - \$77,500 (2 proposals) Impact: Assists in development, review, and updates to the city's 7 emergency and response plans and expands incident command training and public outreach. General Fund contribution to Renewal & Replacement Fund for Vehicles - \$300,000 (partially funded) Impact: Establishes budget stability by gradually funding future ambulance replacements. Vehicle Replacements - \$212,260 (2 proposals) Impact: Replaces aging vehicles necessary for the job functions of Fire Rescue.

Strategic Plan and Standards of Cover Update - \$60,000 (2 proposals) Impact: Re-evaluates and renews the Strategic Plan, Standards of Cover, and Management Study to determine future strategic needs, fire station and response unit locations, and staffing. Policy and Procedure Validation Review - \$40,000 (2 proposals) Impact: Aligns policies with National and State standards and best practices to prepare for professional accreditation. MDT CF-20s Replacements - \$23,830 Impact: Replaces aging computers necessary emergency response vehicles to transmit information to and from dispatch. Adult Airway Trainer Manikin - \$2,500 Impact: Maintains emergency medical training service level standards. Pediatric Advanced Life Support (PAL) E-Cards and Provider Manuals - \$3,250

Impact: Enhances certifications for paramedics in Pediatric Advance Life Support.

100% SAFE COMMUNITY STRATEGIC PILLAR



Emergency Management Outreach Materials - \$5,000 (2 proposals)

Impact: Improves/expands public outreach to various groups, professional organizations, homeowner associations, businesses, school children and residents to promote disaster awareness and safety.



Emergency Management Continuity of Operations Plan - \$50,000 (2 proposals)

Impact: A software to centralize and create consistency for citywide documents allowing easy accessibility and standardization of emergency plans.



Emergency Management Emergency Operations Center Phone Lines- \$1,240 (2 proposals)

Impact: Provides responders and support staff with direct access to key personnel during a declared emergency.



Emergency Management Everbridge Resident Connection - \$10,000 (2 proposals)

Impact: Enhances the current mass notification system to enhance our ability to communicate to city residents and businesses through more commonly used wireless technology.



Emergency Management Threat and Hazard Identification and Risk Assessment - \$30,000 (2 proposals)

Impact: Assists in identifying the constantly changing risks our community faces and the resources required to address a threat in a satisfactory manner.

Laptop Replacements - \$6,260

Impact: Replaces aging laptops necessary for Fire Rescue employees to complete job functions.

Mobile Data Terminals (MDT) Mounts - \$15,760 (2 proposals)

Impact: Supplies power to Fire Rescue's Mobile Data Terminals located within all apparatuses.

NetMotion Annual Technical Support - \$1,860 (2 proposals)

Impact: Connects Mobile Data Terminals (MDT) to the dispatch center and city's network security.

Smartsheet - \$800 (2 proposals)

Impact: Streamlines internal workflows and forms.

Two-Factor Authentication - \$460 (2 proposals)

Impact: Allows staff who do not have City issued cell phones to access computers/network.

100% SAFE COMMUNITY STRATEGIC PILLAR



Pre-Incident Fire Plan Software - \$5,500

Impact: Pre-plans and reviews structures within the city to ensure strategic and tactical needs are addressed prior to incidents occurring.



Weather Station Replacements - \$3,100

Impact: Transmits local weather conditions and wind information relied upon to determine response capabilities during natural disasters.



EMS Billing Lock Box Charges - \$900

Impact: Enhanced web-based compliance to protect patient's personal history information.



Hose Straps - \$540

Impact: Assists Fire Rescue crews in relocating heavy hose lines on fire scenes.



Intake Valves - \$1,800

Impact: Replaces aging valves to prevent failures and loss of water supply during fire emergencies.



Impact: Allows Fire Rescue crews to operate chainsaws that do not produce carbon monoxide in poorly ventilated conditions during emergency situations.

Battery Operated Positive Pressure Fans - \$3,800 (2 proposals)

Impact: Allows Fire Rescue crews to operate positive pressure fans to remove toxic atmospheres in emergency situations when power is not available.

Battery Operated Rotary Saws - \$2,900 (2 proposals)

Impact: Allows Fire Rescue crews to operate rotary saws to enter structures where gas powered saws fail to operate due to low oxygen environments in active fire conditions.



178 Total Proposed Positions 8 New Positions*

Legend



= New Position

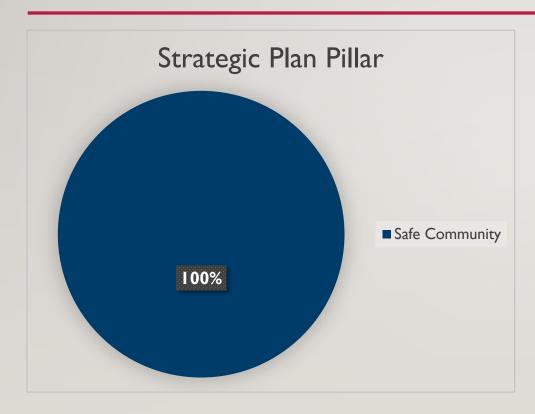
*Includes two Public Safety Telecommunicators, Accreditation Specialist, Asset Specialist, Police Officer, Special Victims Detective, Captain Special Operations, Commander Bravo Squad.







POLICE DEPARTMENT BY STRATEGIC PLAN PILLAR



Safe Community

Create and sustain a safe community for residents, businesses, and visitors of North Port.

Reflects operating budget only

POLICE DEPARTMENT BY PRIORITIES*

Safe Community

- Provide efficient, effective staffing and facilities to ensure a high-level of services and response times for Public Safety services.
- Strive to maintain one of the lowest crime rates among comparable cities.
- Ensure the physical security of City assets and operations.
- Build cohesive community partnerships that leverage education & resources to address critical community concerns.

Goal*	Protect and serve the public through proactive and effective poland emergency preparedness.			effective policing
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected
Maintain the percentage of residents who feel that North Port has remained a safe place to live at 80%.	95.5%	91.0%	80.0%	80.0%
Maintain the national average of four (4) UCR Person Crimes per 1,000 residents.	0.4	0.3	.04	.04
Maintain the national average of thirty-two (32) UCR Property Crimes per 1,000 residents.	3.0	2.5	2.0	2.0
Maintain an average response time for all service calls at 10 minutes or less.	9:29	7:52	10:00	10:00

Goal*	Protect and serve the public through proactive and effective policinand emergency preparedness.			
Performance Measures*	FY 2020 FY 2021 FY 2022 Actual Actual Projected			FY 2023 Projected
Maintain person clearance crime rate (murders, rapes, robberies, aggravated assaults) of 48.4% meeting the national average.	76.95%	49.51%	48.4%	48.4%
Maintain property crimes clearance rate (burglary, theft, motor vehicle theft) of 20.1% meeting the national average.	29.94%	23.67%	20.1%	20.1%

Goal*	Cultivate, enhance, and foster trustworthy relationships with the community.			nips with the
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected
Maintain a 75% satisfaction rate of residents who participate in the monthly Neighborhood Watch meetings as it relates to effective methods in developing partnerships with the North Port Police Department.	100.0%	100.0%	75.0%	75.0%
Maintain a 75% satisfaction rate of residents who participate in the annual Citizen's Public Safety Academy (CPSA) as it relates to effective methods in developing partnerships with the North Port Police Department.	N/A	N/A	75.0%	75.0%

BUDGET SUMMARY

	FY 2021 Actual	FY 2022 Amended	FY 2022 Projected	FY 2023 Recommended
Personnel	18,246,497	19,787,740	19,331,577	21,283,900
Operating	2,375,483	3,225,981	3,210,828	3,195,940
Capital	1,214,267	4,346,573	4,253,499	2,023,320
Transfers	225,653	0	0	0
Aids to Other Agencies	0	1,135,025	1,135,025	0
TOTAL	\$22,061,900	\$28,495,319	\$27,930,929	\$26,503,160

27 RECOMMENDED BUDGET PROPOSALS - \$2,888,640 100% SAFE COMMUNITY STRATEGIC PILLAR



Police Captain - \$130,740
Impact: Enhances oversight and accountability as growth continues

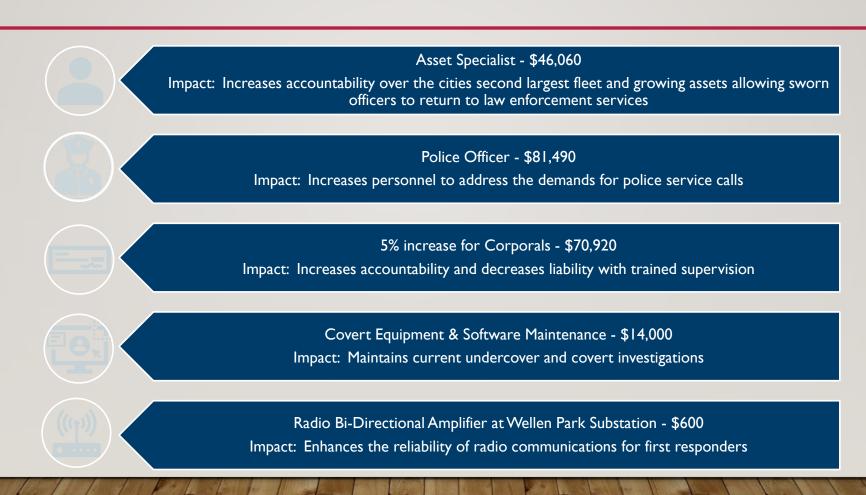
Police Commander for Patrol - \$128,300 Impact: Enhances oversight, accountability, and staffing as growth continues

Detective for Criminal Investigations - \$122,650 Impact: Provides for better investigative services to match the increased case load

Public Safety Telecommunicators (2) - \$91,580

Impact: Enhances emergency dispatch and 911 calls for increased service to the community and safety of officers

27 RECOMMENDED BUDGET PROPOSALS - \$2,888,640 100% SAFE COMMUNITY STRATEGIC PILLAR



27 RECOMMENDED BUDGET PROPOSALS - \$2,888,640 100% SAFE COMMUNITY STRATEGIC PILLAR



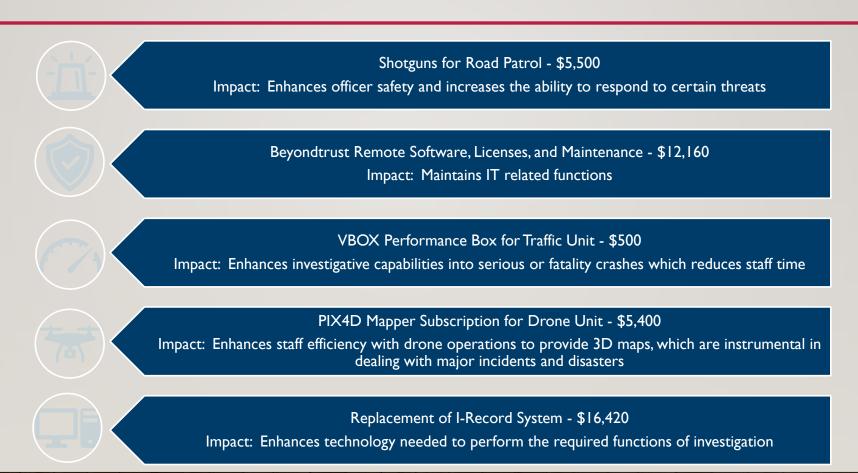
CPR Supplies and Outer Carriers for Police Officers (2 proposals) - \$11,440
Impact: Enhances lifesaving capabilities for infants, children, and adults and increases safety for officers with aging carriers

Digital Lab Management Software - \$4,680 Impact: Maintains the forensic capabilities of the lab

Intelligence Request & Information System (IRIS) Software - \$13,190
Impact: Enhances intelligence capabilities and provides streamlined information to police officers

Return Evidence Locker for Property/Evidence - \$6,000 Impact: Increases staff efficiency and limits overtime

27 RECOMMENDED BUDGET PROPOSALS - \$2,888,640 100% SAFE COMMUNITY STRATEGIC PILLAR



27 RECOMMENDED BUDGET PROPOSALS - \$2,888,640 100% SAFE COMMUNITY STRATEGIC PILLAR

Server for Digital Lab - \$100,000

Impact: Increases and enhances the efficiency of the ever-growing demand of digital evidence

Marked and Unmarked Replacement Vehicles - \$1,729,000

Impact: Maintains the professional level of police services within the city

Real Time Information Center (RTIC) Software - \$118,300

Impact: Enhances intelligence capabilities and provides streamlined information to police officers

Carpet Replacement - \$40,960

Impact: Replaces carpet past useful life to improve the professional appearance of the facility

CrowdStrike Anti-Virus Software - \$11,500

Impact: Enhances the PD technology infrastructure

2 BUDGET PROPOSALS NOT RECOMMENDED - \$301,240 100% SAFE COMMUNITY STRATEGIC PILLAR

Police Officer (2 proposals) - \$301,240 Impact: Increases personnel to address the demands for police service calls



61 Total Proposed Positions

- 4 New Positions*
- 4 Reassigned Positions

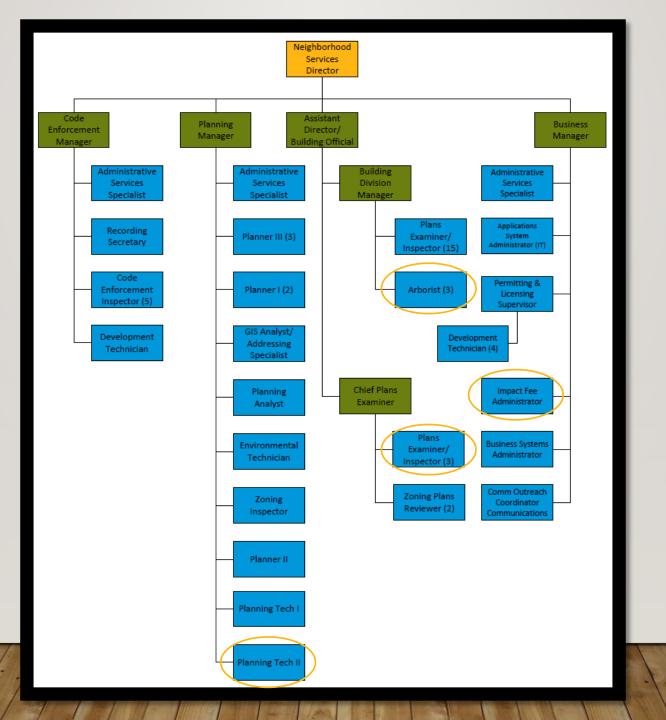
Legend



= New Position

*Includes an Arborist, Impact Fee Administrator, Plans Examiner/Inspector, and Planning Tech II.

**Includes a Real Estate Coordinator transferred to the Road & Drainage District and a Staff Assistant II and 2 Customer Service Representatives transferred to Communications.







ACCOMPLISHMENTS

Code Enforcement

- Issued 2080 violations
- Performed 3174 inspections
- Moved 554 cases through the Magistrate Hearing process
- Closed 1725 cases

Building

- Completed phase one of the Customer Care Call Center Completed construction of the Public Safety Building at Wellen Park
- Completed construction of The Gallery at North Port
- Completed Building Permit Fee Study
- Implemented new customer scheduling software
- Issued over 15,000 permits
- Issued over 780 Certificates of Occupancy
- Completed 30 commercial projects
- Hired Project Manager for new Land

 Management/Permitting software project



PLANNING AND ZONING INITIATIVES

- Complete ULDC rewrite
- Revise application forms, review and submittal schedules associated with revised development petition process, and reestablish the Development Review Committee
- Begin Comprehensive Plan amendments in concert with ULDC rewrite and complete sections as necessary to facilitate adoption of ULDC amendments
- Finalize Comprehensive Plan Amendment to update and reorganize Coastal and Conservation Element
- Update housing study as part of the Comprehensive Plan update
 - Issue Request for Proposals for Activity Center 6
 Master Plan to develop master plan
- Prepare ordinances for City Commission adoption of the International Property Maintenance Code
- Establish concierge service/fast-track land development review process for targeted economic development projects



INITIATIVES

Code Enforcement

- Implement enforcement for International Property
 Maintenance Code for commercial structures
- Hire an additional Inspector focusing on Single Family Residences and the issues that arise in neighborhoods during building (noise, flooding, debris).

Building

Complete phase two of the Customer Care Call Center.

- Secure procurement for new land management/permitting software.
- Continue to improve 24-7 access to City services through enhanced website portal and related online forms and service.
- Encourage continuing educational programs for all Building Division staff.

NEIGHBORHOOD DEVELOPMENT SERVICES BY STRATEGIC PLAN PILLAR



Reflects operating budget only

Safe Community - Create and sustain a safe community for residents, businesses, and visitors of North Port.

Quality of Life - Protect and promote North Port's natural resources, recreational assets, cultural diversity, ethnic, and historical heritage, as well as overall community wellness.

Economic Development & Growth Management -

Promote sustainable growth, investment, and development to achieve a vibrant and diversified economy, offering a mixture of services and local employment opportunities.

Environmental Resiliency & Sustainability - North Port seeks to be the role model in the region as a community that values environmental resiliency and sustainability in the design and operation of its facilities, programs, services, and development through forward-thinking policies, ordinances, and education.

NEIGHBORHOOD DEVELOPMENT SERVICES BY PRIORITIES*

Economic Development & Growth Management

- Improve City processes and regulations to support a business climate of innovation, entrepreneurship, and investment.
- Complete a customer-focused streamlined permitting process to stimulate economic development.
- Promote a range of housing options and affordability for current and future residents.

Environmental Resiliency & Sustainability

- Ensure North Port's development standards, codes, and ordinances provide for a balance of green space and afford protection of the community's tree canopy.
- Support the protection of native species and habitats via public education, land acquisition, and conservation.
- Pursue "Green" infrastructure and development standards.

Quality of Life

- Develop strategic partnerships and programs to educate residents and visitors about North Port's heritage, historical buildings, archives, and unique environmental assets.
- Support efforts to partner with residents and community agencies to revitalize and beautify neighborhoods.

Planning & Zoning

Goal*				
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected
Process/review land development application under established timelines 80% of the time.	64.6%	75.4%	65%	95%
Complete ULDC rewrite	N/A	N/A	N/A	90% Complete
Complete Comprehensive Plan Amendments	N/A	N/A	N/A	50% Complete
Complete Activity Center 6 Master Plan	N/A	N/A	N/A	100% Complete
Update Housing Study and submit Affordable Housing recommendations to City Commission	N/A	N/A	N/A	100% Complete
Increase customer satisfaction to 80%	N/A	N/A	N/A	70%

^{*}Preliminary

Code Enforcement

Goal*				
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected
Maintain a rate of 90% of active cases brought into compliance without property owners having to go to the Hearing Officer.	91.2%	86.1%	85.0%	92.0%

Building

Goal*				
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected
Process & Review 90% of single-family residence permit applications within 10 business days	76%	74%	45%	80%
Process & Review 90% of commercial permit applications within 30 business days	81%	89%	70%	80%

^{*}Preliminary

BUDGET SUMMARY

	FY 2021 Actual	FY 2022 Amended	FY 2022 Projected	FY 2023 Recommended
Personnel	4,109,334	4,762,862	4,756,572	5,376,270
Operating	1,931,606	2,797,578	2,389,630	1,725,770
Capital	7,380	3,720,960	3,720,960	3,069,600
Interfund Transfers	40,000	40,000	40,000	40,000
TOTAL	\$6,088,319	\$11,321,400	\$10,907,162	\$10,211,640

PLANNING AND ZONING 4 RECOMMENDED BUDGET PROPOSALS - \$326,040

79% ECONOMIC DEVELOPMENT & GROWTH MANAGEMENT STRATEGIC PILLAR 21% SAFE COMMUNITY STRATEGIC PILLAR

Planning Technician II - \$44,480

Impact: Maintains customer service level of service and meet goal to process/review land development applications under established timelines 80% of the time.

Training & Continuing Education - \$13,000

Impact: Maintain and obtain certifications.

Impact Fee Administrator - \$68,560

Impact: Implements a centralized Impact Fee position to improve efficiency, increase accuracy, and provide accountability.

Consultant Services Activity Center 6 - \$200,000

Impact: Establishes framework for sustainable growth and commercial investment in the vicinity of a potential I-75 interchange in the city.

CODE ENFORCEMENT 3 RECOMMENDED BUDGET PROPOSALS - \$61,150

59% SAFE COMMUNITY STRATEGIC PILLAR
41% ENVIRONMENTAL RESILIENCY & SUSTAINABILITY STRATEGIC PILLAR

I-Pad & Cell Phone Replacement - \$1,200

Impact: Updated equipment to perform tasks efficiently and effectively for the residents of the community.

Vehicle Replacement - \$34,800

Impact: Ensure the safety of employees and the efficiency of inspection services.

Arborist (0.5 FTE in Code Enforcement) - \$25,150

Impact: Meet the needs of our builders and homeowners in the review and processing of land clearing and tree removal permits.

BUILDING 5 RECOMMENDED BUDGET PROPOSALS - \$164,570

85% SAFE COMMUNITY STRATEGIC PILLAR
15% ENVIRONMENTAL RESILIENCY & SUSTAINABILITY STRATEGIC PILLAR

Plans Examiner/Inspector - \$56,630

Impact: Meets customer service levels and our performance measure goal.

Arborist (0.5 FTE in Code Enforcement) - \$25,150

Impact: Meets the needs of our builders and homeowners in the review and processing of land clearing and tree removal permits.

Vehicle Replacement - \$69,600

Impact: Ensure the safety of employees and the efficiency of inspection services.

Computer, phone, I-Pad replacements - \$2,890

Impact: Updated equipment to perform tasks efficiently and effectively for the residents of the community.

Customer Service Training - \$10,300

Impact: Ensure we are providing the best customer service and correct information is conveyed to residents.

PLANNING AND ZONING I BUDGET PROPOSALS NOT RECOMMENDED - \$81,390

100% ECONOMIC DEVELOPMENT & GROWTH MANAGEMENT STRATEGIC PILLAR

Planner III - \$81,390

THREE YEAR PROACTIVE CODE ENFORCEMENT NOT CURRENTLY FUNDED

Year One (Three FTEs total)

- Restructure the geographic zones to reduce the size of more labor-intensive areas to create one additional zone (One FTE)
- Dedicate one CE Officer to Commercial Property Standards Enforcement (One FTE)
- Provide additional administrative support (One FTE)

Year Two (Four FTEs total)

- Dedicate two CE Officers to specific tasks, such as sign enforcement, major corridor sweeps, et cetera (Two FTEs)
- Provide additional administrative support (One FTE)
- Provide additional management oversight by adding an Assistant Division Manager (One FTE)

Year Three (Three FTEs total)

- Dedicate two CE Officers to a Major Violation Task Force (Two FTEs)
- Provide additional administrative support (One FTE)

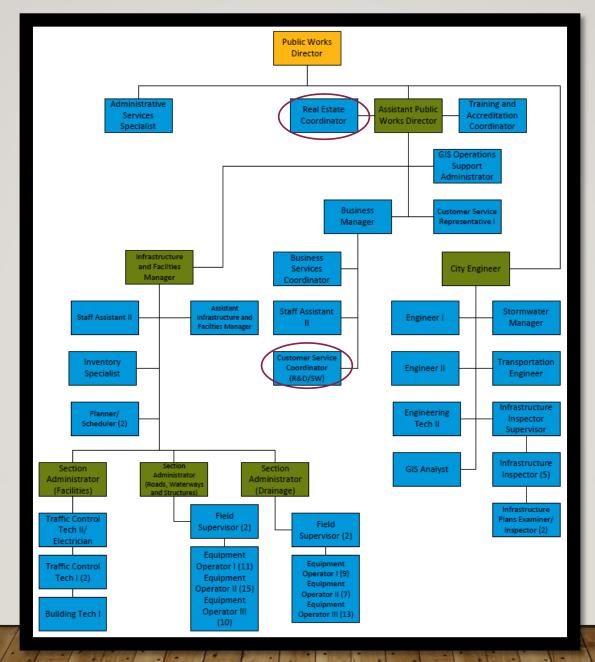


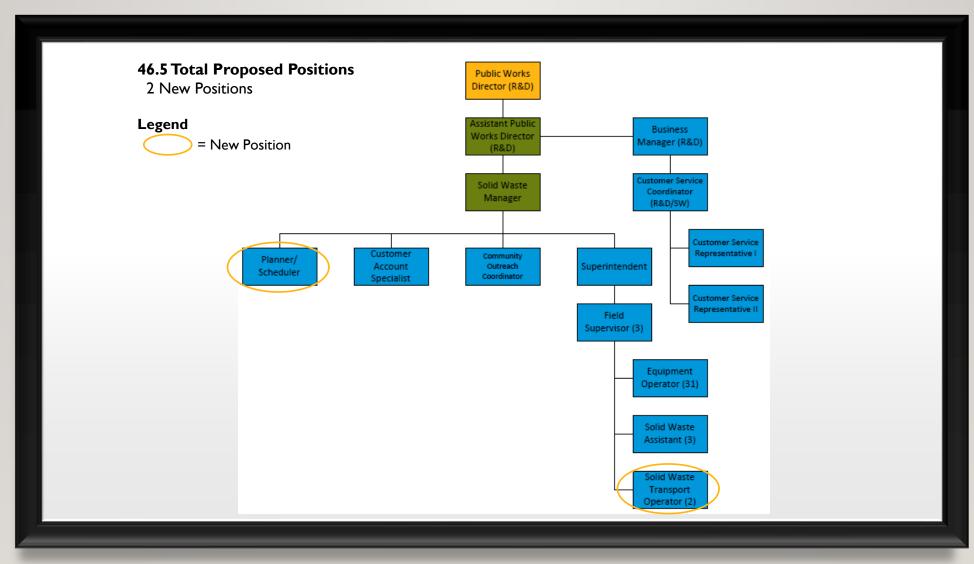
107.5 Total Proposed Positions

2 Reassigned Positions

Legend

= Reassigned Positions





*Includes a Solid Waste Transport Operator and Planner/Scheduler

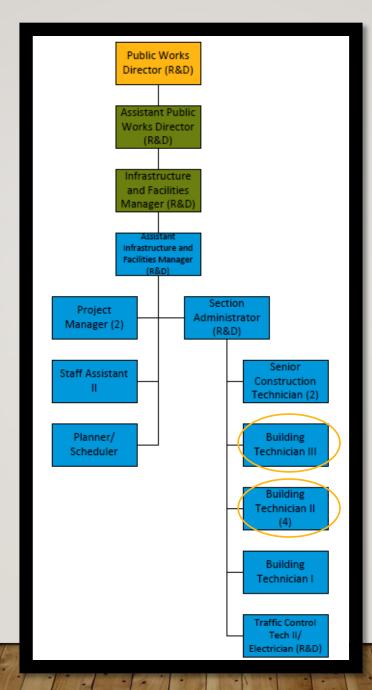
12 Total Proposed Positions

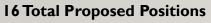
2 New Positions*

Legend



*Includes a Building Technician II and Building Technician III

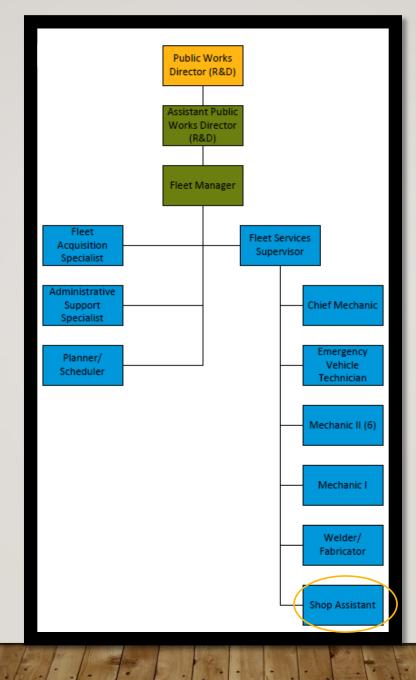




I New Positions

Legend

= New Position



ROAD & DRAINAGE DISTRICT ACCOMPLISHMENTS

- Completed annual Drainage System Improvement Project.
- Completed sidewalk construction on the west side of San Mateo Drive from Pasadena Lane, where the existing sidewalk ends, to Adelaide Avenue.
- Completed the R21RRH Routine Road Rehabilitation and Maintenance Project (Phase II).
- Commenced the R22RRH Routine Road Rehabilitation and Maintenance Project.
- Completed Design Scope for Repair and Rehabilitation of Bridge Elements for the Bridge at North Port Boulevard over the Cocoplum Waterway.
- Commenced construction Repair and Rehabilitation of Bridge Elements for the Bridge at Pan American Boulevard over the Cocoplum Waterway.
- Completed Bridge Condition Study and Report for the Bridge at Cranberry Boulevard over the Snover Waterway.
- Completed construction of Water Control Structure No. 108 (Cocoplum Waterway west of Collingswood Boulevard).
- Completed Design Plans for Water Control Structure No. 113 (Snover Waterway east of the Myakkahatchee Creek).

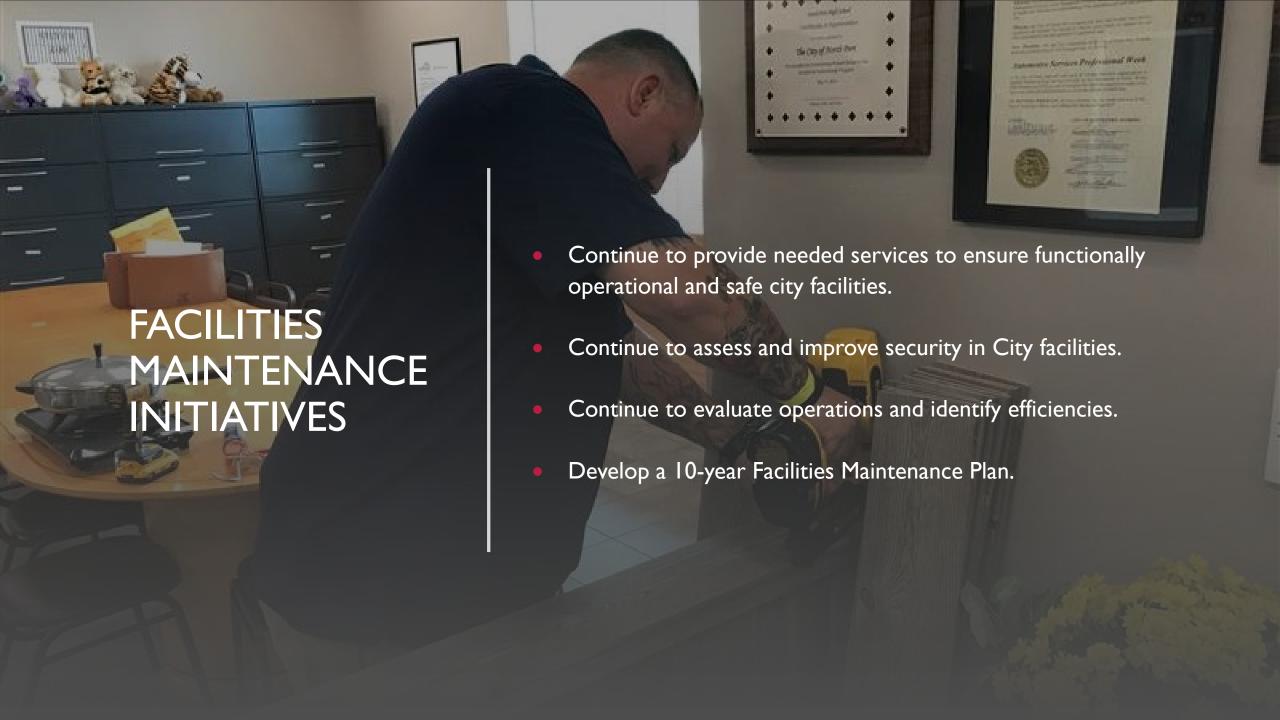














PUBLIC WORKS BY STRATEGIC PLAN PILLARS



Reflects operating budget only

Safe Community - Create and sustain a safe community for residents, businesses, and visitors of North Port.

Quality of Life - Protect and promote North Port's natural resources, recreational assets, cultural diversity, ethnic, and historical heritage, as well as overall community wellness.

Environmental Resiliency & Sustainability - North Port seeks to be the role model in the region as a community that values environmental resiliency and sustainability in the design and operation of its facilities, programs, services, and development through forward-thinking policies, ordinances, and education.

Infrastructure & Facilities Integrity - Develop and maintain the City's public facilities, roads, bridges, water control structures, stormwater drainage, waterways, potable water, wastewater collection and treatment (reclamation) systems, and broadband opportunities, and promote multimodal transportation opportunities throughout the City to meet current and future needs.

Good Governance - Develop and promote transparent City governance where major policy decisions are considered by the City Commission that foster trust and community engagement, utilizing departmental strengths and innovative approaches to facilitate effective and efficient delivery of municipal services and programs.

PUBLIC WORKS BY PRIORITIES*

Infrastructure & Facilities Integrity

- Partner with Florida Department of Transportation and Charlotte County to enhance connectivity and establish a new I-75 interchange at Yorkshire Street or Raintree Boulevard.
- Improve East-West connectivity of the City's transportation system by widening Price Boulevard and Hillsborough Boulevard.
- Proactively rehabilitate the water control structures and stormwater conveyances (roadside swales, drainage outfalls, retention ditches and waterways) to design specifications to reduce flooding.
- Rehabilitate roadways and bridges under the jurisdiction of North Port to ensure integrity, and a safe and reliable transportation network.
- Construct and operate a solid waste transfer station to improve efficiency and prepare for future growth.
- Use preventative maintenance methods and future needs analysis to maintain and build City assets in a timely and prioritized process.

- Maintain public buildings in a state of good condition with capacity to enable various City staff to provide effective municipal services.
- Develop multi-modal connectivity to historical, cultural, and recreational locations, including neighborhoods, and environmental greenway & blueway points of interests.

Quality of Life

• Improve City gateway entry features to convey a sense of arrival in North Port.

Environmental Resiliency & Sustainability

- All new and/or redeveloped public facilities should reflect Leadership in Energy and Environmental Design (LEED)-like standards.
- North Port's programs, facilities, and operations should visibly encourage conservation, sustainability, water quality testing, and recycling practices.

^{*}Preliminary

Road & Drainage

Goal*	Respond to customer requests or concerns within three (3) business days.			
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected
Respond to 95% of Customer Requests for Service within 3 business days	98.00%	98.00%	98.00%	95.00%

Goal*	Effectively manage the stormwater drainage system to ensure adequate local drainage and maintain a timely response to customer service requests.				
Performance Measures*	FY 2020 FY 2021 FY 2022 FY 202 Actual Actual Projected Projected				
Rehabilitate swales, retention ditches, and canals (number of linear feet).	561,088	510,088	400,000	450,000	
Design and replace a minimum of one (I) water control structure annually.					

^{*}Preliminary

Solid Waste

Goal*	Effectively manage the City's solid waste, hazardous waste,					
Goal	and yard waste.					
Performance Measures*	FY 2020	FY 2021	FY 2022	FY 2023		
Teriormance measures	Actual	Actual	Projected	Projected		
Pick up minimum 460 Bulk Collections Per Week	349	363	388	460		
Host at least one Hazardous Waste collection event annually.	I	I	2	2		

(a03)*	Minimize waste generation and maximize Recycling and Reuse Programs.			
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected
Increase percentage of residential recycling as compared to residential garbage year over year.	0.87%	-3.79%	3.00%	4.00%

^{*}Preliminary

Facilities Maintenance

	Provide timely scheduled preventative maintenance and repair services to City Facilities in a cost-effective manner			
Performance Measures*	FY 2020 FY 2021 FY 2022 FY 202 Actual Actual Projected Project			
Complete 90% Maintenance Work Orders within 10 business days.	83.00%	81.00%	65.00%	75.00%

Fleet Management

Goal*	Ensure the safety and reliability of City vehicles and equipment.			
Performance Measures*	FY 2020 FY 2021 FY 2022 FY 202 Actual Actual Projected Projected			
Complete 95% of Preventative Maintenance jobs each Quarter.	95.00%	95.00%	95.00%	95.00%

^{*}Preliminary

BUDGET SUMMARY

	FY 2021 Actual	FY 2022 Amended	FY 2022 Projected	FY 2023 Recommended
Personnel	11,332,745	12,886,770	12,229,008	14,066,270
Operating	18,839,147	35,320,206	33,888,089	25,600,560
Capital	7,221,632	25,592,574	22,534,301	13,160,860
Transfers	1,386,130	3,557,430	3,557,430	1,183,870
Aids to Other Agencies	6,587,293	3,000,000	1,235,042	2,150,000
TOTAL	\$44,916,947	\$80,356,980	\$73,443,820	\$56,161,560

ROAD & DRAINAGE 5 RECOMMENDED BUDGET PROPOSALS - \$2,272,440 100% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR



Transfer 0.5 FTE of Customer Services Coordinator to Solid Waste – (\$36,330) Impact: Allows the Public Works call center to have adequate supervisory staff for the 100,000+ customer interactions each year.



Machinery & Equipment (R&R) - \$1,770,400 Impact: Ability to provide timely and fully equipped responses for requests of service.



Machinery & Equipment (New) - \$490,000 Impact: Ability to provide timely and fully equipped responses for requests of service.



Transfer 0.5 FTE of Real Estate Coordinator from NDS - \$43,480 Impact: Provides management of the City Real Estate Portfolio as the City continues to grow.



Technology Computer & Tablet Replacement - \$4,890 Impact: Ability to provide timely and fully equipped responses for request of service.

SOLID WASTE 7 RECOMMENDED BUDGET PROPOSALS - \$767,060

65% ENVIRONMENTAL RESILIENCY & SUSTAINABILITY STRATEGIC PILLAR 35% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR

Transfer 0.5 FTE of Customer Services Coordinator from R&D - \$36,330 Impact: Allows the Public Works call center to have adequate supervisory staff for the 100,000+ customer interactions each year.

Machinery & Equipment (New) - \$336,000 Impact: Ability to provide timely and fully equipped responses for requests of service.

Solid Waste Planner/Scheduler - \$60,600
Impact: Provides planning and scheduling services for improved daily operations for the Solid Waste Drivers.

Solid Waste Transport Operator - \$60,620

Impact: Enhances cost saving methods to enhance Solid Waste services by providing efficiency and cost saving activities of daily operations as the City grows.

Technology Computer & Tablet Replacement- \$6,700 Impact: Ability to provide timely and fully equipped responses for request of service.

SOLID WASTE 7 RECOMMENDED BUDGET PROPOSALS - \$767,060

65% ENVIRONMENTAL RESILIENCY & SUSTAINABILITY STRATEGIC PILLAR 35% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR



Transfer Station and Solid Waste Services - \$ 20,000 Impact: Plans for citywide growth and cost savings measures of daily operations.



Machinery & Equipment (R&R) - \$246,810 Impact: Ability to provide timely and fully equipped responses for request of service.

FACILITIES MAINTENANCE 5 RECOMMENDED BUDGET PROPOSALS - \$346,180

74% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR 26% SAFE COMMUNITY STRATEGIC PILLAR



Facility Maintenance Construction Crew - \$154,450 (partially recommended)

Impact: Adds a Building Tech II and III to respond to increased requests for maintenance and customer needs at City-wide facilities



Machinery & Equipment (R&R) - \$46,120 Impact: Ability to provide timely and fully equipped responses for request of service.



Modular Unit Rental - \$27,000

Impact: Provides adequate facilities while addressing aging infrastructure needs.



Security Services - \$90,000 Impact: Provides enhanced security to City facilities with high traffic customer areas.



Wellen Park Public Safety Building/Station 86 and City Hall - \$28,600 Impact: Provides services and maintenance levels for all facilities utilized by customer and employees.

FLEET MANAGEMENT 3 RECOMMENDED BUDGET PROPOSALS - \$89,330 100% GOOD GOVERNANCE STRATEGIC PILLAR

ARI - Hetra Jack Stands - \$8,900

Impact: Ability to provide timely and fully equipped responses for requests of service.

Automotive Lift - \$25,530

Impact: Ability to provide timely and fully equipped responses for requests of service.

Shop Assistant - \$54,900

Impact: Continue to plan for citywide growth and cost savings measures of daily operations.

FACILITIES MAINTENANCE 2 BUDGET PROPOSALS NOT RECOMMENDED - \$298,780

100% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR



Facility Maintenance Construction Crew - \$154,460 (partially recommended)



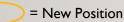
Project Management - \$144,320



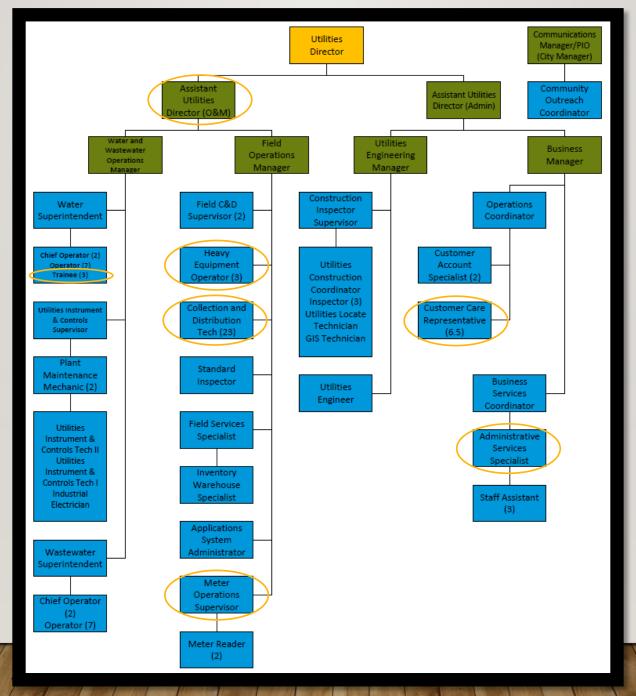
95 Total Proposed Positions

9 New Positions

Legend



*Includes two Water Plant
Operator Trainees, two
Collection and Distribution
Techs, Assistant Utilities
Director, Heavy Equipment
Operator, Meter Operations
Supervisor, Administrative
Services Specialist, and part-time
Customer Care Representative.







- Distributed 1.25 billion gallons of drinking water
- Transitioned operation of the new West Villages Water Treatment Plant to City staff
- Implemented HachWIMS for compliance monitoring and reporting
- Completed projects at the Myakkahatchee Creek Water Treatment Plant:
 - Replaced security fencing
 - Upgraded supervisory control and data acquisition (SCADA) security system
 - Replaced chemical tank and chemical skid Installed security fencing at the Southwest Booster Station facility
- Increased reliability of wells by installing Variable Frequency
 Drive (VFD) filters
- Supported water operations professional development
 - Florida Rural Water training
 - Instrumentation and control training

WASTEWATER SYSTEMS ACCOMPLISHMENTS

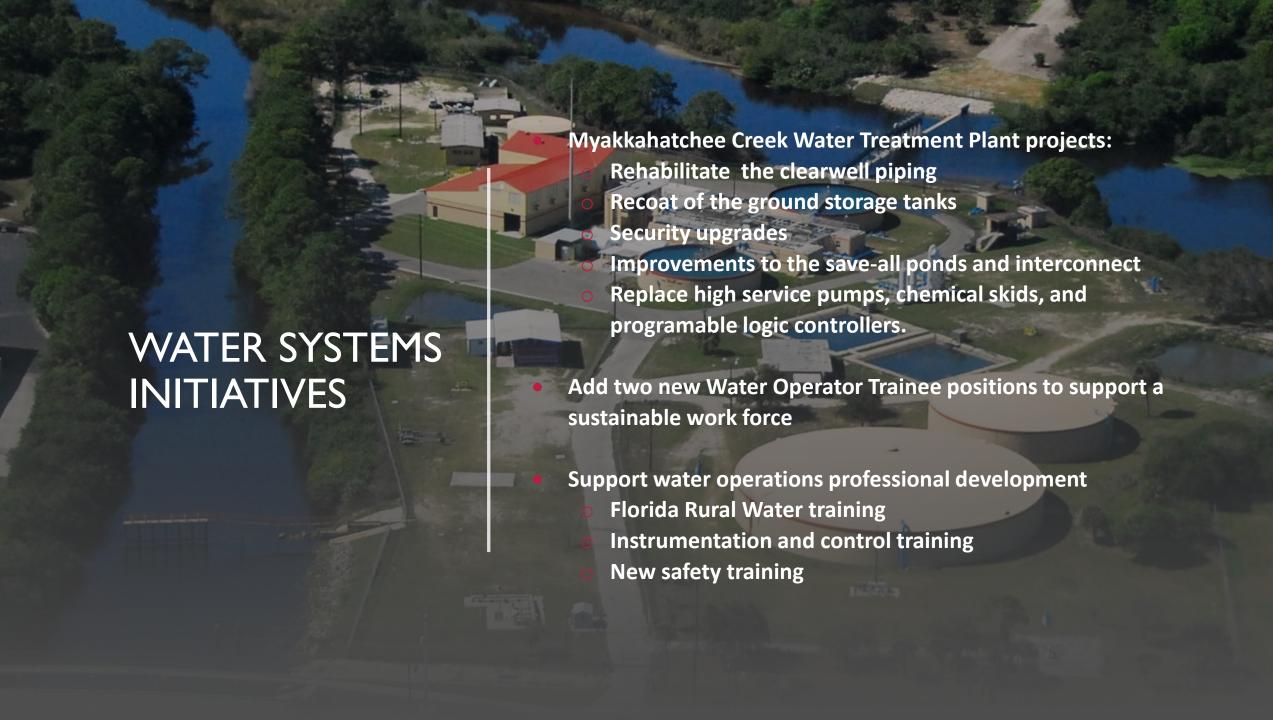
- Treated 925 million gallons of wastewater
- Distributed 381 million gallons of reclaimed water
- Disposed of 434.8 dry tons of Biosolids
- Completed 5-year Mechanical Integrity Testing of Deep Injection
 Wells
- Submitted renewal of the Pan American Wastewater Plant
 Operating Permit
- Upgraded lightning protection of Southwest Water Reclamation
 Facility
- Managed projects at the Pan American Wastewater Plant
 - Repaired Chlorine Contact Chamber expansion joint
 - Rehabilitated Generator electrical system
 - Replaced High Service Pump skid
 - Replaced Chemical tank
- Implemented HachWIMs Data base for compliance monitoring and reporting
- Upgraded supervisory control and data acquisition (SCADA) security system
- Supported wastewater plant operations staff professional development:
 - Instrumentation and control training

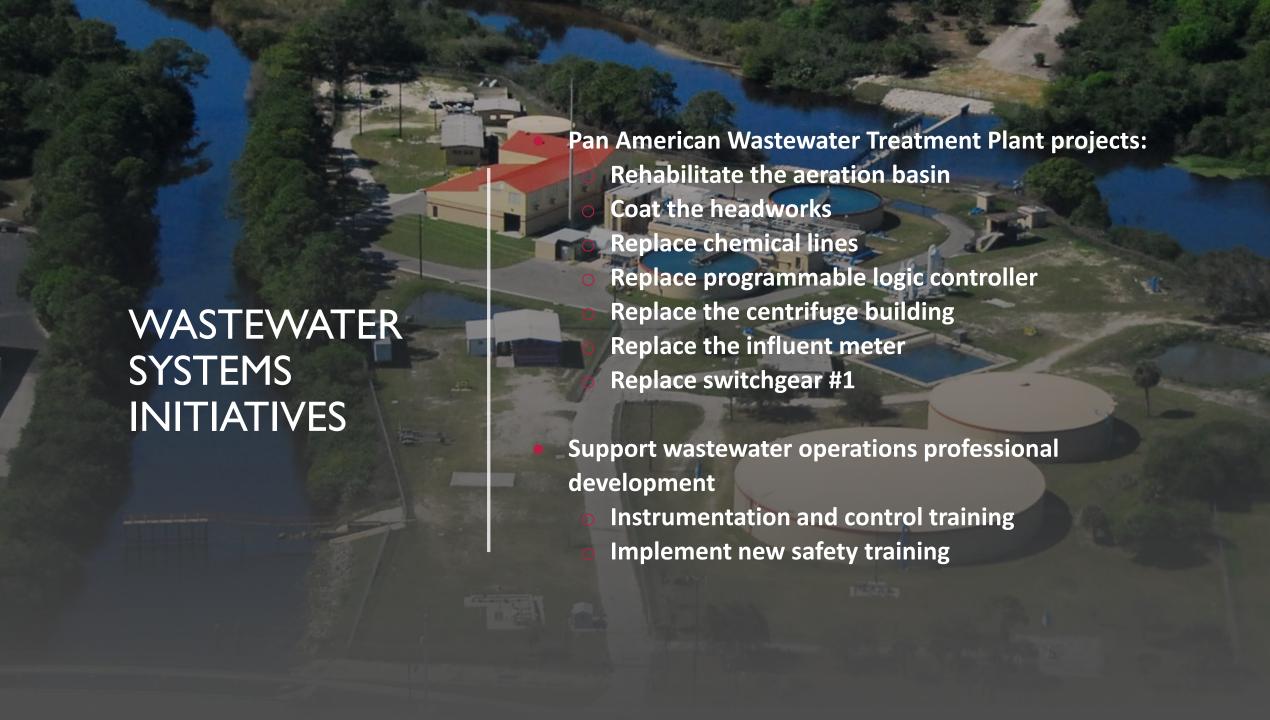


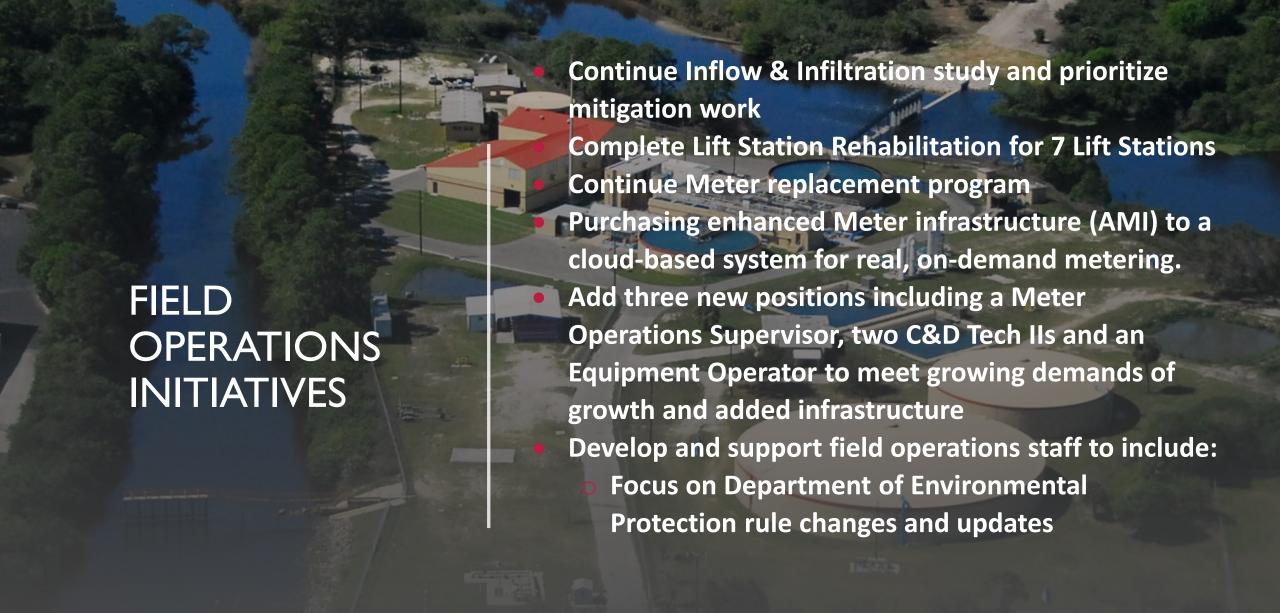


- **Completed design of the following projects:**
 - Haberland/Woodhaven/N Toledo Blade Blvd/Ortiz bridges
 - Ridgewood, Lamplighter, Renault water main loops
 - I-75/Sumter water and wastewater mains, which incorporates conduit design
 - I-75/Toledo water and wastewater mains which incorporates conduit design
 - Myakkahatchee Creek Phase III
- **Inspected and managed installation of the following projects:**
 - 7,780 feet of 16" water lines on US 41
 - 14,500 feet of 12" water lines on San Mateo
 - Directional drill water transmission lines under the Pan American and Biscayne bridges
 - Transfer pump upgrade project
 - Myakkahatchee Creek Phase II
- Continued Direct Potable Reuse Study
- Initiated Intake Structure evaluation at Myakkahatchee Creek Water
 Treatment Plant
- Initiated Water Master Plan to identify and plan water supply for the next five to ten years and the associated infrastructure needs.
- Completed and Submitted Water Supply Facilities 10-Year Work Plan
 Update
- Developing the Toledo Blade wastewater model update
- Completed Innovyze InfoWater water model update, including analysis of water quality/age



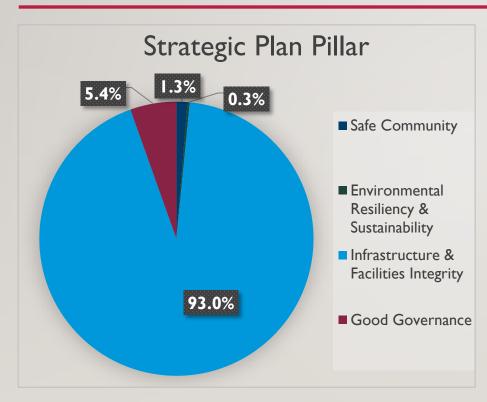








PUBLIC UTILITIES BY STRATEGIC PLAN PILLARS



Reflects operating budget only

Safe Community - *Create and sustain a safe community for residents, businesses, and visitors of North Port.*

Environmental Resiliency & Sustainability - North Port seeks to be the role model in the region as a community that values environmental resiliency and sustainability in the design and operation of its facilities, programs, services, and development through forward-thinking policies, ordinances, and education.

Infrastructure & Facilities Integrity - Develop and maintain the City's public facilities, roads, bridges, water control structures, stormwater drainage, waterways, potable water, wastewater collection and treatment (reclamation) systems, and broadband opportunities, and promote multimodal transportation opportunities throughout the City to meet current and future needs.

Good Governance - Develop and promote transparent City governance where major policy decisions are considered by the City Commission that foster trust and community engagement, utilizing departmental strengths and innovative approaches to facilitate effective and efficient delivery of municipal services and programs.

PUBLIC UTILITIES BY PRIORITIES

Good Governance

- Provide convenient, modern, and technologically advanced municipal services to both internal and external customers.
- Utilize a transparent data-driven process to prioritize improvements to our facilities, leverage information technology to maximize the experience of customers and employees and invest in infrastructure to minimize lifecycle costs and maximize service delivery.

Infrastructure & Facilities Integrity

- Provide public water and water reclamation (wastewater) services to current and future I-75 interchanges.
- Implement the long-range plan to loop potable water lines in residential areas to ensure safe and reliable service.
- Ensure the reliability and capacity of public water and water reclamation (wastewater) services and provide increased access to such as the community expands.
- Proactively maintain the wastewater gravity collection system and lift station infrastructure in a planned manner.

Administration

Goal*	Provide convenient, modern, and technologically advanced municipal services to both internal and external customers.			
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected
Increase the percentage of Utilities ebill customers by 1% annually.	37%	42%	37%	43%
Offer additional, convenient payment options for Utilities customers.	N/A	N/A	NOTE:Anticipated go-live date 7/11/22	1% adoption of new options
Maintain an 96% satisfaction rating based on utility billing service provided based on promptness, accurate information, and courtesy.	97%	97%	96%	96%

Goal*	Provide new North Port Residents and Businesses with Welcome Packages to include utility information, City services offerings, Florida Friendly environmental practices, locations of City facilities				
	and parks, contact information, etc.				
Performance Measures*	FY 2020	FY 2021	FY 2022	FY 2023	
	Actual	Actual	Projected	Projected	
Maintain stock and track the number of Welcome Packets provided to					
residents, visitors, and businesses through the Utilities Department and	N/A	N/A	N/A	100	
Communications Division.					

Administration

Goal*	Ensure the reliability and capacity of public water and water reclamation (wastewater) services and provide increased access to such as the community expands.			
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected
The percentage of new homes being constructed on public water services to 35% versus on-site well year over year.	51.60%	39.96%	36.71%	35.0%
The percentage of new homes being constructed on water reclamation (wastewater) services to 22% versus on-site septic year over year.	44.21%	33.88%	27.66%	22.0%

	Ensure fiscally sound operations ensuring capacity for future growth, sustainable community and good City			
	governance.			
Doufournes Massaures*	FY 2020	FY 2021	FY 2022	FY 2023
Performance Measures*	Actual	Actual	Projected	Projected
Debt-service coverage ratio-combined systems to maintain at or above AWWA Utility Benchmarking aggregate data median (2.21)	3.12	2.75**	2.27	3.95

*Preliminary

^{**}Estimated as ACFR is not available yet for 2021

Water Systems

	Increase the percentage of water produced from the Myakkahatchee Creek Water Treatment Plant by 5% of total system demand.			
Performance Measures*	FY 2020	FY 2021	FY 2022	FY 2023
renormance measures	Actual	Actual	Projected	Projected
Percentage supplied of North Port Demand	46.3%	36.73%	41.00%	46.00%

Goal*	North Port's programs, facilities, and operations should visibly encourage conservation, sustainability, water qual			
	testing and recycling practices.			
Performance Measures*	FY 2020	FY 2021	FY 2022	FY 2023
	Actual	Actual	Projected	Projected
Total per capita consumption, which is a measure of water conservation efforts				
of the community, above the 75 th percentile per AWWA Utility Aggregate data	58	59	60	60
Benchmarking (less than 86.8).				

Wastewater Systems

Goal*	Proactively maintain the wastewater gravity collection system and lift station infrastructure in a planned manner			
Performance Measures*	FY 2020 FY 2021 FY 2022 FY 2023 Actual Actual Projected Projected			
Number of non-capacity sewer overflow rate (non-capacity overflow events/100 miles of pipe) above the AWWA Utility Benchmarking 75 th percentile (.8).	.80	.00	.37	.00

Field Operations

L=02 *	Proactively maintain the wastewater gravity collection system and lift station infrastructure in a planned manner.				
Performance Measures*	FY 2020 FY 2021 FY 2022 FY 2023 Actual Actual Projected Projected				
Clean and televise 10% of gravity sewer mains as part of Utility Preventative Inflow & Infiltration (I & I) Maintenance Program.	8.73%	9.34%	9.94%	10.00%	
Rehabilitate and bring seven (7) lift stations to current standard annually.	N/A	N/A	9	7	

^{*}Preliminary

BUDGET SUMMARY

	FY 2021 Actual	FY 2022 Amended	FY 2022 Projected	FY 2023 Recommended
Personnel	5,938,384	6,801,460	6,510,296	8,015,830
Operating	17,532,462	19,901,117	19,177,427	21,176,180
Capital	748,255	38,300,753	34,567,248	17,649,900
Aids to Other Agencies	524,415	472,400	472,400	606,240
Transfers	1,811,341	1,150,000	1,150,000	1,000,000
Debt	549,932	3,741,840	3,741,840	2,265,950
TOTAL	\$27,104,788	\$70,367,570	\$65,619,211	\$50,714,100

ADMINISTRATION 7 RECOMMENDED BUDGET PROPOSALS - \$346,380

26% GOOD GOVERNANCE STRATEGIC PILLAR
59% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR
14% SAFE COMMUNITY STRATEGIC PILLAR

Administrative Services Specialist - \$63,040 (2 proposals)

Impact: Provides high level administrative support for asset management and procurement functions.

Part-time Customer Service Representative - \$28,020

Impact: Customer support and improved response time during high customer inquiry times.

Assistant Utilities Director - \$155,320 (2 proposals)

Impact: Oversees operation and maintenance of all utility vertical and horizontal assets, build data driven best management practices and prioritization in an integrated fashion.

Environmental Management System of Continuous Improvement - \$50,000

Impact: Implements an Environmental Management System Program and Lean Six Sigma, as the Departments Performance Management System.

Asset Management Gap Analysis and Strategic Implementation Plan - \$50,000

Impact: Utilizes ISO 55000 Gap Analysis Standards to identify gaps in the organizational framework and plan to strategically adopt a data driven Enterprise Asset Management Program.

WATER SYSTEMS 7 RECOMMENDED BUDGET PROPOSALS - \$239,440

35% GOOD GOVERNANCE STRATEGIC PILLAR 65% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR



Water Plant Operator Trainees (2) - \$80,440 (2 proposals)

Impact: Develops operators for future needs and create a sustainable work force.



Hillsborough Blvd. Booster Station Gate Replacement - \$6,000 Impact: Ensures the physical security of City assets and operations.



HBMP Sampling Equipment - \$13,000
Impact: Ensures compliance with Water Use Permit by performing the required sampling.



Water Facilities Pump Replacement - \$85,000

Impact: Ensures the long-term viability of equipment and reduces costs for emergency replacements through prioritized preventive maintenance methods.



Sulfuric Acid Storage Tank Replacement - \$35,000

Impact: Ensures the long-term viability of equipment and reduce costs for emergency replacements through prioritized preventive maintenance methods.

WATER SYSTEMS 7 RECOMMENDED BUDGET PROPOSALS - \$239,440

35% GOOD GOVERNANCE STRATEGIC PILLAR
65% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR



WASTEWATER SYSTEMS 6 RECOMMENDED BUDGET PROPOSALS - \$432,000

84% SAFE COMMUNITY STRATEGIC PILLAR 16% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR

Southwest Water Reclamation Facility Security Upgrades - \$40,000 Impact: Ensures the physical security of City assets and operations.

WWTPVFD Replacements - \$14,000

Impact: Ensures the long-term viability of equipment and reduce costs for emergency replacements through prioritized preventive maintenance methods.

Pan American Wastewater Treatment Plant Switchgear #1 Replacement - \$310,000

Impact: Ensures the long-term viability of equipment and reduce costs for emergency replacements through prioritized preventive maintenance methods.

Yard Truck - \$60,000

Impact: Ensures the long-term viability of equipment and reduce costs for emergency replacements through prioritized preventive maintenance methods.

Influent Meter Replacement at Pan American Wastewater Plant - \$8,000

Impact: Ensures the long-term viability of equipment and reduce costs for emergency replacements through prioritized preventive maintenance methods.

WASTEWATER SYSTEMS 6 RECOMMENDED BUDGET PROPOSALS - \$432,000

84% GOOD GOVERNANCE STRATEGIC PILLAR
16% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR

Lift Station Pump Replacements- \$40,000

Impact: Replaces pumps as necessary after on-going repairs are no longer cost-effective.

FIELD OPERATIONS I I RECOMMENDED BUDGET PROPOSALS - \$1,686,910 100% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR

Meter Operations Supervisor - \$128,910 (2 proposals)

Impact: Ability to maintain existing and new infrastructure and maintain span of control.

Collection & Distribution Tech II (2) - \$257,190 (2 proposals)

Impact: Ability to maintain existing and new infrastructure through increased staff capacity.

Equipment Operator - \$51,810 (2 proposals)

Impact: Ability to maintain existing and new infrastructure through increased staff capacity.

Sample Points - \$8,000 Impact: Maintains system compliance with regulatory agency.

Meter Reading System Improvements - \$57,000 Impact: Improves operational efficiencies by implementing a cloud-based system for both Automatic Meter Reading and Advanced Metering Infrastructure as the existing system is no longer supported.

FIELD OPERATIONS I I RECOMMENDED BUDGET PROPOSALS - \$1,686,910 100% INFRASTRUCTURE & FACILITIES INTEGRITY STRATEGIC PILLAR



Lift Station Perimeter Fence - \$18,000 Impact: Ensures the physical security of City assets and operations.



Vehicle and Equipment Replacements - \$1,163,000

Impact: Ensures adequate and reliable vehicles/equipment to maintain system compliance and level of service.



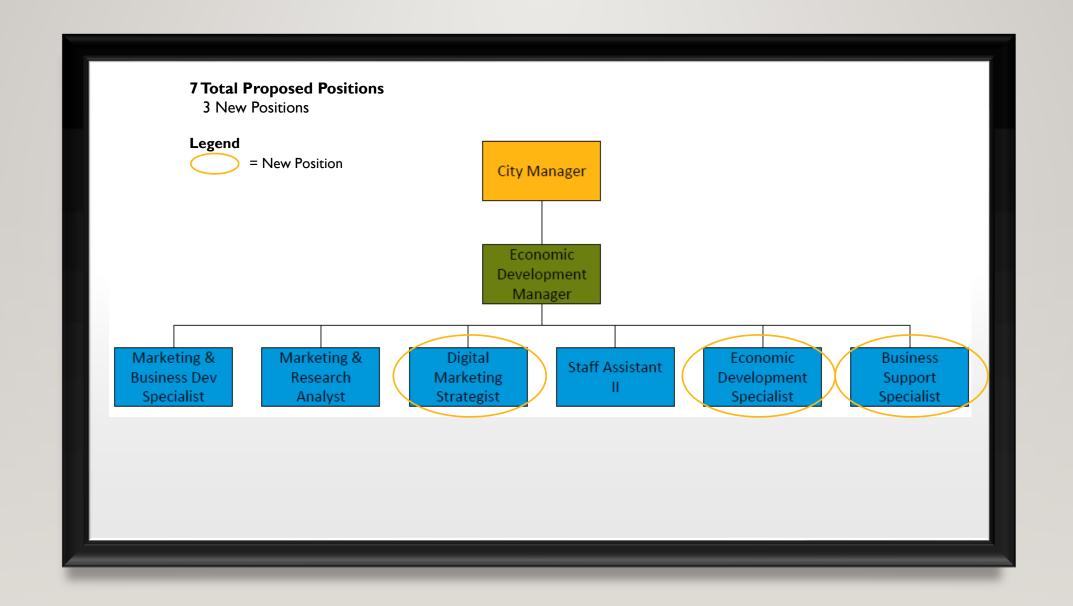
Application Systems Development Subscriptions - \$3,000

Impact: Ensures the physical security of City assets and operations and provide convenient, modern, and technologically advanced municipal services to internal and external customers.

SUSTAINABILITY OFFICER NOT CURRENTLY FUNDED

In a rapidly growing City, there are naturally environmental pressures on our water resources including managing them in a responsible and sustainable manner. The Sustainability Manager will help the utility embrace One Water, taking a higher-level look at all our water resources, our impact to waterways and estuaries and how to develop a greener community to prevent stormwater pollution and protect our drinking water source.





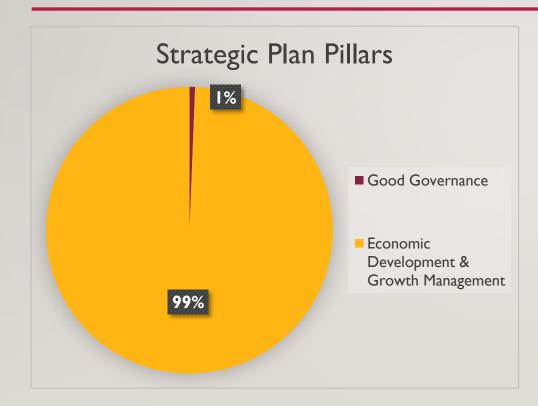


- Received \$1.69 million Florida Job Growth Grant from the Governor to spur job growth at Innovation Park through infrastructure expansion.
- Managed an Economic Development project pipeline consisted of 15 active and diverse businesses looking to relocate or expand, representing 650 jobs and over \$100,000,000 in capital investment.
- Continued implementation of the Market Feasibility Study; this included creating development marketing profiles of targeted activity centers and carrying out a ULDC test of targeted industries.
 - Spearheaded marketing initiatives that increased the visibility of the City's development potential, including events, social media, and advertisements with a potential reach of over 260,000.
 - Initiated a standalone Economic Development website to be completed by the end of FY22, increasing the City and Division's prominence, transparency, and communication.
- Completed Impact Fee and Incentives research and brought forward recommendations leading to policy action.



- Increase revenues for the City through the attraction of commercial enterprises to diversify the commercial tax base.
- Expand Economic Development staff to better meet the demands of a growing city.
 - Develop shovel-ready sites in prime commercial areas.
 - Establish formal economic development incentives program to create a climate of growth and sustainability for business and industry.
 - Improve business climate by establishing a liaison position between the Planning and Zoning Division and Economic Development Division.
 - Transition to a more robust software system that provides enhanced analytics.
- Conduct a retail attraction and development study to identify retailers best suited for North Port and learn best practices for retail recruitment.
- Collaborate with regional entities to strategically further growth and development for workforce and business climate.

ECONOMIC DEVELOPMENT BY STRATEGIC PLAN PILLARS



Reflects operating budget only

Economic Development & Growth Management

Promote sustainable growth, investment, and development to achieve a vibrant and diversified economy, offering a mixture of services and local employment opportunities.

Good Governance

Develop and promote transparent City governance where major policy decisions are considered by the City Commission that foster trust and community engagement, utilizing departmental strengths and innovative approaches to facilitate effective and efficient delivery of municipal services and programs.

ECONOMIC DEVELOPMENT BY PRIORITIES*

Economic Development & Growth Management

- Support workforce development programs in partnership with federal, state, local, and not-for-profit organizations to influence the workforce pipeline supply.
- Encourage walkable mixed-use development in the Heron Creek & Midway Activity Centers.
- Develop a Master Plan for the Yorkshire Activity Center.
- Promote neighborhood commercial centers.
- Improve & maintain a Business Retention & Expansion (BRE) and Business Recruitment & Attraction (BRA) Plans.
- Develop and approve a series of economic development incentive programs and policies to encourage targeted development investment opportunities.
- Support redevelopment of identified sections along the Tamiami Trail

commercial corridor.

- Pursue the development of a diversified economy that supports a wide range of businesses and sectors representative of targeted employers.
- Seek opportunities for strategic annexations in support of commercial development.
- Increase the percentage of non-residential tax base year over year.
- Promote a range of housing options and affordability for current and future residents.

Quality of Life

• Encourage the availability of comprehensive access to acute health care, social, and emotional well-being for all ages in North Port.

*Preliminary

Goal*	Identify opportunities to increase targeted industry business recruitment and attraction.				
Performance Measures*	FY 2020 FY 2021 FY 2022 FY 2023 Actual Actual Projected Projected				
Number of Recruitment Prospects Identified.	15	40	40	50	
Number of Recruitment Prospects that are within our targeted industries.	N/A	N/A	N/A	3	
Percent of Market Feasibility Action items completed.	N/A	N/A	N/A	25%	

Goal*	Provide support for existing, local businesses who need City assistance.				
Performance Measures*	FY 2020 FY 2021 FY 2022 FY 202 Actual Actual Projected Project				
Number of customers requesting assistance or information.	N/A	N/A	N/A	150	
Percent of businesses that were satisfied with the support or referral given.	N/A	N/A	N/A	80%	

^{*}Preliminary

Goal*	Increase organization visibility on digital platforms to improve the City's brand recognition and business climate reputation.			
Performance Measures*	FY 2020 Actual	FY 2021 Actual	FY 2022 Projected	FY 2023 Projected
Average home page views per month.	N/A	81	150	200
Average post engagement of all Division social media posts.	N/A	N/A	6%	12%
Average open rate of email communications sent.	N/A	24%	25%	26%

BUDGET SUMMARY

	FY 2021 Actual	FY 2022 Amended	FY 2022 Projected	FY 2023 Recommended
Personnel	263,473	321,500	314,722	510,710
Operating	127,982	216,496	163,225	570,370
Grants & Aids	0	0	0	50,000
TOTAL	\$391,455	\$537,996	\$477,947	\$1,131,080

10 RECOMMENDED BUDGET PROPOSALS - \$600,580

98.8% ECONOMIC DEVELOPMENT & GROWTH MANAGEMENT PILLAR I.2% GOOD GOVERNANCE PILLAR



Impact: Provides needed support for research, analytics, and completion of the Market Feasibility Study action items

Digital Marketing Strategist - \$45,020

Impact: Creates professional materials to target-market the City leading to a larger commercial tax base and improved communication with the business community

Business Support Specialist - \$47,500

Impact: Supports and works with local small businesses and entrepreneurs to increase success rate and business retention/expansion

Temporary Staff - \$17,240

Impact: Creates a workforce pipeline for college students/recent graduates who receive on-the-job experience in local government and supports economic development research and special events

Retail Attraction and Development Initiative - \$40,000

Impact: Enable the City to target and attract businesses best suited to the City and help to reduce annualized retail leakage

10 RECOMMENDED BUDGET PROPOSALS - \$600,580

98.8% ECONOMIC DEVELOPMENT & GROWTH MANAGEMENT PILLAR I.2% GOOD GOVERNANCE PILLAR

Shovel-Ready Site Development - \$250,000

Impact: Removes a significant barrier to the City's BRA and BRE success

Economic Development Interlocal Per Capita - \$77,570

Impact: Meets the Interlocal agreement payment requirement of \$1.00 per capita for the City

Space Renovations - \$18,750

Impact: Creates needed space for current and proposed new staff members

Economic Development Incentives- \$50,000 (partially funded)

Impact: Funds incentive programs to be established in its inaugural year

Customer Relationship Management Software - \$7,000 Impact: Results in better tracking of projects, communications, and progress